

THOSE LADIES' COATS

AT

THE GOLDEN RULE STORE

CERTAINLY ARE NICE

THAT IS WHAT EVERYONE SAYS WHO HAS SEEN THEM



The New EMPIRE effect in three-quarter length, Made of Broadcloth, Covert, Kersey, Melton, or Cravenette. AND THEN THE PRICE TOO. So much less than you have usually paid for the same quality and workmanship.



PRICE
\$10.50 to \$19.75

We have the plainer ones also, at \$3 to \$5.50
MISSSES COATS, at \$1.65 to \$8.50

GOOD SERVICEABLE GARMENTS, ALL OF THEM

THE GOLDEN RULE COMPANY,

1308, 1310, 1312 Adams Avenue.

Largest Store.

Smallest Prices

PATRONIZE HOME INDUSTRY

By smoking KEY WEST PERFECTO
THE VISTA ORADA
and C. B. Cigars

Manufactured by C. E. HACKMAN,
Factory Cor. Adams Ave. and Greenwood Street

\$40 SUIT GIVEN AWAY

DEC. 31

Every \$1 cash purchase, or paid on account entitles you to a chance.

COMMENCING ON NOVEMBER 1

SUIT CLUB WINNERS

J. Hough - \$35 Suit New Club

A. L. ANDREWS

Haberdasher and Tailor

WHY NOT INVESTIGATE

The cosy brick cottage has been sold, perhaps you were intending to investigate our offer on it, and the delay has caused you to lose. Look into these two other propositions before too late.

Five Room Modern Cottage nearly new, nicely located, and we know price and terms will suit.

Five Room Cottage in nice part of town, at a very reasonable price.

You cannot afford to pay rent, when with a small amount of money to pay down and monthly payments about the same as rent you can soon own your home.

We have started many on the right road, let us start you. Will build you a house according to your own plans. Will loan you money on your property.

La Grande Investment Co.
Foley Hotel Building La Grande, Oregon

Postmaster Lewis of Hilgard was a La Grande visitor today.

It is reported that Mrs. William Moss who was operated upon in Pendleton yesterday, is in a very critical condition.

The Crescent Knitting Mills will be closed as soon as a few orders on hand are disposed of and the remaining stock will be boxed and taken by the new owners. Part of the pianos to be carried by Mr. W. K. Davis have arrived and will be taken to the room he now occupies with the knitting mill.

Constable McLachlin went to Union today on official business.

Deputy Sheriff Frank Phy went to Baker City this morning on legal business.

Do not forget the Woodmen of the World lecture this evening at the Commercial Club. Head consul I. I. Boak will address the meeting.

The lecture course is assured and something good is in store for those holding tickets.

The Blue Mountain Marble and Granite company today received a carload of Vermont marble, of 46,700 pounds.

The Observer has just received many of the newest type faces and department is in the position to turn out work on short notice. Call and see samples of the work we are sending out every day.

Address Tonight

I. I. Boak, head consul, Pacific Jurisdiction, Woodmen of the World, arrived in this city this morning and will address the citizens of La Grande at the Commercial club tonight at eight o'clock. All Woodmen of the World are expected to attend and all others are cordially invited. Every lady and gentleman in La Grande should attend this lecture and listen to the words of wisdom as delivered by the highest officer in Woodcraft. Head Consul Boak is a speaker of noted ability, and the La Grande camp is highly honored by his visit. A special program has been arranged for the occasion.

Last Chance

For Mrs. Silk's new piano. First to come with \$200 within the next 24 hours gets it. Guaranteed for ten years and as good as any in the city.

For Sale

Imported tooth brushes finest bleached bristle, stamped with our name, for 25c. New brushes for the asking if any ever proves defective. Newlin Drug Co.

LOST—From Burke's pasture a light red heifer branded connected H V on right hip and with slit in right ear. Finder please notify Henry Vehrs. Rural No 1 La Grande.

Local Items

The O. R. & N. company is doing an immense freight business this season.

Mrs. Geo. B. Small came down yesterday from Baker City to spend the day with Miss Hessel Henry.

Mr. and Mrs. G. W. Thomas have returned from their trip to Burns in Harney county.

J. P. Dodson and family of Central City, Nebraska, are in the city today looking over the town with a possible view of locating.

The sugar beet growers are having a delightful season for the harvest of their crop. Also the apple growers. This has been ideal harvest weather all through.

Mrs. J. B. Eaton is in the city today from Union securing signatures to the petition to submit the question of woman's suffrage to the voters at the next June election. She states that she now has about 400 signatures.

There is not a ton of coal in the hands of dealers in the city today. All have cars on the way and expect the famine will cease on arrival of every west bound freight.

The merchants of La Grande were never supplied with large fall stocks as they are this season. Competition in this city for the past few years has done away with the old time profits and close margins prevail.

The business interests of this city trust that the alleged disagreement between the stockholders of the Carson pleasers up Grande Ronde river will soon be adjusted and the work continued. The mine furnished labor to quite a force and all of the supplies were purchased in this city.

Mr. and Mrs. T. H. Boynton have returned from their months visit to the Willamette valley and the Sound cities. They met the Dightons, who left this county a few months ago. Mr. and Mrs. H. W. Dwight bought a six acre berry patch at Puyallup for which they paid \$3000, and Dan Dwight and Mr. and Mrs. Frank Dwight are running a 100 room lodging house in Bellingham. Mr. and Mrs. Boynton visited Rev. and Mrs. Day who are well pleased with their new home at Puyallup.

W. E. Mosby left this morning for Caldwell where he has large land interests. Mrs. Mosby will not join him for a few weeks yet.

Mr. and Mrs. Geo. Stoddard left this morning for Baker City where they will visit friends a few days.

The La Grande Iron works provides a market for all of the old iron that accumulates in the valley.

HEATING STOVES AND STEEL RANGES

I have just received my fall stock of Heating Stoves and Steel Ranges, all sizes, and prices in proportion. If you are going to need a Steel Range or Heater call and examine them.

THE CELEBRATED MAJESTIC STEEL RANGE

I also have a nice lot of lanterns, shot guns, rifles, and ammunition.

MRS. T. N. MURPHY,
Hardware and Crockery.

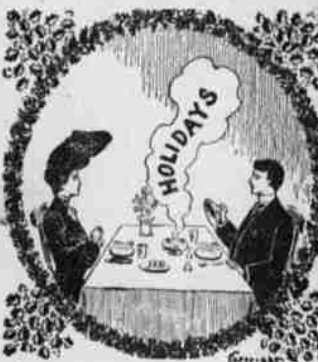
Wood! Wood! Wood!

Good dry wood delivered to any part of the city

ANY LENGTH, ANY KIND,

Special prices on quantity orders. No order too large or none too small

James Beavers, Red 1441



A BIG SURPRISE

awaits those lucky people who eat their holiday dinner here. We won't tell you what it is, for then it would be no surprise. All we will say that all you have guessed about

GOOD EATING

will fall short of the reality. Perfectly cooked viands, the best of the service, and a moderate sized check at the end of the meal will make the occasion memorable. Shall we reserve a table for you?

The Model Restaurant

J. A. Arbuckle, Proprietor

OPEN DAY AND NIGHT We sell weekly meal tickets for \$4.50

Cravanettes

Just received an elegant line. Call and see them. Al Andrews.

Women's Outer Garments



A display that is positively unrivaled; that includes the smartest and choicest designs in Expertly Tailored Coats and Suits, Exquisite Skirts, Waists, and Magnificent Gowns.

TAILORED SUITS FOR WOMEN

A little newer and much prettier than you'll find elsewhere. The special attraction we invite you to is

THE UNUSUAL SALE OF BRAND NEW COATS

Unusual because of the fetching new styles at the modest prices.

COATS AT

\$15.00, \$16.50, \$18.50 and along up to \$55.00

By express we are getting new arrivals every few days, selected from the leading American Makers of Women's Correct and Smartly Stylish attire.

Chicago Store