

THOSE LADIES' COATS AT THE GOLDEN RULE STORE CERTAINLY ARE NICE

THAT IS WHAT EVERYONE SAYS WHO HAS SEEN THEM



The New EMPIRE effect in three-quarter length. Made of Broadcloth, Covert, Kersey, Melton, or Cravenette. AND THEN THE PRICE TOO. So much less than you have usually paid for the same quality and workmanship.

PRICE
\$10.50 to \$19.75



We have the plainer ones also, at \$3 to \$5.50
MISSSES COATS, at \$1.65 to \$8.50

GOOD SERVICEABLE GARMENTS, ALL OF THEM

THE GOLDEN RULE COMPANY,

1808, 1810, 1812 Adams Avenue.

Largest Store.

Smallest Prices

PATRONIZE HOME INDUSTRY

By smoking **KEY WEST PERFECTO**
THE VISTA ORADA
and **C. B. Cigars**

Factory Cor.
Adams Ave.
and Green-
wood Street

Manufactured by **C. E. HACKMAN,**

\$40 SUIT GIVEN AWAY

DEC. 31

Every \$1 cash purchase, or paid on account entitles you to a chance.

COMMENCING ON NOVEMBER 1

SUIT CLUB WINNERS

J. Hough - \$35 Suit New Club

A. L. ANDREWS

Haberdauber and Tailor

WHY NOT INVESTIGATE

The cosy brick cottage has been sold, perhaps you were intending to investigate our offer on it, and the delay has caused you to lose. Look into these two other propositions before too late.

Five Room Modern Cottage nearly new, nicely located, and we know price and terms will suit.

Five Room Cottage in nice part of town, at a very reasonable price.

You cannot afford to pay rent, when with a small amount of money to pay down and monthly payments about the same as rent you can soon own your home.

We have started many on the right road, let us start you. Will build you a house according to your own plans. Will loan you money on your property.

La Grande Investment Co.
Foley Hotel Building La Grande, Oregon

Dr. P. A. Charlton, the veterinary surgeon, was called to Summerville today to treat a horse belonging to Dune Woodell.

Birthday

The daily Observer today enters upon the fifth year of its existence. We had in contemplation as a fitting occasion of the anniversary appearing in the issue in a new dress. The type is all here in the office, having arrived yesterday but not in time to make the change. During the past two weeks this office has received over \$500 worth of new type faces. Our job printing department employs two men who do nothing else and we are turning out some of the best work ever executed in this city. In addition to our new type we have some other features that will increase the usefulness of both daily and weekly issues. Last week we placed an order for our year's supply of paper which will commence with the first of the year and will be of a much better grade than we are now using and the weekly Observer which is today the best and cheapest weekly paper published in the state will be enlarged. The Observer is one of the factors in the employment of labor and helps to swell the monthly payroll of this city.

TESTS PROVE LESION THEORY

It is sometimes claimed that Osteopathic "lesions," or misadjustments are not cause of disease; but the fact that correction of these lesions brings about health is a sufficient answer. Recently however, several distinguished Osteopaths conducted a series of experiments on dogs. Spinal misadjustments were created artificially, and the victims were soon very sick dogs. Dissection afterward showed that definite disease had resulted.

The sudden changes of temperature incident to this season of the year are extremely dangerous. They contract tissues, so that blood supply is interfered with and nerves crowded. The many vagaries of condition noticed in bad colds and la grippe are due to these things. Osteopathy relaxes the tissues, brings relief, and prevents the more serious troubles that so often follow upon neglect.

For Sale

Imported tooth brushes finest bleached bristle, stamped with our name, for 25c. New brushes for the asking if any ever proves defective. Newlin Drug Co.

Born

SCOTT—In this city Oct 31, 1905, to Mr and Mrs E Scott a son.

Local Items

A R French, of Cove, is in the city today.

R H Patton, a well known Pendleton barber, is in the city today.

C E Cochran, the Union attorney, came over last night on legal business.

The High Fire club will be entertained tomorrow afternoon at the home of Mrs. Fred Swaney.

R E Mullen of Huntington, came down last night and is in the city today.

County Commissioner Robert Blumenslein of Elgin came up last night to attend the regular session of county court which convenes today.

M Srenson, the genial express agent, has filed his resignation with the company and expects his relief to arrive in a few days.

Chas. J Gray, traveling agent for the Chicago & Northwestern line, is in the city today meeting friends and explaining why his road is the best ever.

Mr and Mrs. Fred King received a letter this week from their son, George W King, in Iowa, that he expects to arrive here about the middle of December to make La Grande his home.

Chas Clommons, who for many months has been in the employ of N K West has accepted a position with the fair store.

J B Ayers, of Starkey, was a La Grande visitor Saturday. He marketed a number of best cattle while here. He sold one three year old steer which weighed on foot over 1300 pounds.

The Q. A. M. club will give a social dance at the Armory Hall next Saturday evening. Members are cordially invited.

The Rebekahs gave a Halloween social last evening which was enjoyed by a large attendance. Their hall was decorated in their lodge colors represented by green corn and pumpkins.

Mr. J U Walker, returned yesterday from Hammond, Oregon, where he has been visiting his son John who was recently operated upon for appendicitis. His many friends here will be pained to learn that he is not recovering as rapidly as was hoped.

All Saint's Day—Service this evening at St Peter's church at 7:30. The pastor will preach on the "Present state of the faithful departed." Every body welcome.

Last Chance

For Mrs Silk's new piano. First to come with \$200 within the next 24 hours gets it. Guaranteed for ten years and as good as any in the city.

HEATING STOVES AND STEEL RANGES

I have just received my fall stock of Heating Stoves and Steel Ranges, all sizes, and prices in proportion. If you are going to need a Steel Range or Heater call and examine them,

THE CELEBRATED MAJESTIC STEEL RANGE

I also have a nice lot of lanterns, shot guns, rifles, and ammunition.

MRS. T. N. MURPHY,
Hardware and Crockery.

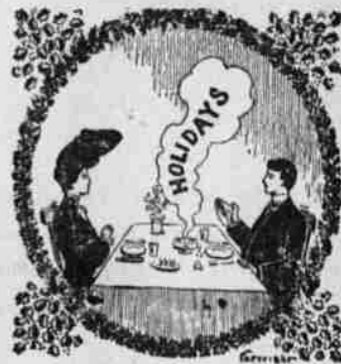
Wood! Wood! Wood!

Good dry wood delivered to any part of the city

ANY LENGTH, ANY KIND,

Special prices on quantity orders. No order too large or none too small

James Beavers, Red 1441



A BIG SURPRISE

awaits those lucky people who eat their holiday dinner here. We won't tell you what it is, for then it would be no surprise. All we will say that all you have guessed about

GOOD EATING

will fall short of the reality. Perfectly cooked viands, the best of the service, and a moderate sized check at the end of the meal will make the occasion memorable. Shall we reserve a table for you?

The Model Restaurant

J. A. Ar buckle, Proprietor

OPEN DAY AND NIGHT We sell weekly meal tickets for \$4.50

Women's Outer Garments



A display that is positively unrivaled; that includes the smartest and choicest designs in Expertly Tailored Coats and Suits, Exquisite Skirts, Waists, and Magnificent Gowns.

TAILORED SUITS FOR WOMEN

A little newer and much prettier than you'll find elsewhere. The special attraction we invite you to is

THE UNUSUAL SALE OF BRAND NEW COATS

Unusual because of the fetching new styles at the modest prices.

COATS AT

\$15.00, \$16.50, \$18.50 and along up to **\$55.00**

By express we are getting new arrivals every few days, selected from the leading American Makers of Women's Correct and Smartly Stylish attire.

Chicago Store