

THOSE LADIES' COATS

AT THE GOLDEN RULE STORE

CERTAINLY ARE NICE

THAT IS WHAT EVERYONE SAYS WHO HAS SEEN THEM



The New EMPIRE effect in three-quarter length. Made of Broadcloth, Covert, Kersey, Melton, or Cravenette. AND THEN THE PRICE TOO. So much less than you have usually paid for the same quality and workmanship.

PRICE
\$10.50 to \$19.75



We have the plainer ones also, at \$3 to \$5.50
MISSSES COATS, at \$1.65 to \$8.50
GOOD SERVICEABLE GARMENTS, ALL OF THEM

THE GOLDEN RULE COMPANY,
1308, 1310, 1312 Adams Avenue.
Largest Store. Smallest Prices

TRY AN "AD" IN THE OBSERVER'S CLASSIFIED. IT WILL BE GOOD.

PATRONIZE HOME INDUSTRY

By smoking KEY WEST PERFECTO
THE VISTA ORADA
and C. B. Cigars
Factory Cor. Adams Ave. and Greenwood Street
Manufactured by C. E. HACKMAN.

Suit for \$15

Why go and get a Hond-me-down Suit when I will make you up a suit just as cheap, better work and guarantee a fit.
MAKE YOU A SUIT FOR \$15.00
CALL AND SEE US
SUIT CLUB WINNERS
L. Rayburn - \$35 Suit New Club
AL. ANDREWS
Haberdasher and Tailor

WANTED Apples, Vegetables, Hay and Crain

We are now packing apples and can use shipping stock in any quantity. We pay highest market prices for all produce.
HONEY
We have a fresh consignment of fancy white clover California honey which is on sale at all the leading groceries.
APPLE BOXES AND PAPER
Do you want apple boxes, box lining paper, or wrapping paper? We have them and sell them at wholesale prices.
STORAGE
We store all kinds of goods at a very low rate. Our storage plant is absolutely fire proof and takes a very low rate of insurance.
Oregon Produce Company

Attorney L J Davis of Union, is over on legal business today.
Mr and Mrs N J Thomas, are in the city the guests of Mr and Mrs J O Gulling. Mr Thomas is the superintendent of the famous E E mine.
Eggs are very scarce and if the market continues this way a few days longer the price which is now 30 cents will advance.
No little excitement was caused on the Elgin train last evening by the premature discharge of a revolver in the hands of a man by the name of Yoakum. The ball passed through his foot. He was taken to the surgical rooms of Bacon & Hall for treatment and is now in a room over Julius Fisher's saloon.
James Moss, a prominent farmer of Sand Ridge in Grand Ronde valley, is in the city today on his way home from Walla Walla, where he attended the funeral of W W McCoy, an uncle who died in Portland last week, and was buried at Walla Walla yesterday. Mr Moss formerly freighted from Umstilla Landing to Idaho and remembers Pendleton when it was but a village of a few houses. He is surprised at the remarkable growth of the city. —East Oregonian

New Grocery Firm
Mrs. Maggie Shearer this afternoon purchased the Nebraska Grocery store from Mrs. Raiston, and will hereafter conduct the same. Mrs. Shearer has been a resident of this city for the past sixteen years during which time she has made many friends who will be pleased to know that she has been able to secure so well an established business. She will thoroughly restock the store and will endeavor to keep at all times a complete stock of first class groceries. Her advertisement will appear in tomorrow's issue.

The Q A M Club
Last evening a new social club was organized which will hereafter wield a considerable influence over the social affairs of this city. The new club, which will be known as the Q A M, is composed of young ladies and gentlemen, but what the mystic letters signify will remain a secret to all except club members. Dancing was the principal amusement of the evening
2.50
Is the class in which our Odds and Ends sale is rated. This record will doubtless be broken tomorrow as people are finding out the real bargains we are making. Boys home made "Can't-wear-out" stockings selling in Portland and Salt Lake for 75c and 90c a pair, at 35c this week.
CRESCENT KNITTING MILLS
Makes digestion and assimilation perfect. Makes new red blood and bone. That's what Hollister's Rocky Mountain Tea will do. A tonic for the sick and weak. 35 cents, Tea and Tablets. Newlin Drug Co.

Local Items

A I Gale is over from Union today. Dr. C T Bacon left last night for Portland and will attend "Ben Har." E E Conley, the Cova wheat farmer, is in the city today.
There are quite a number of strangers in the city the past few days.
J H Mathews of the Dalles is in the city today on business.
William Fine and wife were passengers on the Elgin train last night and are in the city today.
Mayville, the cigar man, left this morning for North Power to visit his customers.
Joseph Palmer left this morning for Baker City. He expects to return tomorrow evening.
Mrs E Gradner of Imbler came up on last night's train and is in the city today visiting friends.
The men at work developing the spring up Mill canyon are now in about sixty feet and still going into the mountain.
Chas G Bunte arrived yesterday and will remain about two weeks looking after his property interests before returning to Portland.
Editor Maxwell, of the Scout, was a La Grande visitor today, and the Observer acknowledges a very pleasant call from the brother.
George McCabe, the railroad contractor who has the contract of building the Elgin extension, is in the city today having come up on last night's train.
Ira W Hullinger, representing the George F Cram Atlas company, was a visitor in the city today and left on the morning train for Baker City.
E C Burlingame, one of the proprietors of the Burlingame Payne irrigation project of near that city, is in the city today on business connected with his company.
Mr. and Mrs. Alfred Coolidge passed through this city this morning enroute to New Mexico where they will remain during the winter hoping that the climate will benefit Mrs. Coolidge's health. Mrs. Coolidge is a sister of J W Scriber. Mr. Coolidge is the manager and one of the principal stockholders of the Traders National bank of Spokane. The Traders National is rated as the first bank in the state of Washington and under Mr. Coolidge's management has succeeded in reaching this distinction, though only a few years ago it was rated with the smaller institutions in the state.
Mr and Mrs Harry Bunker who have been visiting in this city for a few days, returned to their home at Sumpter today.

HEATING STOVES AND STEEL RANGES

I have just received my fall stock of Heating Stoves and Steel Ranges, all sizes, and prices in proportion. If you are going to need a Steel Range or Heater call and examine them.
THE CELEBRATED MAJESTIC STEEL RANGE
I also have a nice lot of lanterns, shot guns, rifles, and ammunition.
MRS. T. N. MURPHY,
Hardware and Crockery.

ES Gekler of Elgin, who has been in the city since Saturday transacting business, returned home this morning.
Jack Frost is reforming during past few nights and has not been out on such tears as he indulged in the fore part of last week.
The A B C Steam laundry this morning received a new steam polisher which will be a valuable addition to the already very complete plant.
S J White, who has had charge of the Union County exhibit at the Lewis and Clark exposition returned home this morning.
Dr E A Vaughan of Pendleton returned yesterday morning, but he was so well pleased with La Grande that he purchased property in this city.
Mrs George O'Connor and daughter who have been visiting in Portland and vicinity returned home this morning.

FS Newsome has been appointed street superintendent for the north side of the track. He now has a force of men putting in a cross walk in front of the Geddes grocery.
Miss Maud Caviness who has been the guest of Mrs J D McKennon returned to her home at Ontario this morning.
The La Grande Iron Works today sold a large barley crusher of 30 tons a day capacity to J L Caviness for his Wallawa county ranch. It was shipped today by wagon.
All members of Rathbone Sisters are requested to be present at the meeting tonight as there is initiation after which there will be refreshments served.
By order of M. E. C.
Minda Pattison.

Wood! Wood! Wood!
Good dry wood delivered to any part of the city
ANY LENGTH, ANY KIND,
Special prices on quantity orders. No order too large or none too small
James Beavers, Red 1441



Hot Dishes
are served here. There is not a single iceberg about our hot dishes. Some restaurants serve what should be hot food, as if it had just come out of
A Refrigerator
That kind of food gives you dyspepsia and shortens your life. Our restaurant serves what buoy you up and makes you fat and contented with all mankind. For a good square meal that will help you keep your religion come and see us. The oftener you come the better.
The Model Restaurant
J. A. Arbuckle, Proprietor
OPEN DAY AND NIGHT
We sell weekly meal tickets for \$4.50

BEFORE BUYING YOUR SUIT OVERCOAT OR RAINCOAT

WE WOULD ASK YOUR PERMISSION TO BE SHOWN THROUGH OUR NOBBY, UP-TO-DATE LINE OF GARMENTS, FROM THE MOST RE-OWNED MEN'S TOGGERY HOUSE IN THE WORLD

This Label Stands for 51 Years of Knowing How



THIS FAMOUS BRAND OF CLOTHING HAS NEVER BEEN EXHIBITED IN LA GRANDE BEFORE, and we feel assured after examination of same, combining fit and workmanship, together with popular prices, you will feel satisfied that we can give you values equal to any custom tailor for from \$10 to \$15 less

Chicago Store