

THE GREATEST! THE MOST FAR REACHING!

ANNUAL CLEARANCE SALE

We Have ever Conducted in our Business History Commences

Wednesday Morning January 4, ending Saturday Evening January 21

We are going to make this the "Banner Sale" of our eventful merchandising career and the greatest money saving opportunities in the history of La Grande

Watch this space EVERY DAY If you see IT in here your find IT in OUR STORE



MEN'S SUITS

The finest lot of clothing ever placed on our Clearance tables [not odds and ends] but this fall's choicest patterns and styles, and includes every suit in stock at the following enormous price reductions.

\$6.00 to \$7.50 suits \$4.85

\$10.00 to \$12.50 suits \$8.85

\$13.50 to \$17.50 suits \$11.85

\$18.00 to \$25.00 suits \$14.85

MEN'S OVERCOATS

Just 17 Overcoats ranging in price from \$7.50 to \$10, choice \$6.25

ALL BOYS' SUITS and OVERCOATS AT REDUCED PRICES

Men's Underwear Reduced

Dress Goods at the prices of Gingham

14c the yard

For choice of 15 pieces [500 yards] Danish cloth and fancy Worsted Dress Goods, all colors.

28c the yard

For choice of 40c, 45c and 50c cashmeres, and novelty suitings, all colors.

49c the yard

For choice of 25 pieces [1000 yards] 60c, 65c and 75c Cashmeres Covert cloths, Etamines, Granite cloths, and novelty suiting, in Black and colors.

REGULAR 10c OUTTING FLANNELS
4 YARDS FOR 25c

The Fair
THE PLACE TO SAVE MONEY



Ladies' Jackets

The seasons' choicest styles in absolutely reliable goods at prices never before equalled.

\$22 Ladies' Jackets \$16.50

\$15 Ladies' Jackets \$9.85

\$7.50 Ladies' Jackets \$5

One lot [25 Garments] Children's Coats. Priced \$3 to \$7, choice for

\$1.50

Ladies' and Children's Underwear Reduced.

LADIES' SUITS

\$22.00 suits, regular \$25 values, \$18.00

\$20.90 suits, regular \$22.50 values \$16.50

\$19.00 suits, regular \$20 values, \$15.00

\$18.00 suits, \$14.50

\$12.50 suits, \$10.00

\$10.00 suits, \$5.00

ALL SEASONABLE GOODS INCLUDED IN THIS SALE--READ OUR AD--COME AND SEE

LOCAL ITEMS

WHAT SOME PEOP IN AND OUT OF TOWN ARE DOING.

M D C Riddle a recent arrival to this city has completed a neat residence on main street

Co L give one of their most enjoyable dances Monday evening at the Armory Hall. Don't forget a good time is assured to all

The title "For Mother's Sake" would indicate a melo-drama but it is not, it is a rural play, the scenes of which are laid in New England, Marie Heath appearing in a boy's role Jo Pemberton, The organization is billed to appear at Stewards Opera House Jan 12



THE CHEF

In our restaurant gets many a blessing that he doesn't hear. So many people with sickle or jaded appetites have been tempted into the joy of good eating by his skill. He has some dishes that would give him a place among kings if he only knew it. Meanwhile you can

ENJOY THE RESULT

of his cleverness by eating here. One meal will convince you that good cooking is not a lost art, here anyway shall we reserve a table for you?

MODEL RESTAURANT
J. A. ARBUCKLE, Prop.
OPEN DAY AND NIGHT

We sell weekly Meal Tickets Cash.....\$4.50

A number La Grande people attended the Grange Hall literary last evening.

The Evening Whist club will be entertained by Mr. and Mrs. Wm. Allison Tuesday night.

Our Merchants are beginning to feel the benefits of the resumption of operators at the Carson Mines

Superintendent of Bridges, Story, of the O R & N arrived in the city this morning for a short business visit.

Misses Rohan and Reith will entertain the Four hundred and one club at the home of Mrs. F. L. Meyers one week from Monday evening.

Presiding Elder J D Gillilan, left this morning on the Elgin branch in order to attend to his duties in some of the towns in that vicinity.

George Lindgreen, of Elgin, who has been in St. Anthony's hospital at Pendleton for some time, will leave for his home tomorrow night, having about recovered.

Mr. Giles Snyder of Everett, Wash., passed through the city this morning for Twin Falls, Idaho, and on his return home will stop off at this place in order to look at the country with the intention of locating.

The Parish Reception of St. Peter's church in the Armory hall Thursday at 7:30 p. m. All members of the parish and their families are cordially invited to attend and get acquainted with each other.

How many prominent lawyers, ministers, educators, and platform lecturers the past year have been forced to give up all work to nurse depleted nervous system. A little moderation mixed with Osteopathy is a life preserver for brain workers

Mr. and Mrs. Harry Lemons, who formerly resided in this city, but who now live at Tacoma, are in the city this week visiting friends. Mr. Lemons is now superintendent of steam shovels on the Great Northern. His many friends will be pleased to know that he is rapidly ascending the line in the railway service and will soon have a car all his own.

The Foley House almost has a trust on the office business at present. During the past week the U. S. Land office has moved into the new addition, also the La Grande Investment Co., Drs. Bacon & Hall, Attorneys Crawford & Crawford, E W Bartlett and Abstractor John Williamson. Will Miller & Bros, and M L Causey offices are in the original.

For the best and whitest bread use Jersey Cream Flour.

Mrs. A S Geddes is recovering from a severe case of lagrippe.

Louie Stuts came down from Camp No. 3 and left this morning for Elgin.

Mrs. Ray Edgington, who has been visiting friends in Pendleton, has returned.

Mrs. Henry Hanson, who has been very ill for the past two weeks, is now rapidly recovering.

The many friends of Mr. C H Prescott will be pained to learn that he is quite ill at his home on Spring street.

The ice harvest throughout the entire county is satisfactory to all concerned. The quality is good and there is plenty of it.

Special Agent of the General Land Office, who has made his headquarters at La Grande the past year, is now in Portland. In this era of land fraud excitement, his presence there at this time may or it may not mean anything.

Fred Geibel and bride, of La Grande are guests of the Hotel Pendleton, while on a wedding trip. Mr. Geibel is proprietor of the Fair store in La Grande, and is one of the most popular merchants of the best city—East Oregonian.

Jersey Cream Patent Flour. Every sack guaranteed by Romig & Staples, Grocers

Mrs. M K Hall entertained the ladies of the Kaffee Klatch at her home Friday afternoon

The dance given by the Commercial Club at the Club hall last evening was a very enjoyable affair.

A T Coet seems to be conducting the principal part of the mercantile business in the Northwest. His name heads almost every advertisement in all the papers. If he don't look out President Roosevelt will get after him for forming a combine.—Scout.

MARRIED

Marric-J, at Union Thursday Jan 5 at the residence of Mr and Mrs R H Rohrig. F A Chase, of Union, and Miss Elida Colwell of Cripple Creek Colorado. Rev Webb of Cove officiated.—Scout.

Press Criticisms

Last night's performance of Uncle Tom's Cabin at the Academy by Mason and Divons Company, was the acme of perfection for this Great Drama. The house was packed from pit to dome and the delighted audience had nothing but words of praise for the production.—Herald Stewards Opera House Friday Jan 13

Big, little, old and young all turnout to skate these beautiful evenings.

Mrs Geo L Biggers who has been visiting her parents at Hillsboro and her brother and sister at Portland, for the past month will return tomorrow evening.

Rev A L Thoroughman of Weston will preach morning and evening in the M E Church South tomorrow, in the absence of Rev O B Crockett who is assisting in revival meetings in Pendleton.

Two Athena business men have been arrested for selling tobacco to minors. For some time past the mayor has been making a crusade against cigarette and published notices to the effect that boys under 18 years of age found smoking would be arrested and punished as provided by the Oregon state law.

Judge O S Ebbi and family were very much shocked about 8 o'clock Tuesday morning when they discovered their son Ernest was dead. He has been sick with the tonsillitis but not thought dangerously and it is supposed he choked or was smothered, his death being discovered when an attempt was made to arouse him. The body was taken to Arlington for interment. The family has the heartfelt sympathy of all in this sudden and unexpected death of a son and brother.—Golden-dale Sentinel.

The project of M L Causey who is to establish at the Oregon Railroad and Navigation Company's depot in La Grande a permanent exhibit of the products and manufactures of Union county is a worthy one, and when it has been completed the Elgin vicinity ought not to delay in installing a creditable exhibit of the productions of this section. The present year will witness more of travel through La Grande than has occurred in any past year, and a good and sufficient display of the excellent products of Northern Union county would be an excellent means of attracting the attention of those who will come west to attend the Lewis and Clark Exposition.—Recorder.

Mrs Forrest is selling all her hats at half price. See her Ad Monday.

Stomach Troubles and Constipation

"Chamberlain's Stomach and Liver Tablets are the best thing for stomach troubles and constipation I have ever sold," says J R Cullinan, a druggist of Pottsville, Mich. They are easy to take and always give satisfaction. I tell my customers to try them and if not satisfactory to come back and get their money, but have never had a complaint." For sale by Newlin Drug Co.

Make Money by Saving It

The past season has been an exceptionally good one with us and our stock is consequently broken in some lines. However we still have lots of good things left, and to show our appreciation of the liberal patronage with which the public has favored us, we are now offering what is left of seasonable goods at from

Twenty-five to Fifty per cent Less than Regular Prices

EVERYBODY SAYS we sell goods cheap and a cut in our prices, therefore, means something. IT MEANS A BIG SAVING TO YOU if you need the goods.

Come and See

Bargains in all Departments

The Golden Rule Company

1808-1810-1812 Adams Avenue

Largest Store

Smallest Prices