

# Great Good News for Young and Old

Merry old St. Nick reigns supreme and extends a hearty invitation to call and inspect the Extensive line of Christmas Goods that was ever brought to La Grande.

**The Fair**  
THE PLACE TO SAVE MONEY



We are ready for the Holiday trade. We have everything that's fit to sell in Holiday Goods; suitable for gifts, appropriate, useful and sensible. We invite an early inspection while assortments are complete. We show you in all lines we carry worth and quality for the price. This announcement and space is to acquaint you with the completeness of our stock and we try to make the news as economically interesting as we can—and we will extend suggestions that may help you with the problem of making presents—we invite you to come and see our stock, as we can give you only a hint of the complete lines we carry. But we are ready with the gift things and extend you a hearty invitation to call at this store and see them.

**The Fair**  
THE PLACE TO SAVE MONEY

## A Store With A Record

We have been doing business in this town for 5 years. In that time the town has nearly doubled in population. During the same time our business has increased FIVE FOLD. In other words our business has made a great deal more rapid increase than the town has. There are dozens of reasons for this all of which you will perceive if you begin buying drug store goods of us. In the first place we had a thorough training for pharmacy. In the second place we had exceptional opportunities for learning the practical side of pharmacy in a successful drug store of the highest standing. In the third place we have kept our eyes open and attended to business until we know the demands of the people of this town.

**A. T. HILL,**  
Prescription Druggist La Grande, Ore

## Farmers and Traders National Bank

LAGRANDE, OREGON

Capital Stock fully paid - \$ 60,000  
Surplus fund - 13,000  
Liability of Shareholders - 60,000  
Responsibility - 133,000

We do a general banking and exchange business. Drafts bought and sold on eastern and foreign banks.

JOSEPH PALMER, President  
J. W. SCRIBER, Cashier

**OFFICERS:**  
Geo. Palmer, President  
J. M. Barry, Vice President  
J. M. Church, Cashier  
F. L. Myers and Geo. L. Cleaver, Am. Cashiers

**DIRECTORS:**  
J. M. Barry, J. M. Church, A. B. Conley, Geo. L. Cleaver, J. M. Church, Geo. L. Cleaver, F. L. Myers

**3655**  
**LA GRANDE NATIONAL BANK**

CAPITAL AND SURPLUS, \$72,000.00

Transacts a general banking business. Buys and sells exchange on all parts of the world. Collections a specialty.

## La Grande Evening Observer

KEY BROS., Editors & Pr. ps.

Entered at the Post Office at La Grande, Oregon, as Second Class Mail Matter.

Published daily except Sunday

One year in advance.....\$6 50  
Six months in advance....3 50  
Per month.....65c  
Single copy.....5c

TUESDAY EVENING, DEC. 13, 1904

### PUBLISH THE GOOD

If a large number of the American newspapers would evince more energy in securing news items with which to fill their columns showing the good acts done within the area of their news gathering and less enterprise in hunting up short comings and mean doings, the world would be better therefor. The reader of one of these scavenger papers lays it down with a low estimate of the moral status of the world and is apt to conclude that vice predominates and virtue is a fiction; that to be with the majority he or she must follow the multitude, and be wicked.

As a rule, it is not long after a person begins to conclude that mankind is a set of scoundrels, until he begins to doubt his own honesty, and to that extent loses self respect, and only waits a favorable opportunity to do a mean thing. The columns filled with thefts, robberies, murders, perjuries and other crimes, to the exclusion of benevolent acts, honest doings and honorable conduct, present nefarious object lessons for the readers to pattern after, and unfortunately the models are too often followed. The young man or woman

when the path of right and virtue begins to be slippery, often finds excuse and defense for his or her acts by saying "They all do it." This is a most dangerous position and if not speedily retreated from will lead to trouble, if not to degradation and ruin.

The position that there is more meanness than goodness among the people is not only a false, but a dangerous one. Take the most pronounced "yellow Journal" and if it so desired it could fill its pages with honest acts and manly doings. Society could not hold together if the people were as bad as some assume them to be.

The history of yellow journalism in the United States demonstrates that the mass of the people do not prefer newspapers that cater to depravity or expend their energies in chronicling the wicked acts of the criminal classes. Men and women are doing noble acts every day and in every neighborhood in the United States and the people are glad to read about the honorable acts of their neighbors because such acts reflect credit upon the community in which they and their families reside. The local papers have much to do in making the reputation of the community in which it is published, and if it is largely filled with disreputable incidents to the exclusion of noble ones, the impression made on outside readers is that it is published in a law breaking community. On the other hand if it is filled with notes of business enterprises, building of churches and school houses and other honorable acts the impression made is a good one.

An Eastern Oregon Press Association is one of the things suggested as likely to advance

the interests of the publisher. Properly conducted, there is no doubt of the value of such an organization. A love feast of news paper men at Baker, La Grande or Pendleton might not be out of the way after the holidays, for the purpose of discussing things advantageous to the craft. —Union Republican.

The above expresses our sentiments exactly. An Eastern Oregon Press Association would certainly be of advantage to us all. Think this over brothers and let some one make a call for the meeting. You can count on us to be on hand.

The La Grande Electric Light Co., is about to fill a long felt want. There has been a demand in this city for a day current for some time, and on January first this want will be realized. This is simply another step in the direction of La Grande becoming a city. The company has already received many orders for day power and it will be only a short time before the entire output of the plant will be contracted for.

### Ladies

We will make you a box coat for less money than you pay for a ready made garment and you have two hundred patterns to pick from. We also cover buttons, press clothes and clean your coats and you have a chance to win a \$10 coat with every dollar paid in our store. Al Andews, Gents furnishings. Phone No 231

### Estate Notice

J R Kellogg, deceased, Estate. Notice is hereby given that the undersigned, J M Church, has qualified as Executor of the last will and testament of J R Kellogg, deceased. All persons having claims against said estate are hereby required to present the same properly verified to the undersigned at the offices of O H Finn, Sommer Building, La Grande Oregon, within six months from the date of the first publication of this notice. Dated and first published October 6th 1904. J M Church, Executor of Estate of J R Kellogg, deceased. O, H Finn, Attorney for Executor

## Fine Organs

for] \$46, \$48, \$52, \$55

The well known and popular Pacific Queen. Very handsome styles. Payments \$3.00 down and \$4 a month. Write us for particulars. Mail Orders promptly and carefully filled.

## Eilers Piano House

351 Washington Street, corner Park Portland, Oregon

Large stores also Spokane and Seattle, Wash., and Boise, Idaho.

## Columbia University

Collegiate, Preparatory Commercial and Grammar Grade Courses. Boarding school for young men & boys. Box 348 University Park Station, Portland Oregon

### TRADE FOLLOWS THE PRICE



That is why people come here for men's and boys' shoes. The J. E. Tilt line is our specialty. Here is where price and quality are combined.

**C. W. PRESTON,**  
Shoe Specialist DEPOT STREET