

FALL OPENING SALE

THE FAIR Lowered Prices in La Grande

And the buying public have shown their appreciation. 1904 at this store will almost double any preceding year.

Of Dress Goods, Hosiery, Underwear, Corsets, Gloves, Tailored Suits, Skirts, Furs, Hats, Clothing, Shoes, Etc.

This Sale Commences
WED SEPT. 28
at 7 a. m.

Come the first day if you can, but if you can't, then come any of the following days.

THE NEWEST AND BEST MERCHANDISE

From the Markets of the World is Here For Your Consideration

BIGGER AND BETTER

Bigger stock, better values. Another year's experience in studying your wants, combined with our superior buying facilities and our strictly cash policy enables us to sell you like merchandise from 20 to 30 per cent less than the credit stores have to ask for same. Note the extremely low prices Listed Here. Study this circular from A to Z. Its money Saved for you. Read.

SALE COMMENCES WEDNESDAY, SEPTEMBER 28
At 7 a. m.

AND CONTINUES UNTIL SATURDAY, OCT. 8
At 9 p. m.

\$1.25 Gloves for 89c

Drummers' samples, five dozen, popular shades, regular sizes, very best makes, two pair for about the price of one, any size at this sale 89c

Specials for Friday

150 Men's dress shirts, all sizes, Regular \$1.25 values for 85c
50 Pr Ladies dress shoes, regular 2.50 values at 1.85
25 wash ribbons—2 yds piece—fast colors Regular 80c values for 50c

Specials For Saturday

FREE

On Saturday we will give free with every dress pattern one New Idea Dress Pattern, the best patterns on the market

\$1.25 Petticoats for 85c

Just 30 to sell at this price. Fine black mercerized satin, made with a double hem and dust ruffle. Any length, this sale 85c



SALE OF LADIES' COATS \$8 Coats for \$5

Handsome late Fall coats, Satin and sateen lined, strictly man tailored. A lucky purchase by our own New York buyer at a fraction over 50c on the dollar. Commencing Tuesday until all are sold **\$5.00**

Misses' and Children's Coats, Worth \$5.00 and \$6.00, at this sale for **\$3.75**

\$19.50 Tailored Suits for \$13.50

Pebble Cheviot, lined with skinner's satin, faced with finest watered silk, comes in black navy and brown. Goes on sale Tuesday. Choice \$13.50

\$12.00 Tailored Suits for \$7.85

Buy your new fall suit now and save about half.

25 walking skirts, worth up to \$4.00, special price for this sale **\$2.25**

Dress skirts, worth up to \$8.50 for this sale **\$4.95**

Just 12 of the very finest representing a sample line and priced at half their real worth, \$4.95

FURS, FURS,

30 per cent saved by buying your furs here during this sale. A special purchase made possible by buying a quantity and paying spot cash, enables us to sell furs for about 70 cents on the dollar.

CLOTHING NEWS

Great bargains and sensational pricing of Men's and Boys' Clothing. Come here and make comparison, see the difference between our CASH PRICE and the credit store price. Why pay from 25 to 35 per cent more for the privilege of buying on credit.

The big sale starts Wednesday

Men's \$8 Overcoats for \$5

Just like the cut, made of Kersey, sateen lined, silk velvet collar, full box back. Your size is here, for this sale \$5.00

Men's \$8 suits for \$6.50

Special lot 20, Men's suits, worsted, cassimers, etc., worth \$8.00 and \$10.00. Choice for this sale, \$6.50

\$10 Coats and Vests for \$5.95

Just 20 to sell, sizes 36 to 40, every one of them worth twice what we ask during this sale. Choice \$5.95

Boys' \$5.50 suits for \$3.95

Strictly all wool, three piece suits, ages 9 to 14 years. Special price for this sale \$3.95



Buying for spot cash enables us to underbuy, selling for spot cash enables us to undersell

WOMEN'S SHOES

Sunset shoe \$3

The "Sunset" shoe for women: as good as any \$3.50 shoe, made of very best kid welt, turn and med. sole, Blucher cut, correct for fall, only \$3.00

Children Shoes The Academy

For children and Misses, comes in box calf for school wear, blue vici kid for dress wear.

Sizes 6 to 8 this sale \$1.25
Sizes 8 1/2 to 11 this sale 1.50
Sizes 11 1/2 to 2 this sale 1.75



MEN'S SHOES

Diamond special \$3.50

A shoe with a \$5.00 look; a shoe with a \$5.00 wear. Comes in fine vici kid kangaroo kid and velour calf; blucher style correct toe for fall, only \$3.50

BOYS' SHOES

We tell you here of the very best shoe that money can buy, our guarantee with every pair.

The Never Rip, made of the best Kangaroo,

sizes 2 1/2 to 5 1/2 this sale \$2.50

The Koh-I-Noor, box calf and vici kid sizes 9 to 12, \$1.75

sizes 12 1/2 to 2, 2.00

sizes 2 1/2 to 5 2.25 Try a pair

More Money Savers

RANDOM ITEMS

35c Men's suspenders this sale 15c
25c Nazareth waist " 19c
15c Luster cotton " 8 for 25c
10c Pencil tablet, 500 sheets " 5c
75c Chatelaine " 54c
25c Ladies' belts " 10c
75c window shades " 45c
10c all Linen handkerchiefs " 5c
10c Toilet soap " 7c
15c Silesia " 10c

Blankets and Comforts

Our bedding was all purchased before the advance, consequently our prices today are below that of the factory.

Millinery Specials

\$1.50 street hats this sale \$.50
75 " " .25
3.00 Trimmed hats " 1.95
2.25 Girls trimmed hats " .75

You save at least 30 per cent by buying your supply of underwear at the this store. Special for this sale

Real 35c women's vests and pants, each 25c
Extra heavy, Jersey ribbed, fleece lined, glove fitting. Can't tell them from the 50c kind.

75c Oneita Union Suits for 58c

During this sale you can buy regular 75c and 85c women's wool Oneita Union Suits all sizes for 58c

Extra Special, 500 pairs, only for 25c

Vest and pants and shirts and drawers for girls and boys, heavy fleeced, Jersey ribbed, well made values up to 35c, this sale 25c

The Fair
THE PLACE TO SAVE MONEY