

# FALL OPENING SALE

**THE FAIR**  
Lowered Prices  
in La Grande

And the buying public have shown their appreciation. 1904 at this store will almost double any preceding year.

Of Dress Goods, Hosiery, Underwear, Corsets, Gloves, Tailored Suits, Skirts, Furs, Hats, Clothing, Shoes, Etc.

This Sale Commences  
**WED SEPT. 28**  
at 7 a. m.

Come the first day if you can, but if you can't, then come any of the following days.

**THE NEWEST AND BEST MERCHANDISE**

From the Markets of the World is Here For Your Consideration

## BIGGER AND BETTER

Bigger stock, better values, Another year's experience in studying your wants, combined with our superior buying facilities and our strictly cash policy enables us to sell you like merchandise from 20 to 30 per cent less than the credit stores have to ask for same. Note the extremely low prices Listed Here. Study this circular from A to Z. Its money Saved for you. Read.

**SALE COMMENCES WEDNESDAY, SEPTEMBER 28**  
At 7 a. m.  
**AND CONTINUES UNTIL SATURDAY, OCT. 8**  
At 9 p. m.

<p><b>\$1.25 Gloves for 89c</b></p> <p>Drummers' samples, five dozen, popular shades, regular sizes, very best makes, two pair for about the price of one, any size at this sale ..... 89c</p>	<p><b>Special For Wednesday</b></p> <table border="0"> <tr><td>Real 30c, Bleached sheeting, 90 inch.....</td><td>24c</td></tr> <tr><td>" 27c " " " 81 " "</td><td>22c</td></tr> <tr><td>" 27c " " " 72 " "</td><td>20c</td></tr> <tr><td>" 26c Unbleached " " 81 " "</td><td>20c</td></tr> <tr><td>" 23c " " " 72 " "</td><td>18c</td></tr> <tr><td>" 6c House lining " 36 " "</td><td>4 1/2</td></tr> </table>	Real 30c, Bleached sheeting, 90 inch.....	24c	" 27c " " " 81 " "	22c	" 27c " " " 72 " "	20c	" 26c Unbleached " " 81 " "	20c	" 23c " " " 72 " "	18c	" 6c House lining " 36 " "	4 1/2	<p><b>Specials for Thursday</b></p> <table border="0"> <tr><td>7c Prints.....</td><td>for 5c per yard</td></tr> <tr><td>12 1/2c Crash.....</td><td>for 9c "</td></tr> <tr><td>25c Oil Cloth.....</td><td>for 19c "</td></tr> <tr><td>15c Bath Towel.....</td><td>for 11c each</td></tr> <tr><td>25c Hose.....</td><td>for 17c pair</td></tr> <tr><td>65c Henriettas.....</td><td>for 49c per yard</td></tr> </table>	7c Prints.....	for 5c per yard	12 1/2c Crash.....	for 9c "	25c Oil Cloth.....	for 19c "	15c Bath Towel.....	for 11c each	25c Hose.....	for 17c pair	65c Henriettas.....	for 49c per yard	<p><b>\$1.25 Petticoats for 85c</b></p> <p>Just 30 to sell at this price. Fine black mercerized sateen, made with a double hem and dust ruffle. Any length, this sale..... 85c</p>
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### SALE OF LADIES' COATS

**\$8 Coats for \$5**

Handsome late Fall coats, Satin and sateen lined, strictly man tailored. A lucky purchase by our own New York buyer at a fraction over 50c on the dollar. Commencing **\$5.00** Tuesday until all are sold

Misses' and Children's Coats, Worth \$5.00 and \$6.00, at this sale for **\$3.75**

**\$19.50 Tailored Suits for \$13.50**

Pebble Cheviot, lined with skinner's satin, faced with finest watered silk, comes in black navy and brown. Goes on sale Tuesday. Choice ..... \$13.50

**\$12.00 Tailored Suits for \$7.85**

Buy your new fall suit now and save about half

25 walking skirts, worth up to \$4.00, special price for this sale <b>\$2.25</b>	Dress skirts, worth up to \$8.50 for this sale <b>\$4.95</b>
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Just 12 of the very finest representing a sample line and priced at half their real worth, \$4.95

### FURS, FURS,

30 per cent saved by buying your furs here during this sale. A special purchase made possible by buying a quantity and paying spot cash, enables us to sell furs for about 70 cents on the dollar.

### CLOTHING NEWS

Great bargains and sensational pricing of Men's and Boys' Clothing. Come here and make comparison, see the difference between our CASH PRICE and the credit store price. Why pay from 25 to 35 per cent more for the privilege of buying on credit.

The big sale starts Wednesday

**Men's \$8 Overcoats for \$5**

Just like the cut, made of Kersey, sateen lined, silk velvet collar, full box back. Your size is here, for this sale **\$5.00**

**Men's \$8 suits for \$6.50**

Special lot 20, Men's suits, worsted, cassimers, etc., worth \$8.00 and \$10.00. Choice for this sale, ..... \$6.50

**\$10 Coats and Vests for \$5.95**

Just 20 to sell, sizes 36 to 40, every one of them worth twice what we ask during this sale. Choice ..... \$5.95

**Boys' \$5.50 suits for \$3.95**

Strictly all wool, three piece suits, ages 9 to 14 years. Special price for this sale..... \$3.95



Buying for spot cash enables us to underbuy, selling for spot cash enables us to undersell

<p><b>WOMEN'S SHOES</b></p> <p><b>Sunset shoe \$3</b></p> <p>The "Sunset" shoe for women: as good as any \$3.50 shoe, made of very best vici kid, welt, turn and med. sole, Blucher cut, correct for fall, only... \$3.00</p>	<p><b>Children Shoes</b> <b>The Academy</b></p> <p>For children and Misses, comes in box calf for school wear, fine vici kid for dress wear.</p> <table border="0"> <tr><td>Sizes 6 to 8 this sale</td><td>\$1.25</td></tr> <tr><td>Sizes 8 1/2 to 11 this sale</td><td>1.50</td></tr> <tr><td>Sizes 11 1/2 to 2 this sale</td><td>1.75</td></tr> </table>	Sizes 6 to 8 this sale	\$1.25	Sizes 8 1/2 to 11 this sale	1.50	Sizes 11 1/2 to 2 this sale	1.75	<p><b>MEN'S SHOES</b></p> <p><b>Diamond special \$3.50</b></p> <p>A shoe with a \$5.00 look; a shoe with a \$5.00 wear. Comes in fine vici kid kangaroo kid and velour calf; blucher style correct for fall, only... \$3.50</p>	<p><b>BOYS' SHOES</b></p> <p>We tell you here of the very best shoe that money can buy, our guarantee with every pair. The Never Rip, made of the best Kangaroo, sizes 2 1/2 to 5 1/2 this sale \$2.50</p> <p>The Koh-I-Noor, box calf and vici kid sizes 9 to 12, \$1.75</p> <p>sizes 12 1/2 to 2, 2.00</p> <p>sizes 2 1/2 to 5 2.25 Try a pair</p>
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<p><b>More Money Savers</b> <b>RANDOM ITEMS</b></p> <table border="0"> <tr><td>35c Men's suspenders.....</td><td>this sale 15c</td></tr> <tr><td>25c Nazareth waist.....</td><td>" 19c</td></tr> <tr><td>5c Luster cotton.....</td><td>" 8 for 25c</td></tr> <tr><td>10c Pencil tablet, 500 sheets.....</td><td>" 5c</td></tr> <tr><td>75c Chatelaine.....</td><td>" 54c</td></tr> <tr><td>27c Ladies' belts.....</td><td>" 10c</td></tr> <tr><td>75c window shades.....</td><td>" 45c</td></tr> <tr><td>10c all Linen handkerchiefs.....</td><td>" 5c</td></tr> <tr><td>10c Toilet soap.....</td><td>" 7c</td></tr> <tr><td>15c Silesia.....</td><td>" 10c</td></tr> </table>	35c Men's suspenders.....	this sale 15c	25c Nazareth waist.....	" 19c	5c Luster cotton.....	" 8 for 25c	10c Pencil tablet, 500 sheets.....	" 5c	75c Chatelaine.....	" 54c	27c Ladies' belts.....	" 10c	75c window shades.....	" 45c	10c all Linen handkerchiefs.....	" 5c	10c Toilet soap.....	" 7c	15c Silesia.....	" 10c	<p><b>Blankets and Comforts</b></p> <p>Our bedding was all purchased before the advance, consequently our prices today are below that of the factory.</p>	<p><b>Millinery Specials</b></p> <table border="0"> <tr><td>\$1.50 street hats.....</td><td>this sale \$ .50</td></tr> <tr><td>75 " " " " " " " " " "</td><td>.25</td></tr> <tr><td>3 00 Trimmed hats.....</td><td>" 1.95</td></tr> <tr><td>2 25 Girls trimmed hats.....</td><td>" .75</td></tr> </table>	\$1.50 street hats.....	this sale \$ .50	75 " " " " " " " " " "	.25	3 00 Trimmed hats.....	" 1.95	2 25 Girls trimmed hats.....	" .75	<p>You save at least 30 per cent by buying your supply of underwear at the this store. Special for this sale</p> <p>Real 35c women's vests and pants, each 25c</p> <p>Extra heavy, Jersey ribbed, fleece lined, glove fitting. Can't tell them from the 50c kind.</p> <p>75c Oneita Union Suits for 58c</p> <p>During this sale you can buy regular 75c and 85c women's wool Oneita Union Suits all sizes for 58c</p> <p>Extra Special, 500 garments for 25c each.</p> <p>Vest and pants and shirts and drawers for girls and boys, heavy fleece, Jersey ribbed, well made values up to 35c, this sale..... 25c</p>
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THE PLACE TO SAVE MONEY.