

Appeal Tribune

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Barbecue company admits posting photo of sandwich

Bill Poehler
Salem Statesman Journal
USA TODAY NETWORK

The barbecue company being sued by Traeger Grills denied it infringed on the company's trademarks by using the pictures of company founder Joe Traeger in its marketing. It did admit to posting a picture of a turkey sandwich on social media.

New details were revealed in the 108-page answer by rival pellet grill manufacturer Dansons to the July lawsuit filed by Traeger Grills in Arizona District court, including that the Traeger sign has been removed from the Traeger Barn, the image of which is a major contention in

the suit.

Joe Traeger developed the first pellet smoker in 1985 and founded Traeger Industries in Mt. Angel to sell his new barbecue cookers. He and sons Mark, Randy and Brian sold the company in 2006 for \$12 million to a venture capitalist.

Traeger Grills was sold again in 2014 to private equity firm Trilantic Capital Partners. In 2018, Joe and Brian Traeger went to work for Dansons, a rival company that sells pellet smokers under the brand names Louisiana Grills and Pit Boss. They were hired as independent contractors, according to the court filings.

In Dansons' marketing, it used photos of Joe and Brian Traeger, as well as the Traeger Barn, and it has used

their names since they were hired.

In the answer to the Arizona suit, Dansons denied it knew that Traeger Grills purchased the rights to the intellectual property and likenesses of the Traeger's.

The turkey sandwich

Much of the lawsuit has to do with allegations Dansons is copying Traeger Grills.

Among the allegations: one day after Traeger Grills posted a photo of its "Ultimate Traeger Leftover Turkey Sandwich" on its Instagram account on Nov. 24, 2018

See **TRAEGER, Page 2A**

Scio bucks a trend, rejects Dollar General



Several Dollar General stores are opening up throughout the Mid-Willamette Valley.

SPECIAL TO THE STATESMAN JOURNAL

Bill Poehler
Salem Statesman Journal
USA TODAY NETWORK

Where derelict buildings once stood on city blocks in small towns across Oregon, dollar stores have rapidly sprung up in the past decade.

Dollar General, a Tennessee-based chain of small retail stores, has aggressively expanded to 60 stores in Oregon, including rural locations like Jefferson, Aumsville and Mill City, but also in distant locales such as Drain, Winston and Shady Cove.

Scio, however, will not have one.

After significant opposition by community members and small business owners, the Scio City Council

voted unanimously at its Sept. 9 meeting to deny a requested zoning change that would have allowed Dollar General to build a location in Scio.

Developer Hix Snedeker Companies of Daphne, Alabama asked the city to change the zoning on a lot at 38848 Highway 226, which is in the southernmost part of Scio, and amend its comprehensive plan so it could build a 9,000 square foot retail space for a new Dollar General.

Dozens of residents and business owners in Scio voiced strong opposition about the impact such a store could have on its community.

"It was a sort of an awakening of the community,"

See **DOLLAR GENERAL, Page 3A**



A woman works on a laptop outside at Willamette University in Salem on Wednesday, Oct. 17, 2018. Tuesday saw a high of 83 degrees in Salem, tying the record set in 2002. Sunshine is expected to continue into the weekend. ANNA REED / STATESMAN JOURNAL

Willamette University to match savings

Natalie Pate
Salem Statesman Journal
USA TODAY NETWORK

Willamette University is about to start giving thousands of dollars per semester per eligible student as part of a new financial aid partnership with the State of Oregon.

Starting Tuesday, the Oregon College Savings Plan and Willamette University will double students' college savings with a dollar-for-dollar match.

Under the Willamette Savings Match program, Oregon residents admitted to the school's College of Liberal Arts can apply to receive a match of their Oregon College Savings Plan account for up to \$5,000 per semester for eight semesters.

This allows for a potential savings of \$40,000.

Willamette University, a private school located in downtown Salem, serves about 1,600 undergraduate students. Nearly 100% of its students receive some form of financial aid, with \$42 million in scholarships awarded annually. But the annual tuition alone totals \$51,750.

Adding room and board, fees and book estimates, attending Willamette costs more than \$66,500 a year.

Willamette's partnership is part of a new program called Oregon Scholars, which allows the Oregon College Savings Plan to partner with colleges and universities across the state to incentivize people to save for post-secondary education. Willamette is the first school to take part.

"The Oregon Scholars program could be a game changer, helping families who are already saving for higher education while encouraging more Oregonians to start saving today," said State Treasurer Tobias Read, a Willamette alumnus.

"States can and should make it easier for everyone, especially low- and moderate-income families, to save for education and training after high school," he said. "When more kids are able to meet their educational goals with less student loan debt, that's good for everyone."

The Willamette Savings Match

Undergraduate students admitted to Willamette University, who also meet other program criteria, will qualify for the match.

Eligible students must:

- Graduate from an Oregon high school or home school;
- Have an active Oregon College Savings Plan account for at least four years prior to the year of enrollment.

See **SAVINGS, Page 2A**

Marion County trash will burn for another year

Tracy Loew
Salem Statesman Journal
USA TODAY NETWORK

Marion County's garbage will go to a waste incinerator in Brooks for at least another year.

County commissioners approved a one-year contract extension with Covanta Marion, which operates the incinerator, at their regular meeting Wednesday morning.

The incinerator's future has been in question since July, when the Oregon Legislature failed to pass a bill, requested by Covanta, that would have designated trash incineration as renewable energy.

The bill would have allowed Covanta Marion to be certified under Oregon's Renewable Portfolio Standard, which requires 50 percent of the electricity Oregonians use to come from renewable energy sources by 2040.

Covanta officials said that without the revenue from the energy credits it cannot afford to operate the 32-year-old incinerator.

"We're doing this one-year contract because we don't know if we're going to be able to continue this program if we don't get those renewable energy credits," County Commissioner Keven Cameron said during the meeting.

See **COVANTA, Page 2A**

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