

Travel

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The latest video follows a similar vein, using a fanciful animation to showcase the state's outdoor recreation. Titled "Only Slightly Exaggerated," the video shows a gigantic rabbit hopping around the Willamette Valley, a comet lighting up Crater Lake and a huge salmon leaping over a raft, among more normal images, such as a girl fishing and family road-tripping.

All animated scenes were inspired by actual places in Oregon.

"We felt like the only way to convey the incredible feeling of being in Oregon is through animation," Gagliano said. "It creates much more of that wonder you feel when you travel someplace new."

The \$5 million price includes media buys — showing the video on television in San Francisco and creating a billboard in downtown Phoenix. It also includes a digital suite of projects.

Gagliano said Travel Oregon marketing has a track record of paying off, pointing to a 2013 Ad Accountability Study by Longwoods International that found that for every \$1 invested in Travel Oregon's marketing campaigns, the state saw a return of \$237 and \$11 in taxes.

Zach Urness has been an outdoors writer, photographer and videographer in Oregon for 10 years. He is the author of the book "Hiking Southern Oregon" and can be reached at zurness@Statesman-Journal.com or (503) 399-6801. Find him on Twitter at @ZachsORoutdoors.



"We thought Oregon deserved better than just another travel ad," said Wieden + Kennedy Art Director Nick Stokes, who created the project. "So we turned to animation to try and capture its magic." PHOTO COURTESY OF TRAVEL OREGON

Crime

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The thefts appear to have taken place from July to September primarily, according to U.S. Forest Service and police records.

In the case that led to Kanthack's arrest, she was observed at Three Pools Recreation Site at 5:45 a.m. on Aug. 10, according to police reports.

"Kanthack was seen standing near a male and female while the male used a metal bar to break into the fee box," the police report said. "After the male pried on the fee box Kanthack can be seen tak-

ing fee envelopes out of the fee box.

"Kanthack was stopped in the vehicle associated with the theft. Empty fee envelopes (total \$199), a large metal bar, and other tools were located in the vehicle."

The Forest Service said that of the almost 50 thefts, 18 involved cutting the lock with a cutter while another 10 included breaking the lock with a pry bar, drill or torch.

In 10 cases, the entire tube was stolen.

"With tightening budgets and increasing visitation, recreation fees play an important role in helping to maintain and improve Forest Service recreation sites," Forest Service spokesman Ste-

phen Baker said.

The Forest Service and Marion County said they would redouble efforts to limit crime at fee tubes in the future.

The Forest Service is planning to pilot use of "electric iron rangers," which take credit cards instead of cash in 2019. The agency will also look at collecting more payments online, in advance, for more campgrounds.

In other cases, the agency will look at hardening the tubes or picking up the money more frequently.

"We're not giving up," Willamette National Forest spokeswoman Jude McHugh said. "We're exploring ideas, working with Marion County and learning from what other forests are doing."

At the same time, Baldrige said police are patrolling the area and will aggressively pursue these type of cases.

"We have a new position that strictly patrols the Little North Canyon and Detroit Lake area, with the goal of having less crime in the forest," he said. "If folks come up here to steal, we're committed to doing our best to identify them and bring them to the courts."

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Address: P.O. Box 13009, Salem, OR 97309
Phone: 503-873-8385
Fax: 503-399-6706
Email: sanews@salem.gannett.com
Web site: www.SilvertonAppeal.com

Staff

President
 Ryan Kedzierski
 503-399-6648
 rkedzierski@gannett.com
Advertising
 Terri McArthur
 503-399-6630
 tmcArthur@Salem.gannett.com

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