

# Appeal Tribune

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The glockenspiel can be appreciated year-round, not just during the Mount Angel Oktoberfest celebration each September.

DANIELLE PETERSON | STATESMAN JOURNAL FILE

## Oktoberfest

### Tiny Mt. Angel prepares for onslaught of festival revelers

JUSTIN MUCH, APPEAL TRIBUNE

The first Oktoberfest in Mt. Angel was a doozy, and it set a pace and precedent for all 52 fests since.

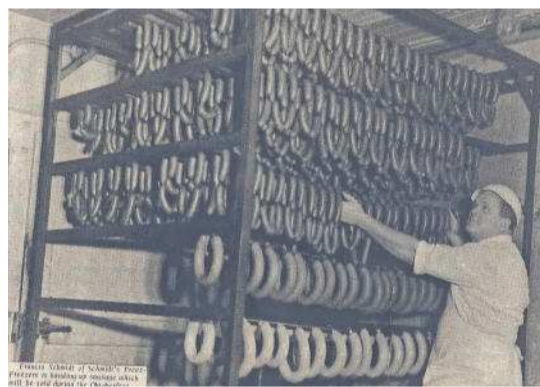
In 1966 Mt. Angel's population hovered somewhere between its 1960 census number, 1,428, and its 1970 figure, 1,973. Nobody can say for sure the exact population then, but they do recall that the initial Oktoberfest brought in 39,000 visitors to the small German cultured hamlet.

"The one thing that always impressed me about Oktoberfest is that first year (drew) 39,000 into this town, and they really rolled it out," said Monica Bochsler, the fest's director of marketing.

"The stories still abound about how difficult that first year was," added Jerry Lauzon, a U.S. Army retiree and former Oktoberfest marketing director who, like many involved in hosting this iconic mid-Willamette Valley event, can't pull himself away from it entirely.

Lauzon said stories revealed that the initial event was a three-day affair, but by Friday night they were already running out of supplies. They raided grocery stores around the area for hot dogs and other fixings to keep the party going.

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COURTESY OF OKTOBERFEST BOARD OF DIRECTORS

They ran out of supplies early in 1966, the first year of the Oktoberfest. Planners accounted for that in later years.

#### Online

For a detailed schedule of Oktoberfest events, visit [www.oktoberfest.org/schedule](http://www.oktoberfest.org/schedule)  
Who has the best Oktoberfest in the country? Mt. Angel's is in the running. Visit [www.10best.com/awards/travel/best-oktoberfest-2017/mt-angel-oktoberfest-mount-angel-ore](http://www.10best.com/awards/travel/best-oktoberfest-2017/mt-angel-oktoberfest-mount-angel-ore)

## Tax breaks for Amazon worthwhile, experts say

JONATHAN BACH  
STATESMAN JOURNAL

Amazon.com is poised to receive more than \$3.7 million in property tax breaks for its new Salem packing and shipping center, but experts say that's a relatively small cost for taxpayers considering the larger, long-term benefits the area will receive.

The online retailer's 1,000 new jobs means more personal spending, a surge in income tax collections and — after a three year tax break period — fresh property tax revenue where there had been none. The land hadn't been on property tax rolls before because it was once state-owned farmland for the Oregon Department of Corrections.

But Jeffrey Michael, a public policy professor at the University of the Pacific in California, questioned whether Amazon needed a tax incentive to place a fulfillment center close to Interstate 5 in Salem.

"These are growing

fast and locating on the periphery of every major consumer market in the U.S., so an incentive was certainly not necessary to get one, or maybe even two, of these to locate in the Willamette Valley," Michael said in an email.

In June, Amazon announced plans to build a similar packing and shipping center in Troutdale just east of Portland.

A Marion County estimate puts the annual tax bill for Amazon's \$90 million, one-million-square-foot building in the Mill Creek Corporate Center at more than \$1.23 million a year. But the county can't start to collect for three years because the company qualified for an enterprise zone tax abatement.

"We gave away three years of something we're not getting," said Chad Freeman, president of the nonprofit Strategic Economic Development Corp., which promotes enterprise zones in the area.

Curt Arthur, managing director of Sperry Van

See AMAZON, Page 3A

## With Oregon on fire, outdoor planning is hard

ZACH URNESS  
STATESMAN JOURNAL

Look at a map of wildfires in Oregon's Cascade Range, and it's not a pretty sight.

Giant fires from Mount Jefferson to Mount McLoughlin — and even to the Southern Oregon Coast — have made planning for outdoor adventure a nightmare.

Whether an area is closed, open or blanketed in smoke has often been unclear as new fires appear daily and an area half the size of Rhode Island burns.

Here's a look around the state at places normally popular for outdoor recreation.

#### Mostly fire-free

You can't escape the smoke no matter where you travel in Oregon, but are still plenty of places that are mostly free of large wildfires.

The central and northern Oregon Coast is a good place to start, even though you might find pretty hefty crowds.

Even better is Oregon's Coast Range, where old-growth forest, waterfalls



PHOTO COURTESY OF NASA AND DARRYL LLOYD

This map shows satellite view of Oregon's wildfires.

and less-traveled campgrounds offer smaller crowds.

For an alpine experience, the Mount Hood area is generally free of big fires. My pick would be the mountains of Eastern Oregon, specifically the Strawberry

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## Businesses open near downtown core

CHRISTENA BROOKS  
SPECIAL TO THE APPEAL TRIBUNE

SILVERTON — Two new businesses have opened just outside the downtown core this summer, one by a local-boy-come-home and the other by a newcomer to the area.

Ort Chiropractic Clinic began accepting patients last week, while the McClaine House bed-and-breakfast has been hosting guests since early summer.

Born and raised in Silverton, Dr. Josh Ort, 33, has come home with a wife, two daughters, two degrees and six years experience as a chiropractor. His wife, Danyelle, a certified nursing assistant, is his partner and business manager.

"We want to serve and be an asset to the commu-



CHRISTENA BROOKS / SPECIAL TO THE APPEAL TRIBUNE  
The McClaine House.

nity," Ort said. "My favorite part of being a chiropractor is sitting with patients and really listening to them and their needs."

Ort Chiropractic is located in the shuttered

McClaine Street Clinic in the shopping complex occupied by Ace Hardware and Hi-School Pharmacy. The Orts are leasing about half of the old clinic space from building owner Jack

Holt and have spent the summer renovating 1,460 square feet into a bright new reception area, rehab space and patient rooms.

For the past six years, Ort has worked at Heresco Chiropractic in Corvallis. He refers to himself as a "diversified" chiropractor, with an emphasis on manual adjusting and the Thompson technique. He also uses ArthroStim adjusting instruments and SOT blocks as needed.

"We're primarily focused on the biomechanics of the body," he said. "But you have to have a variety of tools if you're going to address the various needs of patients."

Ort grew up here

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Online at [SilvertonAppeal.com](http://SilvertonAppeal.com)

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