

WHY ADVERTISING PAYS.

It pays to advertise because it brings purchasers for what one has to sell. In this day and generation the good business man realizes the advantages of advertising in starting a new business and its helpfulness in getting a new enterprise on its feet.

Mist-erious Melange.

BY MERRY MORRIS.

He had a Christmas frolic And a New Year's jubilee, And when he came into himself A kindly man was he;

Some one has written that "Woman is the finishing touch; man was only an experiment." There were many experiments awaiting the finishing touches during the past year, while many experiments were tried and found responsive to the touch.

The Astoria Budget is responsible for the statement that "scores of young ladies sumptuously arrayed in bangs, dimples, smiles and roses, are besieging the members-elect of the legislature for clerkships."

I notice in an exchange that there is a petition in circulation asking the legislature to make an appropriation for the construction of a fish ladder at Oregon City.

An exchange, under the heading, "Meaning of Months and How They Came to Be Named," says that January was named by the Romans for their god of war, Janus.

A Canadian newspaper calls attention to a bottle advertisement, these words: "Keep it to the rear."

er, clutching at his brow, "are my eyes falling, or is this a premonition of nervous prostration?" Then he rubbed his eyes and stared.

"Rush that proof along, for heaven's sake! We're late!" The proofreader groaned, galloped down the column, hesitated and then desperately thrust the slip into the tube, huskily murmuring, "I compared it with the copy, and that's as near as I can get to Hebrew these days."

"My Onliest Sweet Dearest Marie: I send you a number of this Sunday supplement containing my little poem. Your face was an ever-present inspiration to me when I wrote, and happy thoughts of you inspired every sentence.

Miss Marie Cortlandt von Clifton glanced through the tender note, blushed with pleasure, and hurriedly opening the paper, read:

When the breeze from the blue-bottle's blustering bills Twirls the treads in a topsy-turvy, And the whiskey whine of the wheedle-some whin Drowns the roll of the rattatattoo,

It is the pily-podiddled and alloggung When the jollypop covers the ground; Yet the poldiddle perishes punketty-pung When the heart-jimmy coggles around,

A Prize Revere Puzzle.

REVERE'S PATENT... The puzzle consists of a square, a circle, a triangle, and a rectangle, each of which is divided into a number of smaller squares, circles, triangles, and rectangles.



The proprietors of "The Ford Pill Co." will give an elegant pair of Shotgun Poles, Carriage and Harness, valued at \$100.00, to the first person who can make out the three hundred and thirty-three pieces of the puzzle.

SPECIAL PRIZES FOR EACH STATE. A special prize of a Silk Dress Pattern (latest style, any color) or a Sewing Machine (any make desired) will be given to the first person in each State to solve the puzzle.

AN EXTRA PRIZE OF \$100.00. An extra prize of \$100.00 will be given to the first person in each State to solve the puzzle within a certain time.

F. R. CHOWN HARDWARE AND STOVES. First and 9 Salmon Street, PORTLAND.

It will be necessary for that paper to a sort of Fourth of July move on if to secure printing material with which to do the work by the time the ad is completed.

"It has been stated that at the present time eight men are working on the railroad. If that is a fact, an early completion of the road may be looked for.

Specimen Cases. B. H. Clifford, New Cassel, Wis., was troubled with Neuralgia and Rheumatism, his Stomach was disordered, his Liver was affected to an alarming degree, appetite fell away, and he was terribly reduced in flesh and strength.

Edward Shepherd, Harrisburg, Ill., had a running sore on his leg of eight years' standing. Used three bottles of Electric Bitters and seven boxes of Bucklen's Arnica Salve, and his leg is sound and well.

John Speaker, Gatawa, O., had five large Fever sores on his leg, doctors said he was incurable. One bottle Electric Bitters and one box Bucklen's Arnica Salve cured him entirely.

Bucklen's Arnica Salve. The Best Salve in the world for Cuts, Bruises, Sores, Ulcers, Salt Rheum, Fever Sores, Tetter, Chapped Hands, Chilblains, Corns and all skin Eruptions, and positively cures Piles, no matter how long they have existed. It is guaranteed to give perfect satisfaction, or money refunded. Price 25 cents per box.

Final Settlement. In the County Court of the State of Oregon, for Columbia county. In the matter of the estate of Moses McGrew, deceased.

Notice is hereby given that Nancy A. McGrew, the administratrix of the estate of Moses McGrew, deceased, has filed in said court her final account and petition for distribution of the residue of said estate; also that said court has appointed Saturday, the 7th day of January, 1893, at 10 o'clock A. M. of that day and the courtroom of said court at the City of St. Helens, Columbia county, Oregon, as the time and place for the hearing of said matters, when and where any and all persons interested may appear and contest the same.

Notice is hereby given that the following named settler has filed notice of his intention to make final proof in support of his claim, and that said proof will be made before the County Clerk of Columbia county, at St. Helens, Oregon, on February 14, 1893, viz: HENRY TIMONEN.

Notice is hereby given that the following named settler has filed notice of his intention to make final proof in support of his claim, and that said proof will be made before the County Clerk of Columbia county, at St. Helens, Oregon, on February 14, 1893, viz: OLOF HIEMELA.

Notice is hereby given that the following named settler has filed notice of his intention to make final proof in support of his claim, and that said proof will be made before the County Clerk of Columbia county, at St. Helens, Oregon, on February 14, 1893, viz: HENDRICK WAHNEKEN.

NO. 140 FIRST ST. 10 PER CENT. DISCOUNT SALE.

We must have more room. We offer a Discount of 10 per cent. on every suit and overcoat from regular Marked Price.

Table listing clothing items and prices. Men's \$12.00 Suits, Boys \$10.00 Suits, Children's \$5.00, etc.

This reduction is for the entire stock. Our goods marked in plain figures. During this sale we take ten per cent off from every article.

We Are the Manufacturers J. M. MOYER & CO., 140 First Street, Corner of Alder, Portland, Or.

Farmers' and Merchants' INSURANCE COMPANY, Albany, Or. AUTHORIZED CAPITAL, \$2,000. SECURED CAPITAL, \$500. PAID CAPITAL, \$250. FARM PROPERTY A SPECIALTY. All Losses Promptly and Satisfactorily Adjusted.

EVERDING & F. ELL, Front Street, Portland, Or. DEALERS IN Guano, \$20.00 Per Ton, A CHEAP FERTILIZER. Land Plaster \$2.25 Per Barrel. Also a Fine Line of GROCERIES AND PROVISIONS.

CASH STORE! W. J. MUCKLE & CO. DEALERS IN General Merchandise, Crockery, Glassware, Queensware, Boots, Shoes, Ladies' Dress Goods, Furnishing Goods, LUMBER, SHINGLES, ETC. Produce Taken in Exchange. It Will Pay You to consult Our Prices. RAINIER, OREGON.

PIANOS and ORGANS. A fine stock of renowned KIMBALL and celebrated HALLET & DAVIS Pianos and reliable KIMBALL Organs can always be seen at my salesroom. All instruments are bought from manufacturers direct, and sold at lowest prices for CASH or on EASY PAYMENTS. Old Pianos and Organs taken at their full market value in part payment for new ones. Call and see me or write for Catalogue and prices being. LAWSON V. MOORE, Washington Street, PORTLAND, OR.