

THE ST. HELENS MIST

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THE REPRIMAND TO ADMIRAL SIMS.

Many people who are in accord with the substance of Admiral Sims' London speech will approve Secretary Denby's reprimand. The point is not whether the old admiral spoke the truth, but whether it was proper for an officer of the United States navy, in a speech in a foreign country, to discuss affairs which, as Secretary Denby says, "should be subject for comment by no high government official other than one to whom the care of our foreign policy is entrusted."

There are some people in our country who technically are Americans, some of them naturalized and some native born, but some of them are not really Americans at all.

Admiral Sims mentioned no names. The shoe fits where it fits, and lamentably it fits a good many Irish-Americans; not all of them, nor a majority of them, but that small minority which puts Irish independence above the peace and welfare of the United States.

There are some people in our country who technically are Americans, some of them naturalized and some native born, but some of them are not really Americans at all. Some of these people are now trying to destroy the good relations between our two countries.

SOMETHING ALWAYS HAPPENS.

It seems like something always happens just before the country goes to the demerit box-works.

Many have been worrying for fear labor and labor unions were going to carry things to such extremes that industrial warfare, accompanied by bloodshed, was to come.

Many have feared that the movie picture business was going to be carried to such extremes that the morals of the people of this great nation were to be wrecked.

We could feel the emergency brakes taking hold when we read that the American Federation of Labor repudiated the idea of "one big union," and will not join with the federated unions of Europe in fostering European ideas of class conflict.

We could hear the emergency brakes take another grip when we read that the Allied Amusement Industries of California had refused to permit films made by the leading character in a recent triangle murder affair shown in their theaters.

It is a mighty healthy sign when any organization starts cleaning its own house and the Federation of Labor has shown its Americanism in its recent action, and the Allied Amusement Industries of California has shown its consideration for the welfare of the morals of the people in their action and we think both organizations have acted wisely for their own interests, for the public has certain rights about which it sometimes becomes touchy when flagrant disregard of those rights thoroughly arouses that public.

WHERE STATISTICS SPELL SOMETHING.

Of all the business failures recorded in 1920, a leading authority asserts that 84 per cent were firms that did not advertise.

Some of these firms may have figured that they were saving money by not advertising, but quite likely whatever they saved was used up by overhead; and they failed to realize that overhead can only be taken care of by volume and that volume is best increased by intelligent advertising.

If in 1920 when it was easy to sell goods, 84 per cent of the firms which failed were non-advertisers, what will the percentage be in 1921 when there is keen competition in production and selling?

The Mist congratulates the little town of Vernonia on the successful celebration staged. Few towns the size of Vernonia would have undertaken such an elaborate celebration and fewer would have made such a distinct success.

OREGON JERSEYS WIN HONORS IN AWARDS

In a recently compiled report of the medal awards for 1920 issued by the American Jersey Cattle Club, seventy-one Jersey cows completed records for the year with a production of over 700 pounds of butterfat within the year on an authenticated test. Of the ten highest records made in the year, five were made by Oregon cows with an average production of 896.38 pounds.

Heading the list of breeders of medal winners is J. M. Dickson & Son of Shedd with seven to their credit, followed by G. G. Hewitt of Independence with four, Ed Cary of Carlton with three and O. Pickard and E. J. Farnham of Marion with two. In the list of sires represented by medal winning daughters, Valentine's Ashburn Baronet, the Dickson's Ashburn Baronet, the Dickson's Ashburn sire, ranks first, credited with four medals.

Ten cows by reason of superior performance, won more than one medal each and of these, seven were Oregon Jerseys. Nineteen states are represented in the awards made Oregon cows with only 1914 registered, representing only 4 1-3 per cent of the Jerseys recorded within the year, won 18 gold, 3 silver and 1 bronze or 31 per cent of all the awards made.

This remarkable record of performance places Oregon in the first rank as premier Jersey state of the Union and should act as a stimulus to still greater effort to maintain that enviable position.

WEATHER REPORT FOR JUNE, 1921

Max. temp. 79 degrees on 2, and 23; min. 49 degrees on 7th; mean max. temp. 68.5 degrees; mean min. 47.9; mean monthly temp. 58.2 degrees, which is 0.5 degrees above normal. Rain 2.11 inches, which 0.01 inch below the average. Greatest 24-hour rainfall 0.42 on 18th. Thunder on 6th and 15th. Prevailing wind S.W. There were 3 clear, 12 partly cloudy and 15 cloudy days, while measurable rain fell on 20 days. Month was very cloudy, with rain well distributed throughout, and while vegetation made fine growth, haying was hindered and much hay was discolored and damaged; pasturage is plentiful and stock is in prime condition, the fruit crop however, will be much below the average.

You may think you have a message to deliver to the world, but how do you know the world wants it delivered?

Bargains In USED CARS

Will take your car with free storage until sold. Car repairing, battery recharging and repairing. All labor \$1 per hour. Satisfaction guaranteed.

HARDIN'S GARAGE Houlton Oregon

Everything in Farm Machinery

NO matter what kind of implement you want, we can supply you and deliver it at your farm at the same price, or possibly less, as you would pay in Portland.

Tell us what you need and we will gladly call. We have supplied many enterprising farmers and can supply you.

Farm Equipment Company Harvey & Hatton, Proprietors, Clatskanie, Oregon.

Swimming Don'ts Are Listed.

A list of twelve cardinal precautions to be remembered in swimming has been prepared by the life-saving corps of the Red Cross. Because the swimming season will soon be on these precautions are reprinted:

- Don't swim immediately after eating; swim first says wait at least two hours. Don't swim if overheated. Don't swim if you are subject to heart trouble. Don't wade or jump into water with your arms over your head. You will not be in readiness to stroke should you step into a hole. Don't struggle if caught in a swift current or undertow. The force of the current will bring you to the surface. Don't fight or struggle to swim if you swallow water, clear your windpipe of water first. Don't be afraid of a large wave if it breaks, duck under, and you will come up smiling. Don't call for help in fun; you may need help some time and not get it. In some states it is unlawful to call for help in fun and punishable by fine and imprisonment. If you need help, call. Don't raise your hands above your head to attract attention, as their weight will sink your head under. Keep them moving under water. If you swim well, do not misjudge your distance. It takes longer to get back than to go out as you will be tired. Don't dive head first without knowledge of the approximate depth of the water or, if possible, snags and rocks. If you must go in, go feet first. It is always a good plan to inspect a diving place by swimming under water before trusting yourself to dive, and this takes but a little time. Don't fail to learn the life-saving

HEALTH CRUSADE INSTITUTE PLANNED

Of interest to teachers and to the 23,000 Oregon school children enrolled in the Modern Health Crusade last year, is the Institute for crusade workers to be held in Portland, July 27 to 29, by Miss Grace Osborne, of the National Tuberculosis Association. The crusade, which supplied free by the Oregon Tuberculosis Association, is a system for forming health habits in children through daily health "chorus."

The three-day Institute, open to teachers, county and school nurses, and superintendents, will comprise an intensive study of the most successful methods for conducting the crusade. Miss Elizabeth Hopper, Crusade Director, 1010 Selling Building, Portland, may be consulted for enrollment.

corp methods, and if possible every swimmer should take the test. Any one wearing the Red Cross emblem on his swimming suit will be glad to give you information regarding these tests, or ask your instructor.

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SCAPPOOSE GARAGE. Come to us for First Class Auto Repairing. Expert Trouble Shooters. We also handle a Complete Line of TIRES, TUBES, OILS, GREASES, AND ALL ACCESSORIES. C. E. WICKSTROM, Proprietor. SCAPPOOSE, OREGON.

Get the Habit. Of trading at our store. You will find us ready to meet your requirements and give you satisfactory service and the best line of Groceries, Fresh Fruits and vegetables. Telephone us your orders. J. L. WILLIAMS & SONS. Phone 34-W West St. Helens



BUSINESS--FINANCE. IN ADDITION to its safety as a depository for funds, the Columbia County Bank offers a banking service designed to meet the needs of modern enterprise. We are ready to lend every possible assistance to commercial interests in the solution of trade problems and the projection of business plans. The business of this institution is to care for the best interests of its patrons. The most confidential relations exist and the most helpful interested service is always available. SHERMAN M. MILES, J. E. HUTCHINSON, President, Cashier. Columbia County Bank, ST. HELENS, OREGON.

It'll Refresh You. A cool and refreshing Ice Cream Soda or Sundae. WILL GIVE YOU MORE PEP TO FINISH THE DAY'S WORK. ALL FRESH FRUIT FLAVORS AND PUREST, RICHEST ICE CREAM. RIVERSIDE CONFECTIONERY

BUY YOUR Meats and Vegetables AT THE PEOPLE'S MARKET. Always Cold and Fresh We Buy only the Best. We Appreciate Your Trade.

We Like to See Children Come Into This Bank. Why? Because the children of today are the life and strength of the community tomorrow! After all—the thoughtful father of today really stores up his worldly goods so that later his children may be provided for properly and the youngsters cannot learn too soon the mighty function of a Federal Reserve Member Bank. First National Bank, ST. HELENS, ORE. Member Federal Reserve System. CHAS. GRAHAM, President, H. A. CHILDS, Cashier.

Ford THE UNIVERSAL CAR. Announcement. Mr. Edsel B. Ford, President of the Ford Motor Company, gives out the following statement: "Another reduction has been made in the list price of all types of Ford cars and the Ford truck to take effect immediately. The list prices, f. o. b., Detroit, are now as follows: Touring Car, \$415.00; Runabout, \$370.00; Coupe, \$695.00; Sedan, \$760.00; Chassis, \$345.00; Truck-Chassis, \$495.00; Tractor, \$625.00. "The big reductions last fall were made in anticipation of low material costs which we are now getting the benefit of, and this fact together with increased manufacturing efficiency and the unprecedented demand for Ford cars, particularly during the past three months permitting maximum production, have made another price reduction possible immediately. "Ford business for April and May 1921 was greater by 56,643 cars and trucks than for the same two months in 1920; in fact the demand has been even greater than the supply, so that our output has been limited, not by unfilled orders but by manufacturing facilities. "During May we produced 101,524 Ford cars and trucks for sale in the United States alone—the biggest month in the history of our company—and our factories and assembly plants are now working on a 4000 car daily schedule for June. "The Fordson tractor is still being sold at less than the cost to produce on account of the recent big price reductions, and it is impossible, therefore, to make any further cut in the price of the tractor." Can you afford to go without a car any longer when Fords are selling at these new low prices? There is no reason now why you should delay purchasing a Ford car, Ford truck, or Fordson Tractor. We will gladly advise you concerning the delivery of a Fordson Tractor or the particular type of car in which you are interested. Just phone us or drop us a card. Fieldhouse Motor Co. St. Helens, Oregon. "EVERY DAY A FINE DAY IN A FORD SEDAN"