

ST. HELENS MIST

BIG

SUBSCRIPTION CAMPAIGN

Over \$250.00 Dollars in Prizes

To be given away to ladies of this community in the next sixteen days

Diamond Ring, Gold Bracelet Watch, Scholarships and other Valuable Prizes

FREE

A HANDSOME PRIZE FOR EVERY ACTIVE CONTESTANT

FREE

The most unique contest ever inaugurated in this part of the state. Every lady should try and see how good a prize she can win

Contest Opens Saturday, November

1st, and Closes November 15th, at 8 O'Clock P. M.

CONTEST UNDER THE MANAGEMENT OF MR. AND MRS. C. L. PERKINS, EXPERIENCED PEOPLE IN NEWSPAPER WORK EXTRA VOTES WILL BE GIVEN FOR NEW SUBSCRIBERS—By New Subscribers is meant bona fide subscribers who are not now taking the Mist. See Schedule, WIN A PRIZE! No contestant can win more than one prize. Every active contestant will get a prize. Sixteen days' effort on your part will secure a valuable prize. No prize worth less than \$5. It depends on yourself whether you get the \$5.00 prize or a fine diamond ring for the efforts you put forth.

Subscription Rates \$2.00 Per Year.

Contest Headquarters at Mist Office

THE BIG CIRCULATION CAMPAIGN IS NOW RUNNING IN FULL SWING

THE BIGGEST SUBSCRIPTION CAMPAIGN EVER PUT ON IN THIS SECTION STARTED—OBJECT IS TO INCREASE CIRCULATION—PRIZES OFFERED

The most unique campaign ever inaugurated by a weekly newspaper commenced this Saturday. This contest will be open for ladies and girls, young and old, married or single, residing in this county. Any lady is eligible to enter the contest. It is the purpose of the management to give a prize to each and every active candidate who appears in the campaign. None of these prizes will be worth less than \$5.00. They will consist of a beautiful diamond ring, scholarships, watches and other articles that will be both valuable and handsome, and guaranteed as represented by the Mist management. We want from one to two candidates from each town and locality or rural route in our surrounding country. We aim to maintain a strictly high class newspaper and we take this means of making it an object for you to aid us in increasing the circulation of the Mist. The plan under which the prizes will be given to the ladies is very simple. It will be a voting contest. Votes will be given on both old and new subscriptions, which will be counted for candidates in the contest. A schedule of these votes will be found on this page. It does not cost a cent to enter the contest, all that you have to do is to cut out the nomination coupon in this issue and

send to mail it to the Contest Manager. He will enter your name as a candidate and send you blanks, books and full instructions as to how you can win one of the valuable prizes that will be given to the active contestants. The first prize will be a beautiful diamond ring. Two of the best prizes that will be given are the scholarships in the Portland Link Business College, one of Oregon's best business training schools. The winner of these prizes will have won something that will do them a great deal of good. For the girl of a practical turn of mind nothing will appeal so much as a scholarship. A prize will positively be given to each and every active candidate in the contest. And sixteen days of effort on your part during your spare time will secure one of these fine prizes. The contest will be very short. It depends on yourself whether you win one of the big prizes or one of the small ones; whether you get a lavalliere, a beautiful diamond ring or a gold bracelet watch. You risk nothing in entering the contest, as you will be awarded for the effort that you put forth in the ratio to the amount of work that you do.

PRIZES ARE NOW AT GRAY'S JEWELRY STORE

All of the jewelry prizes in this contest were bought through our well known jeweler, Von Gray, and are on display there. Candidates and their friends are invited to call and see them. They must be seen to be appreciated, as never before has such a list of prizes been given away in this short time. Only sixteen days of effort is needed on your part.

- List of Prizes**
- 1—FIRST GRAND PRIZE, Diamond Set Ring, Tiffany Setting, or six months' scholarship.
 - 2—Gold Bracelet Watch.
 - 3—Diamond and Pearl Lavalliere.
 - 4—Sapphire and Pearl Lavalliere, or three months' scholarship.
 - 5—Turquoise and Pearl Lavalliere.
 - 6—Gold Pearl Set Ring.
 - 7—Garnet Set Lavalliere.
 - 8—Bracelet, Engraved.
 - 9—Amethyst Set Ring.
 - 10—Gold Stone Set Brooch.
 - 11—Sapphire Set Ring.
 - 12—Amethyst Set Ring.
- If there are more than 12 active contestants, we will then add more prizes. It is our intention to give every active contestant a grand prize.

NOTICE

The first batch of subscriptions that each contestant brings or sends to the Contest Headquarters by Saturday will receive 5,000 free votes.

WATCH FOR THE BULLETINS OF THE STANDING OF CONTESTANTS IN VON GRAY'S JEWELRY WINDOW.

HERE'S THE RULES OF THE CONTEST

Only one nomination coupon, value 10,000 votes counts for each contestant. All votes and ballots must be in the ballot box for the big prizes on the last night. All decisions of the Contest Manager are final. The standing of the candidates will appear each week in the paper. In all cases where votes are issued subscriptions must be paid or repaid. The full amount of money must be sent direct, by mail or brought to the contest headquarters. Postage must be fully prepaid or they will be rejected at the post-office, hence not counted. No candidate will be guaranteed a certain prize, for a consideration of so many subscriptions, or money—prizes must be won in accordance with the conditions. Contestants who live in one district may secure subscriptions or votes in any district, as votes will be allowed on any prepaid subscriptions anywhere in the United States. Note—Any old or new subscriber wishing to pay the Contest Manager at our office can have their votes issued and credited to their favorite contestant.

VOTE SCHEDULE and Subscription Rates

One year	2.00	2,500	2,000
Two years	4.00	5,000	4,000
Three years	6.00	7,500	6,000
Four years	8.00	10,000	8,000
Five years	10.00	12,500	10,000

FINE EDUCATIONAL PRIZES ARE NOW OFFERED CONTESTANTS

SCHOLARSHIPS IN LINK'S BUSINESS COLLEGE OF PORTLAND—THE VALUE OF A BUSINESS EDUCATION PRIZE WELL WORTH THE EFFORT

The business men of today have neither the time nor the inclination to be school master in his own office. He demands employees who are thoroughly prepared for their duties. The world today asks two questions of the young lady entering upon their business career—What do you know? What can you do? **Bookkeeping and Business Training** To transact business with dispatch and reliability one must know all about making out and endorsing business papers and the rules governing the same. He must be familiar with receipts and checks, drafts, bills of lading, invoices, certificates of deposits, notes and other business papers, he must know how to do business with banks, express and railroad companies, postoffices, etc., and must get this knowledge by actual practice. All this training is included in the business department of an up-to-date commercial school in addition to the practice of bookkeeping. The system we use in this department deserves special attention. We do not use the discredited method, which consists of having the students try to make bookkeepers of themselves by conning the definitions and copying the makeup sets of bookkeeping text books. Our work is thoroughly practical, our students keeping real books in their own names and basing their records upon the transactions personal to themselves. Every record is that of a real transaction, and there is no copying of imaginary records. This reality of the work adds greatly, not only to the student's understanding but it makes him proficient in dealing with real business transactions and their required methods. The method we use in this department is one of the recent triumphs of practical education and needs to be seen to be appreciated. **Stenography and Typewriting** These office specialties have, in late years, become very important—so much so that without them no office man's education is complete.

The typewriter is now found in every business office and the dictation of business correspondence is all but universal. The course in shorthand often constitutes a separate department, including careful training in English, the elements of correspondence, manifold, the care of the typewriter, etc. In this department expert teaching is essential. One who wishes to make a stenographer of himself can make no greater or more costly mistake than to try to "pick up" this new and important art. Good instruction here is a saver of time and money, too. **Business Laws and Customs** Here is a special field of the utmost importance to the successful business man which the general school does not enter into at all, and of which the ordinary school or college graduate knows absolutely nothing. The basis of all business is the contract, and the rights, obligations and powers of parties to do it. These receive full consideration in the business school, and its work in this line is most valuable. Too many people know nothing of the principles of business laws. **Business Arithmetic** In our classes in business arithmetic we give the most careful attention to accuracy in the simple progression of addition, subtraction, multiplication and division and the handling of simple fractions. A part of each recitation is given to a brief and searching review of some part of the work passed over. By this process the memory of the student not only grips tenaciously every detail, but he acquires an accuracy and speed which would otherwise be impossible. The time of the class is given to such practical and necessary subjects as the computing of interest, discount and commissions and the reckoning of profit and loss, insurance, partial payments, banking, partnership settlements and equitation of accounts.

First Special Offer

FOR THIS WEEK ONLY

In order to give you an early start, we will give you 2,500 extra bonus votes for your own or family's or a relative's subscription to The Mist, at \$2.00 per year. We also give you 5,000 extra votes for a club, meaning \$7.50 worth of old or new subscriptions. These votes are in addition to the regular vote schedule. To secure these extra votes you must bring or send in the subscriptions to the Contest Manager before the close of this offer. This special offer expires Thursday, November 6th, at 6 p. m.

Extra Special Offer

FOR THIS WEEK ONLY

The lady who brings or sends in the most subscriptions this week receives 10,000 votes. The lady with the next highest number receives 5,000 votes and the third lady will receive 2,000 votes. This offer expires Thursday, November 6th at 6 p. m.