

# ST. HELENS MIST

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CLATSOP COUNTY OFFICIAL PAPER

## OREGON PRODUCTS.

There has been carried on a campaign for the past two or three years by the Commercial Organizations of Oregon to Use Oregon Products, Patronize Oregon Industries, and similar slogans. There is a continual cry from these organizations to do these things for the betterment of Oregon. Oregon people should use Oregon products is the battle cry all along the line. And yet they never tell the Oregon people what the Oregon products are. The manufacturers of Oregon products do not seem to be alive to the idea of acquainting Oregon people with what they are expected to buy in order to patronize Oregon industries. Look at the newspapers in Oregon and you will not see, in one out of a hundred, any advertisement of Oregon products. This thing of the Portland Commercial Organizations impressing on the Oregon people the necessity for buying Oregon products is wearing on the nerves of Oregon people until many hundreds of them are becoming disgusted with the slogans. The method of campaigning for the sale of Oregon made goods to Oregon people seems to be the work of children. The continual cry of the manufacturers to the people to use their goods without letting the people know that those goods are is not doing any good in the direction intended.

If the people of Oregon are expected to use Oregon made goods it is time the manufacturers and commercial organizations were thinking wise enough to do some advertising of their Oregon goods. That there are Oregon goods on the market that would be used the time if such goods were known, is true, on account of the eastern manufacturers doing judicious advertising the Oregon goods are set on the back of the shelves while the eastern goods are being sold and used in Oregon. There are numbers of instances where the fact is glaringly manifest. For instance Cream of Wheat, made in the east, is used by Oregon people than like cereals of all Oregon brands are used and yet there is manufactured in Oregon just as good an article at about half the cost to the consumer as the Cream of Wheat. Wheat-hearts, made in Portland mill, is sold for much less and is as good an article. Also the Pearls of Wheat. But there are thousands of people in Oregon who never heard of these Oregon products and continue to use the article manufactured in the east out of an inferior grade of wheat to that used in the Oregon products, all because the Oregon product is advertised. The manufacturers of Cream of Wheat are alive to the necessity of advertising. They pay as high as \$3000 a page per year for their advertising in some of the leading magazines. The local manufacturer apparently spends nothing. True the local product is sold cheaper but therein lies one of the reasons. The eastern product is sold at a sufficiently higher price to make up for all advertising cost. Other articles such as Violet Cakes, manufactured in Portland, are just as good if not a better grade of oats than is the Baker brand manufactured in the east and there are 10 packages of the eastern brand in Oregon where there is one of the local product. Mt. Hood soap is another product in Oregon that should be advertised. It is as good as the eastern brand and is sold as cheap, but there are not 20 per cent of Oregon people who ever heard of Mt. Hood soap. The products of the Pendleton Woolen Co., especially in blankets, furnishes another instance. Eastern people who have never west have declared that when they go to a store in New York, Chicago, Philadelphia and other cities and call for the BEST of blankets, the Pendleton goods are offered, while it is a known fact that Oregon people will go into the big stores at Portland and pay more for an inferior blanket. There are perhaps not to exceed 20 per cent of people in Oregon who know that there is such a situation in the state as the Pendleton Woolen Mills.

We might go on and name hundreds of Oregon made goods that are placed by the manufacturers of the eastern goods on the same shelves as those local products will stay on the shelf until they become musty while the eastern goods are sold all the time. There are canned fruits and vegetables bearing an eastern or California label which will sell while the local

products are left on the shelves to become stale.

These are only the little things manufactured here which we have mentioned, but they serve better the purpose of this article than would those of the larger manufactured articles, but the same line of argument applies to all Oregon goods.

It is high time that Oregon Manufacturers were awakening to the fact that just the idea of getting Oregon people to use Oregon goods without designating what are Oregon goods, is time and energy wasted. If they would realize the fruits of their campaign along these lines they should urge Oregon people to use Oregon products and then advertise the Oregon products. Every newspaper in Oregon should be filled with ads of some size or kind telling of Oregon goods. Local demands would increase rapidly until there would be a realization of the dreams of Oregon manufacturers to have Oregon people using their products.

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## A CREAMERY NEEDED.

It is strange indeed that there is no creamery in St. Helens. Such an institution is badly needed. It would be of the greatest benefit to the city and the community. It would tend to develop the outlying country as nothing else would do. The small farmer would increase his herd of cows. Each increase in the herd would require more land clearing upon which to raise the feed for the cows. More work would result from the land clearing as well as the dairying. With more land cleared there would be more fruit and berries put out, which could be marketed at home now with the fruit cannery in operation. With this fruit and vegetable cannery there should by all means be also a creamery. The conditions are ideal for such an industry at present and every effort should be made to interest some person with the means to start one.

But in order for a creamery or fruit cannery to succeed the co-operation of the farmers is absolutely necessary. That there would be sharp competition from the Portland concerns is apparent, but if the farmers would give to a local concern the proper support it would mean success from the start with great benefits to the creamery man, the farmer, the dairyman, the merchant and even the newspaper. We would all receive some of the benefits of a home industry.

If we stop and think we can readily see that the community that pulls together will do more and accomplish results than the one that is always divided. By working together and producing the greatest amount of marketable products, and marketing them to the best advantage and at the least expense, we will have greater profits in the community than we would otherwise receive. And by buying our goods from our local merchants and from one another, instead of sending away for them, we are constantly increasing the wealth of the community and the resultant prosperity of each individual.

When such money comes into the community, and only a portion of it goes out again, the surplus at home will grow, and grow, and grow, until it becomes a veritable Eden of wealth.

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## BEYOND A REASONABLE DOUBT.

A big headline in the Oregonian of Tuesday proclaims that the hair in the hand of Mrs. Wehrman was not Pender's. Nobody ever said it was Pender's hair, but a great deal of fuss is being made by the friends of Pender, in an effort to enlist the sympathy of Governor Withycombe, over this little bunch of hair, which had no bearing in the trial of either case against Pender. There is no possible objection on the part of any person in Columbia County to all the investigations being made that the friends of Pender care to make, but to persons who are familiar with the details of the evidence against Pender, such statements as have been coming from the noted criminologist, whatever that term implies, about hair, and people hid in the bushes overhearing conversations etc., seems to be in keeping with the discovery of the buried pistol which was used in an effort to secure a new trial.

Until something more reliable and important than anything yet discovered, is forthcoming there should be no cause or reason for any action by the Governor in the case, and Governor Withycombe, before he makes any move towards liberating Pender, should be absolutely certain that two sets of 12 men sitting as jurors, two fair minded and impartial Circuit Judges and the Supreme Court, were all mistaken.

With each succeeding move made by the now famous? criminologist, such as the Siercks confession, the method in which it was obtained, the hair episode, the hiding in the brush of hunters who overheard a conversation, and other impossible clues, only goes to convince more and more the people who are

familiar with the details of the evidence, that the jury which convicted Pender made no mistake, and that the crime of murder was proved against him beyond a reasonable doubt.

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## ANOTHER INDICATION.

The sale of 80,000 paving blocks by Mr. John Philip, of St. Helens, to Portland contractors to be used in street paving in that city seems to be a sign of returning prosperity. The paving block business in St. Helens a few years ago was in a flourishing condition, furnishing employment for a large number of skilled workmen. The products of our quarries were readily disposed of at prices that were sufficient to make the business profitable. But for some reason the paving block business failed almost entirely about two years ago, since which time there has been absolutely no sale for the blocks. The order for 80,000 of the blocks received this week looks like there might be some activity again along these lines. It is earnestly hoped that the signs will not fail, and that during the coming spring and summer the block makers will all be busy making the everlasting paving block.

While there is some sign of reviving the industry in St. Helens it would be a very wise plan to do some work looking towards the use of more of the product in the paving of streets in the city. The qualities of the pav-

ing block manufactured in St. Helens are well known to the officials who have in charge street paving, and it might be well to urge upon them the economy of the blocks when the lasting qualities are taken into consideration, so that more of the paving to be done in the city will be of the stone blocks. This is an industry of considerable importance to St. Helens and community. Every effort should be made by the citizens to keep it alive. Now is a good time to get busy and advertise an Oregon product that is in a class by itself.

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## GOVERNMENT SHOULD CONTROL.

The usual fight for changing the fish laws is on before the Legislature. With each session of the legislature and each fight on the fish laws it becomes more and more apparent that the United States Government should take in hand the regulation of fishing in the Columbia River and its tributaries. By that means alone will there ever be a uniformity of laws that will provide regulation without the influences of local conditions. By that means also could be eliminated the continuous conflict between the sporting element of fishermen and the commercial fishermen.

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A diplomat is a man who admits to his wife that he is wrong when he knows he is right.

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When a woman fails to get a man she often gets mannish.

## Auto Troubles

respond quickly and inexpensively to our treatment. If your car rattles, or does not run smoothly, or jars, or makes too much noise, IT IS TIME TO BRING IT TO US if you want it to last. A dollar or two spent on that car today may save you ten tomorrow, and that is an INDISPUTABLE FACT.

Gasoline 16 Cents. Marine Engine Repairing.

## CITY GARAGE

ST. HELENS.

## SYMPHONY LAWN WRITING PAPER

Its Use a Mark of Refinement.

Plain White and tinted, Surf Green, Old Lavender, Champagne, Boudoir Blue, Shell Pink. Variety of shapes and sizes. In Gold Edged Correspondence Cards, with envelopes to match, in white and tints, at 40c. and 50c. the box.

Remember we handle Krause's High Grade Candies, in boxes and by the pound.

## PLAZA PHARMACY

BANK BUILDING PHONE 100 ST. HELENS, OREGON

All Work Guaranteed. Estimates Furnished.

## R. CONSTANTIN

PLUMBING, HEATING,  
SHEET METAL WORK.

St. Helens

Oregon

## A DOOR WITHOUT A BOLT

The strongest oaken door that has no bolt adds to a house no element of strength and affords protection. A Bank without Conservatism resembles a door that has no bolt, lacking the essentials of conservatism and safety. This Bank is staid and conservative. It seeks the banking business of those whose primary requirement is safety. We perpetuate the best ideals of our state and offer to men and women courtesy coupled with conservatism.

—Small accounts receive here the same careful consideration as large.

## Columbia County Bank

OLDEST IN THE COUNTY

ST. HELENS, ORE.

We pay 4 per cent. interest in our Savings Department.

AN UP-TO-DATE

## Jewelry Store

COMPLETE STOCK OF

Watches

AND

Clocks

EXPERT WATCH REPAIRING.

VON A. GRAY

Jeweler.

ST. HELENS

## LUNCH

AT

## MASON'S

RUTHERFORD BUILDING.

CHOICE

Confectionery and Cigars

QUICK SERVICE

## LUNCH

ANY HOUR.

LARGE ASSORTMENT OF BOX GOODS.

## NEW PERKINS HOTEL

PORTLAND, OREGON.

Handy to Large Stores, Theaters and Banks  
Comfortable and Convenient.

## A RESTAURANT

Of High Class, with Moderate Prices,  
in Connection.

Room Rates: With bath \$1.50 up. With bath  
privilege \$1.00 up.

C. H. SHAFER, Manager.