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CHAS. L. SPRINGER, Business Mgr.

A good authority has recently said that working women are more virtuous than those who live in a so-called higher sphere. There is no doubt of it, for work promotes virtue and many other qualities while idleness gets people into all kinds of mischief.

John D. Rockefeller excuses himself from commenting on the recent decision of the United States Circuit Court dissolving the Standard Oil Trust, on the ground that he is "no longer actively connected with the management of the Oil Company." He seems, however, to be very actively connected with the enormous quarterly dividends which the company pays with undeviating regularity.

Thousands of lives are snuffed out every year by criminal neglect or carelessness. It is safe to say that almost every accident of magnitude involving the loss of hundreds of lives is due to those causes. Sometimes the fault lies with owners or builders, sometimes with a careless workman. The tragedy of the excursion boat, General Slocum, off New York, that of the Iroquois

theater in Chicago, and the very recent catastrophe in the Illinois coal mine are cases in point. Such negligence is due to various causes. In some cases it is due to the lack of proper safeguards because men in their lust for wealth will not stand the cost. In other cases it is due to callous disregard for the sanctity of life. In the Cherry mine disaster it was probably owing to that disregard for rules which familiarity with danger often breeds. But whatever the cause the outcome is widespread sorrow and misery, and the destruction of lives which no amount of remorse can restore.

OREGON AGRICULTURAL COLLEGE

Winter Courses, January 4th to February 18th, 1910.

Practical work, lectures and demonstrations will be given in such vital subjects as general farming, fruit culture, animal husbandry, dairying, poultry keeping, the business side of farming, forestry, carpentry, blacksmithing, mechanical drawing, cooking, sewing, dressmaking, home management, etc.

All regular courses begin January 4th and end February 11th. Farmers' week, February 14th to 18th.

A cordial invitation is extended to all interested.

Good accommodations may be secured at reasonable rates. No age limit above 16 years. No entrance requirements. Prominent lecturers have been secured for special topics. The instructional force of the College numbers 100. Excellent equipment. A special feature is the farm-

ers' week which comes this year Feb. 14th to 18th. Lectures, discussions and a general reunion.

For further information address Registrar, Oregon Agricultural College, Corvallis, Oregon.

His Idea of Economy.
"It's all very well for you to preach economy," said his wife, "but I notice whenever I cut down expenses that you smoke better cigars and spend more money for your own pleasure than at any other time."
"Well, confound it, what do you suppose I want you to economize for, anyway?"—Chicago Record-Herald.

Up and Down.
Mistress—Here's the man for that clock to be repaired. Get it for him.
Nora—And, shure, where is it? Mistress—Upstairs, of course.
Nora—Faith, an' I thought it had run down!—New York Press.

She Was Willing.
Man—Well, it's just this way: If I buy you a new coat I'll have to wear my old one another season. Wife—You sweet, generous thing, you!

None but the ill bred ridicule the peculiarities of others.

BUSINESS METHODS.

The Value of Imagination as an Industrial Asset.

Let us assume that tomorrow you decide to embark in the business of manufacturing a toilet soap to compete with some of the well known makers. It is important that it should have a significant or attractive name. But, right at the outset, you discover that it is almost impossible to secure any satisfactory name for a new soap. Its color, transparency and clearness suggest the title of "amber soap." Yes, surely, "amber soap" does have an attractive sound. But you cannot use the word "amber," for you find that this is one of a list of twenty-four possible names for a toilet soap patented by registration as a protectionary measure years ago by one of the leading American soap makers. They have covered over a hundred names in the past quarter of a century, willingly paying the registration charges of \$25 for every title. Of course they do not intend to use them. They register them to fight off competition, believing (and here is the important point) that no clever business man would embark in the enterprise of manufacturing a new soap when from the start he was prevented from employing the powerful weapon of imagination in giving it a suitable name. If an establishment like this, directed by some of the ablest heads in the business world, believes that it can discourage competition by simply depriving the would be competitor of the appeal to the imagination in the naming of his soap, how great a value must we attach to imagination in business?—Lorin F. Deland in Atlantic.

TRAPPING RABBITS.

The Australian Method of Dealing With the Pests.

Rabbits are the greatest pest the Australian pastoralist has to contend against. If these rodents are at all numerous on a station property, they do enormous damage to the grass, but the pest is kept down to the lowest possible limit in every district of the commonwealth at great cost.

The most effective method of dealing with them is hereunder explained. In summer when any water that might have been lying about has been dried up by evaporation and the grass has become dry rabbits swarm toward the tanks, dams or other water holes that have been sunk for stock drinking purposes.

Pastoralists take advantage of this, and every evening after the cattle have partaken of their last drink a strip of wire netting is run around the tank or dam.

Outside this netting fence holes are dug in the ground and filled with poisoned water, and these in turn are inclosed by another strand of netting, pegged down to within a few inches of the ground, being sheep proof, but allowing plenty of room for rabbits to get under.

The rabbits make for the dam; but, as their way is barred, they drink at the poisoned holes, with to them disastrous results.

In the morning are to be seen hundreds and thousands of dead rabbits scattered about the country.—Melbourne News.

Buffoonery in "Hamlet."

The buffoonery once tolerated in provincial theaters is illustrated in an anecdote set forth in the memoirs of Barry Sullivan. Wright, who was the first gravedigger, prepared himself to take the house by storm by having incased his person within a dozen or more waistcoats of all sorts of shapes and patterns. When about to commence the operation of digging the grave for the fair Ophelia Wright began to unwind by taking off waistcoat after waistcoat, which caused uproarious laughter among the audience. But as fast as he relieved himself of one waistcoat Paul Bedford, the second gravedigger, incased himself in the castoff vests, which increased the salvo of laughter, for as Wright was getting thinner Paul grew fatter and fatter. Wright, seeing himself outdone, kept on the remainder of the waistcoats and went on with his part quite crestfallen.



SCENE FROM "THE LAND OF NOD" WHICH WILL APPEAR AT THE CORVALLIS OPERA HOUSE THURSDAY EVENING, DECEMBER 9.

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