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WEEKLY GAZETTE-TIMES

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N. R. MOORE Editor forth." CHAS. L. SPRINGER, Business Mgr.

AS STRANGERS SEE US.

other day are as follows:

OHIO-"You can instruct the vention. East in many things. You can are unlimited. The young man's other food products. field of best endeavor is in the In telling of what advertising West."

Maine, of Orons, Maine. my factories." "Nothing is demanded in this That is why Mr. Van Camp is legitimate methods. They will win anything in the West."

NEVADA-"The green fields, the beautiful river, the beautiful city and the everlasting hills give you all that nature can bequeath to any state," said J. E. Stubbs, president of the University of Nevada, of Reno. "The Willamette valley presents by antomobiles, but I did know far the most beautiful stretch of something about advertising," country I have ever seen, and explained Chalmers naively. opportunities unmeasurable."

all of his travels he had never ing and Salesmanship." seen anything like it and was amazed at the marvelous resee nothing more to asked for."

lamette valley is truly a para: men. dise," said Howard Edwards, president of the Rhode Island Wail of the state college. "The people of the East have no idea that such a country exists. A great future is in store for this valley, and the postibilities that are now looked forward to will be surely realized."

VIRGINIA-"The East has its commercialism, the South its in-

see nothing but greatness."

to this section and it only re- ods along with farming.

ADVERTISING EXPERIENCE.

Agricultural College pers and magazines having space without. Presidents having visited the to sell and the business interests

Homer C. Price, dean of the ink. One of these is Frank Van like moving to Albany, where will be a success, both in quantity and Ohio State University of Colum- Camp, of Indianapolis, who bus, Ohio. "You have a won-spends two million dollars a year derful valley, and its prospects to advertise his milk, bean, and

has done for him, Mr. Van Camp cites this instance: "I made ar-MAINE-"Opportunities were rangements to spend \$100,000 in never as golden, young man, as one week in Greater New York they are in your valley," is the alone, and before the week was sentiment of George E. Fellows, out I had to cut out advertising president of the University of and give day and night orders to

country but good hard work, a qualified to speak on "Advertisjudicious exercise of brain and ing. What It Is, and Its Effect on the Consumer."

> Hugh Chalmers was getting \$72,000 a year as advertising and sales manager of the National Cash Register Company when he left that job to take the presidency of the Chalmers-Detroit Company.

"I didn't know anything about

He developed an idea for a new type of car, spent the modest sum PENNSYLVANIA-Thomas F. of \$28,000 in a week to let the Hunt, dean of the Pennsylvania country know about it-and sold state college, in speaking of the 984 machines as a result. What country he has seen in the he thinks of advertising will be Willamette valley, said that in told under the title of "Advertis-

The big business men of the country, who have come to know sources here. "You have every- the necessity of wise expendithing man could wish for, I can tures in advertising, will meet with the convention along with RHODE ISLAND-"The Wil- the "ad" writers and the agency

Housekeeper

(Continued from page one)

But, back to the vegetable dustries, but here in the West question! The writer has actualwill be found the garden spots ly witnessed a farmer's wife of the country," said President bringing in ten cents worth of Walter B. Elliott, of the Virginia green peas and exchanging them state college. "It seems to me," for ten cents worth of oat flakes. he added, "that advancement in Think of it! That is how much the Willamette valley is in its in- the farmer adjacent to Corvallis fancy, but when one who seeshe / ps the town. He raises jus

the resources here looks forth to enough for his own consumption she has heard they really have quality. There are some bad spots in i's certain development, he can and if he has ten cents worth nice truck gardens to supply the the valley, where vermin have left a over, he magnanimously (?) sends trade. SOUTH CAROLINA-Thomas E. it to town and exchanges it for . To buy vegetables from a wag- left on the vines. It is likely that the Miller, president of the South something he is in need of. How on that comes to the door at total yield of the state will approach Carolina college, in speaking of can a town be prosperous with a least three times a week in the that of last year. Salem and the surrounding farming community like that? summer and twice in the winter, country was very enthusiastic Long before coming here the is the only correct way in which the crop of his yard was in fine condiand said that nowhere had he writer had heard of the indepen- a housewife can supply her table tion and there was no mold. seen a country that had so im- dence of the Willamette Valley with choice, fresh, wholesome, pressed him. "The West,' he farmer and now she believes it. food in this line, and as a vegesaid. "has certainly been bless- It is certainly time these were table diet has been proven much ed and this beautiful valley is divided up and apportioned to superior to meat, it behooves the garden spot of what I have wide-awake, up-to-date people her to try and have her vegevet seen. Nature has been kind who would apply business meth- tables as fresh and plentiful and

mains for the people to make it | Commenting upon the lax- Many of the minor ailments of the greatest fruit district in the method of supplying the trade, the body can be corrected by a the reply has been, "Oh most proper vegetable diet but where PORTO RICO-"Here Nature every one has their own garden," oh where are we going to get has done her best in my estima- which may have been true some them? Echo answers, "Where?" tion," said D. W. May, director time ago, but now times have of the Porto Rico station at really changed in Corvallis and never forget the Willamette have small gardens with nothing valley. It has unfolded new like a full complement of vegepossibilities of nature to me tables. Many of the new and and I marvel in her present beautiful homes have nothing greatness but even marvel more more than a lawn and a few at what her future may bring roses and then there are the new families that come in each fall, some to open boarding places for the students and others to send their own families to school; they are all to be taken account of Advertising in all its phases, now; they have to patronize the both in relation to the newspa- grocer for stale vegetables or do

An amusing incident occurred walnut orchards of Yamhill, the of the country which spend mil- not long since when a little boy hop fields and cherry orchards of lions of dollars in advertising called on one of these new fam-Polk, and the prune orchards of their wares, will be discussed ilies to sell ten cents worth of Marion, and the O. A. C. at Cor-during the fifth annual session of green beans. One of the chilvallis all unite in singing the of the Associated advertising dren of the house announced his praises of the great Willamette Clubs of America, which was errand when several called with Valley. Expressions of opinion opened in Louisville, Ky., yes- one accord: "Sure we'll take secured from some of them terday. All of the large cities them; grab him quick before he while the party was in Salem the of the country having advertising gets away." The writer dotes clubs are represented in the con- on green cucumbers and has tried numerous times to get a One of the most interesting few at the stores that were not teach them how to farm, you can features of the session will be wilted, but has only been sucshow them how to generate the addresses by great advertis- cessful to the extent of three, energy. Your Western farmer ers who have made fortunes and here the season is nearly is a human dynamo," said through the magic of printers' over. Oh my, Oh me, she feels

nerve supplying as possible. HOUSEKEEPER.

More Money

(Continued from page one)

this year. Last year growers paid 50 cents a box to pickers and sold their hops at seven or eight cents a pound.

At the present time the market price of hops is 20 cents a pound, and will probably be higher later. While the growers who have not yet sold their crop will not object to Mr. Krebs raising the scale of wages in his yard, those who contracted their crops early at about the cost of production will view the matter in a different light.

The first installment of pickers for the Krebs place left Portland early yesterday morning on a special train. There were eight passenger coaches on the train, all of them were filled. About 200 additional pickers will be sent up on the regular train this morning, and more will go on Sunday and Monday mornings.

The weather yesterday was ideal for the maturing of the crop, and if it continues as favorable for the next two or three weeks the Oregon hop harvest

blight, but such unsalable hops will be

Mr. Krebs reported last night that

For Sale

Numerous household goods-range, garden hose, dining table, refrigerator, fruit jars, boy's saddle, etc. 121 Fifth street; phone 472.

Oregon State Fair

September 13, 14, 15, 16, 17 and 18

SIX FULL DAYS

Camping grounds and Evening Entertainment free. This year, "Better Than Ever." Daily Racing Events.

SALEM, - - OREGON

Succeed when everything else fails. In nervous prostration and female weaknesses they are the supreme remedy, as thousands have testified. FOR KIDNEY, LIVER AND STOMACH TROUBLE

it is the best medicine ever sold over a druggist's counter.

How About That Fall Suit

Come and get a PRINCETON College Cut Suit. The latest designs in fabrics and styles.

A. K. RUSS

Dealer in all Men's Furnishings We sell cheapest because we sell for cash.

CORVALLIS,

CHEW

CADILLAC and KING CORN TOBACCO

Always Good; not made by the Trust. Sold at JACK MILNE'S

Dr. VIRGINIA V. LEWEAUX, OSTEOPATHIC PHYSICIAN

At Corvallis Hotel Mondays, Wednesdays and Fridays

At Albany Tuesdays, Thursdays and Saturdays. · 15-17 Brenner Building

FOR RENT, ROOMS

For Rent-Three furnished rooms, two of them suitable for light house keeping; all down stairs; outside rooms. Inquire at

800 Fifth Street

PHOTOG RAPHERS

PICKEL'S STUDIO, 430 SECOND Street. Phone 4209.

ATTORNEYS

F. YATES, ATTORNEY-AT-LAW. Office Rooms 3, 4, 1st Natl Bank Bldg.

PHYSICIANS

G. R. FARRA, M. D., PHYSICIAN AND Surgeon. Office in Burnett Block. over Harris' Store. Residence corner Seventh and Madison. Office hours: 8 to 9 a. m.; I to 2 p. m. Phones: Office, 2128, Residence, 404.

J. B. MORRIS, M. D., PHYSICIAN and Surgeon. Corner Third and Monroe Streets, Corvallis, Oregon. Officehours: 9 to 12 a. m.; I to 4 p. m.; 7 to 8 p. m. Phone in both office and resi-

W. T. ROWLEY, M. D., PHYSICIAN and Surgeon. Special attention given to the Eye. Nose and Throat. Office in Johnson Bldg. Ind. 'phone at office and residence.

UNDERTAKERS

M. S. BOVFE, FUNERAL DIRECTor and Licensed Embalmer. Successor to Bovee & Bauer Corvallis, Oregon. Ind. Phone 45. Bell Phone-241. Lady attendant when desired.

BLACKLEDGE & EVERETT, LIcensed embalmers and funeral directors. Have everything new in coffins. caskets and burial robes. Calls answered day and night. Lady assistant. Embalming a specialty. Day phones, Ind. 117 and 1153, Bell, 531; night phones, Ind. 2129 and 1153.

E. E. WILSON

Attorney At Law Zierolf Bldg. Corvallis, Oregon

JOSEPH H. WILSON

Attorney at Law Office: Burnett Building, Corvallis, Oregon Phone 1333

Farmers! See S. S. HENKLE

(Successor to Smith Bros.) CORVALLIS, OREGON

The Place to Buy Right, Handles, Harness, Saddles, Robes, Whips, and Gloves

> Does Repairing Neatly and Promptly

First Door North of Gerhards

Hop Pickers' Supplies

For Men, Women

Everything necessary for the hop fields will be found here at prices that will pay you to completely outfit yourselves at a saving.

MEXICAN SUN HATS

wide brims, all sizes for women and children, regular 25c kind, each

15 Cents

DRESS CALICOES

100 pieces Light and Dark Calico,

6 Cents Yard

MEN'S SOX

60 dozen Men's Heavy Work Sox 5 Cents Pair

WORK GLOVES

For Hop Pickers. Heavy Canvas kind, all sizes.

Ladies' Percale

Wrappers

85c, \$1.00, \$1.25

3 Pairs for 25 Cents

WOMEN'S STOCKINGS

Plain Ribbed Tops, Double Soles.

12 1-2 Cents Per Pair

COTTON BLANKETS

Full size, either white, grey or tan, with colored borders. 50c, 75c and \$1.00

COMFORTERS

50 well made comforters, best white cotton filled, a good value at \$2.

Special, \$1.50

COTTON TOWELS

50 doz hemmed cotton towels good size. 5 Cents Each

Coat Sweaters .

\$1.50, \$2.50, \$3.50