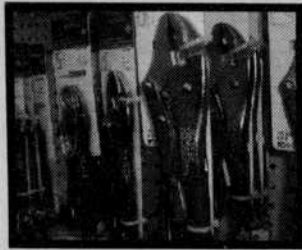
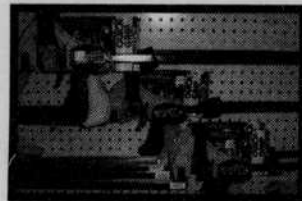


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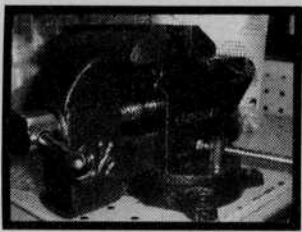
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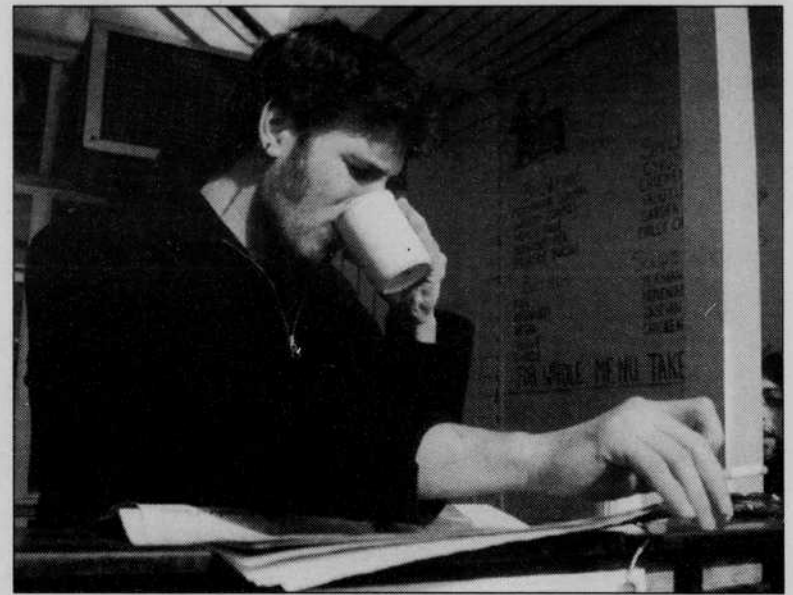
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MIKE PERRAULT | FREELANCE PHOTOGRAPHER

Junior music major Jon Clay sits on the patio of Caspian Mediterranean Café on 13th Avenue near campus with his cigarette and coffee on the afternoon of Feb. 11.

### LEGAL

## stimulation

Heavy coffee and cigarette use helps create a vicious circle in a college lifestyle where these stimulants are the norm

BY MOLLY COONEY-MESKER  
DAILY EMERALD FREELANCE REPORTER

Smoke lingers in the dappled sunlight near the maple tree on the back porch of Espresso Roma on 13th Avenue. For many of Eugene's caffeine and nicotine addicts, this local coffee shop is a home away from home. Some people chat with friends, while others sit absorbed in studies, newspapers and crosswords. Many grasp their warm coffee mugs with one hand and hold a cigarette in the other.

These are the people of coffee shop culture. What was once an understated subculture has become a

mainstream cultural phenomenon driven by dependence on legal stimulant drugs. The need for stimulants helps define a community that finds comfort in the broad network of fellow addicts.

The network is so wide that film director Jim Jarmusch created an entire movie about it, titled "Coffee and Cigarettes," which celebrates the people around the world who take pleasure in these indulgences.

Last month, National Geographic magazine forfeited its typically exotic cover photos for a close-up of a cappuccino. The related article was titled "Caffeine: It's the world's most popular psychoactive drug" and featured research regarding the effects caffeine has on a person's body. In the

article, neuroscientist and sleep expert Charles Czeisler discusses the drug's "catch-22": People use caffeine to make up for a sleep deficit created largely by using caffeine.

Although most coffee and cigarette junkies choose to ignore the warnings of the Surgeon General and other health officials, there are those health-conscious individuals who try to cut back or kick the habits completely. In the nature of addiction, breaking free

from either of the vices is a difficult task. Those trying to quit only one of the habits may discover how closely they are linked — for some, what is a

*"Caffeine and nicotine are the best drugs in the world. If I die of coffee and cigarettes, it means I will have lived well."*

KELLY PATTERSON  
University graduate

cup of coffee without a cigarette?

University student Brendan Newell was an avid smoker and coffee drinker for many years before he decided to stop smoking this fall. He said he didn't anticipate quitting his caffeine habit as well.

During the first couple months, he stopped smoking and disappeared from his usual perch on Espresso Roma's back porch. He had come to associate smoking with coffee and the social atmosphere of the coffee shop. Recently, he has returned to the shop and now enjoys his coffee sans cigarette. Still, his fellow back-porchers exhale in between sips and remind Newell of his forgone coffee-and-cigarette bliss.

### Starbucks, Jim Beam launch coffee liqueur

CHICAGO — Last week, Starbucks Corp. launched its first alcoholic drink: a coffee liqueur.

Starbucks Coffee Liqueur, made in collaboration with Jim Beam Brands Co., will be sold in restaurants, bars, and liquor stores, not in coffeehouses. Alcohol content is 20 percent by volume, or 40 proof.

A 750 milliliter bottle will sell for around \$23. The product also is available in 1 liter and 50 milliliter sizes. Future Brands LLC will distribute the liqueur.

Starbucks and Jim Beam, a unit of Fortune Brands Inc., said the launch follows successful test mar-

keting in Denver and Austin, Texas.

It's not the first time Seattle-based Starbucks has joined with another manufacturer to diversify. PepsiCo Inc. bottles and distributes Starbucks Frappuccino drinks, and Dreyer's Grand Ice Cream Holdings Inc. sells Starbucks ice cream.

During a January conference call, Fortune Brands, said it was planning substantial investments behind the launch of the coffee liqueur. With these and other startup costs, the consumer brands company expects the product to have a neutral to slightly positive effect on 2005 earnings.

— The Associated Press

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