

Parlor prowess

Eugene is home to various tattoo shops and artists for those seeking a permanent body design

BY NATASHA CHILINGERIAN
SENIOR PULSE REPORTER

From Japanese lettering to tribal patterns to roses, acquiring a permanent body design is a creative way to express personality. Eugene houses a number of tattoo parlors and artists with a variety of talents, making it simple to shop around for the perfect place to get artwork on your flesh.

While tattooing has been a common practice in American culture for years, certain trends in designs and body placements are on the rise. Several tattoo artists, including The Parlour's Demian Thompson, named tribal bands around the bicep as most popular among males.

"The neo-tribal armband drives tattoo artists crazy," Thompson said. "After you tattoo about a million of them, you know every frat guy is going to be walking around with their armbands during spring break."



LAUREN WIMER | SENIOR PHOTOGRAPHER

The lower-back tattoo that peeks out from under the shirt or pants is popular for women. Tribal patterns, flowers and Japanese characters are the most sought-after images, Thompson said. Tattoo By Design artist Diane Gruver said her parlor does spiritual tattoos frequently.

Tattoo By Design, at 671 Lincoln St., has been around for 20 years and is the oldest parlor in Eugene. Four licensed artists work at the shop and each has a knack for a different tattoo type or technique, such as nature designs, stark graphics and color blending. The

Parlour, at 1097 Willamette St., features tattoos from Dr. Julien, rated the best tattoo artist in Eugene by the Eugene Weekly in 2003. Another option is Primal Piercing and Tattoo, where two licensed artists specialize in traditional designs and "weird, off-the-wall art." Tattoo prices vary at all parlors, but customers can expect to pay between \$70 and \$250 depending on tattoo size and time spent under the needle.

A tattoo can either represent a deep belief or meaning in one's life, or it can just be a fun fashion statement. Eugene

resident Rick Woodke recently got the name of his cousin, who passed away, tattooed on his inner forearm with a design of a cross and stars.

"It's something to move my cousin on," he said.

Gruver said her parlor discourages people from getting just any old tattoo. She said even simple designs can hold personal meaning for the customer.

"Even with common ideas, like a rose, that could have been his or her grandma's favorite flower," Gruver said.

Primal Piercing and Tattoo artist

Reed Gaechter said he talks people out of getting "flash" designs (the generic pictures displayed on the walls of a tattoo parlor), but he added that people tend to get cool and cute designs over serious ones.

"I have done the 'in memory of' thing, and that's definitely meaningful," he said. "But that will remind you of that meaning, like a loved one, for the rest of your life whether you want to remember it or not. A fun design doesn't bring you down."

Pain and possible complications are other factors to consider if you're getting a tattoo. Gruver said the tattoo needle feels a lot like getting scratched by a cat, and bony and fatty areas of the body are the most uncomfortable. She said most tattoos will scab over lightly, and infections can occur if they are not kept clean. Gaechter said it's important to always wear an SPF 45 sunscreen over color tattoos in the sun in order to avoid fading.

If you're serious about getting tattooed, probably the most important consideration is what it will look like and where it will go, because once it's done, there's no turning back.

"Make sure it's what you want," Woodke said. "It'll be there for the rest of your life."

natchilingerian@dailyemerald.com

Mania: Online TV gains popularity on college campuses nationwide

Continued from page 5 study/work while they watch. And for those who really need a fix, ManiaTV! can be viewed via wifi in the quad, Starbucks, park, toilet or closet."

Founded by Drew Massey, former CEO of POV Magazine, ManiaTV! was created out of Massey's love for both the Internet and TV. Massey believes the Internet is the "medium of the future" — at least among those born after the 'Thriller' era."

"Bill Paley, with CBS, gave us network TV. Ted Turner, with CNN, gave

us cable TV. Now, we're delivering the next revolution in TV — ManiaTV!" Massey said in a statement. "Our mission is to deliver multiple stations of television online — just like Viacom does to your cable box."

ManiaTV!, which bears the motto "F*ck Television," seems to have struck a chord with its audience. After debuting Labor Day weekend, viewership has doubled every month for this new form of media and it doesn't seem to be slowing down, even without any direct marketing.

"We haven't spent any money on marketing. It's mostly just been people telling other people," Kruzick said. "There are a lot of young people on the site and the word just spreads virally really fast because the site is resonating with the youth market. We've been very fortunate with that."

The types of shows seen on ManiaTV! range from music videos such as "100%" ("bubblegum pop, that doesn't BLOW!") to "Wake The Hell Up!" (a "daily morning show that brings you the coolest takes on the

latest news, sports, gossip and fashion along with contests and plenty of audience participation").

ManiaTV!'s interactive capabilities are another technological advance that has aided its popularity.

"We have a chat room and people are in the chat rooms 24 hours a day making requests, telling us what they want to see and what they don't want to see," Kruzick said. "They'll be like, 'This video sucks! We want to see something else!' and we've been known to stop a video mid-play

and put on something they actually want to see."

Recently, ManiaTV! has embarked on a college campus tour, which began Jan. 19 and will reach more than 90 colleges and universities all across the nation.

For more information on the campus tour and to watch ManiaTV! any time of day, visit the Web site at www.maniatv.com. ManiaTV! will be at the University Feb. 22.

amylichty@dailyemerald.com

STUDENT TRAVEL

MAKE YOUR BREAK



Spring Break '05

Beach

»Honolulu \$620 Air + 5 nights stay at the Hokando Waikiki Beachside Hostel

»Costa Rica \$423 Air + 5 nights at the Pangea Hostel

Europe

»London \$568 Air + 5 nights at the Astor Hyde Park Hostel

»Paris \$584 Air + 5 nights at the Aloha Hostel

Alternative

»Venezuela \$818 Air + 5 nights at the Palace Plaza Hostel in Caracas

»Merida, MEX \$551 Air + 5 nights at the Nomadas Hostel

Packages include roundtrip airfare from Portland and accommodations. Subject to change and availability. Taxes and other applicable fees not included.

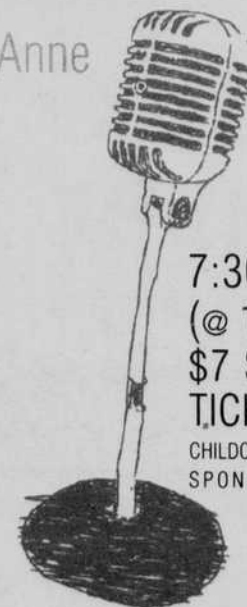
STA TRAVEL

www.statravel.com

877 1/2 East 13th St.
(541)344.2263

Mena Revassipour_Anne

Leavitt_Kitty Piercy



7:30 PM_AGATE AUDITORIUM
(@ 1:00 on Sunday the 13th)
\$7 STUDENTS_\$10 PUBLIC
TICKETS @ UO TICKET OFFICE
CHILDCARE SCHOLARSHIPS AVAILABLE, APPLY IN ADVANCE
SPONSORED BY THE ASUO WOMEN'S CENTER

THE VAGINA MONOLOGUES

DIRECTED BY FELICIA T. PEREZ & PRODUCED BY NICOLE PETE

For more info, contact the ASUO Women's Center_346.4095_EMU Suite 3
gladstone.uoregon.edu/~npeasley/vday.html

FEBRUARY 11_12_13 2005