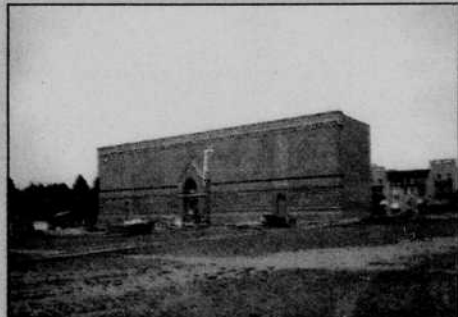


Years closed: 4 • Renovation costs: \$14.2 million • New size: 63,180 square feet • Total pieces of art: 12,500 • Asian art: 8,000 pieces • Average number of visitors per year before closure: 45,000

WORK OF ART

After four years and \$14.2 million, the Jordan Schnitzer Museum of Art reopens its renovated galleries to the community

MUSEUM HISTORY



1921 — Gertrude Bass Warner bequeaths more than 3,000 works of art to the University in memory of her husband, Murray Warner

1929 — Construction of the museum begins after Prince Lucien Campbell, the University's president from 1902 to 1925, initiates a campaign to have a museum on campus. Ellis Lawrence, who designed several other buildings on campus, draws up plans for the museum

1932 — The Museum of Art officially opens its doors

Sept. 2000 — The museum closes for remodeling

Sept. 2002 — Groundbreaking for the renovation and expansion project

May 2004 — The museum is renamed the Jordan Schnitzer Museum of Art in honor of the 1973 University graduate who made a multimillion-dollar contribution toward the museum's \$14.2 million renovation



Visitors to the Jordan Schnitzer Museum of Art have plenty to do and see. Aside from galleries featuring the museum's collections, these are just some of the highlights:



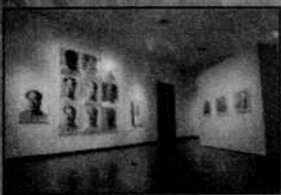
Campbell Memorial Courtyard

The courtyard, named after former University President Prince Lucien Campbell, features a reflective pond and provides a tranquil space for visitors.



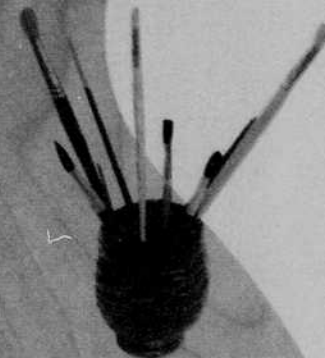
Marché Museum Café

Museum visitors and the campus community can stop in for a taste of classic French cuisine at the café. Diners can sample everything from espresso and pastries to salads, soups, pate and quiche. The café is open 9 a.m. to 4:30 p.m. Monday through Friday and 11 a.m. to 4:30 p.m. on Saturday and Sunday. The café has extended hours until 7:30 p.m. Wednesday.



Changing Exhibitions Gallery

The 4,000-foot gallery will feature different exhibitions throughout the year. The inaugural exhibit is Andy Warhol's "Dream America," which highlights more than 100 screenprints of some of Warhol's most popular works, such as the "Marilyn Monroes," "Mick Jagers" and "Campbell Soups." The exhibit will be open until May 1.



Discovery Gallery

Set up like a living room with small stations, the gallery is an interactive space where families and students can learn about how and why art is made, and why people collect art. Visitors take part in hands-on activities and may even dress up as a piece of art. The gallery is part of an educational suite that also includes an art studio and lecture hall.

After four long years of rebuilding and restoration, the Jordan Schnitzer Museum of Art opened its bronze doors to the public Sunday. More than 5,000 people streamed into the museum, which cost \$14.2 million to revamp.

"This is a social place as well as an educational place," museum Director David Turner said. "The real joy is seeing the spaces filled with people."

A masterpiece in its own right — museum Board President Susan Papé called it "a pearl in the midst of campus" — the museum is now 63,180 square feet, more than twice its original size.

It has several galleries, including a 4,000-square-foot space dedicated to changing exhibitions.

From now until May 1, Andy Warhol's "Dream America" exhibit will grace the walls of this gallery. A Technicolor Marilyn Monroe is the first thing visitors see as they walk up the stairs leading to the gallery. The exhibit also highlights Warhol's other renowned pieces from the "Mick Jagers" to "Muhammad Ali." The exhibit is on tour through seven states and includes more than 100 screenprints from the Jordan Schnitzer Family Foundation.

Other galleries are dedicated to Chinese, Korean, Japanese, American and European art, opening up new worlds and rich histories.

"We just think there's going to be many reasons for you to come and come back often," Turner said.

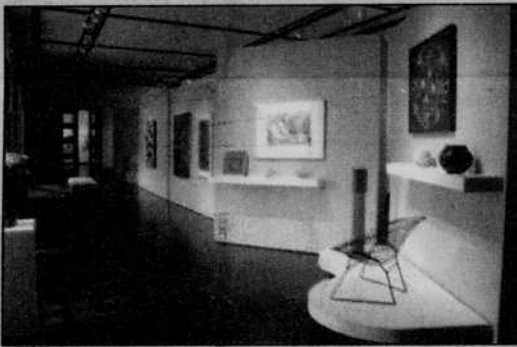
Visitors were only able to see a portion of the Japanese art at the opening. The Chinese and Japanese galleries will be fully installed in time for their own opening in the fall, Turner said.

"We're going to be the only university in the United States that has a space allocated to Korean art," Turner said.

Gertrude Bass Warner, who bequeathed more than 3,000 works of art to the University in 1921, welcomes the visitors in the museum's main hall. Warner's portrait hangs by the main information desk. Warner's contribution inspired University administrators at the time to construct a building that would house these works; construction began in 1929 and the museum was officially opened in 1932.

Visitors at the opening each took in the art in different ways. Some gazed in reverent contemplation and some even took notes. Others pointed at the pieces and shared thoughts with friends. One mother patiently explained some of the European paintings to her eager daughter.

"The two portraits of the officials are just magnificent," Doug McCarty, a Eugene resident, said as he looked at some of the Korean pieces. "I'd like to own them."



While the museum started with just one collection, its holdings have multiplied expansively, which is one of the key reasons why a renovation was vital, museum spokeswoman Katie Sproles said. She added that the museum now has three times the storage space it had before.

Apart from sheer size enabling more display and storage, the improved facility will allow museum staff to diversify the exhibits. The Changing Exhibit gallery has movable walls, a high open ceiling and data ports that allow the incorporation of innovative set-up designs.

Larry Fong, the associate director and curator of American and regional art, said it is now possible to display large pieces.

"We never had the space to do that," Fong said. "One of the elements of modern art is that things got big." He added that the high walls not only allow for larger pieces but also stacking different pieces, as is evident in the Warhol exhibit.

In addition, the integration of climate control into the revamped building allows the museum to show more delicate pieces that require special conditions.

"That's really important for the stability of the art, the preservation of the art," Fong said.

Also, the inclusion of technology such as wireless capabilities makes the museum more accessible to multi-media exhibits.

Different rooms in the museum are named in honor of several key donors who contributed to the renovation. The museum itself was renamed last May in honor of University graduate Jordan Schnitzer, who gave more than a million dollars toward the reconstruction.

At the opening, Schnitzer said it was the first time during his 30 years coming to the museum that he had seen "a crowd waiting to get in."

"We must now spread the word and reach out to this campus, reach out to the community and reach out to the state and bring people in," Schnitzer said, adding that it is vital for the museum community to continue working to allow the institution to reach new levels of "outreach, cultural awareness and stimulation."

Aside from about 750 individual donors, the state of Oregon also allocated \$6.36 million in state-served bonds toward the building's construction.

University President Dave Frohnmayer said in an e-mail statement that without the support of numerous benefactors the expansion would have been an "unfulfilled dream."

"Now doubled in size and upgraded substantially in every respect, the Jordan Schnitzer Museum of Art will resume its place as a magnet to this campus for people of all ages and cultural interests and serve as a centerpiece for renewed vitality of the arts and humanities," Frohnmayer said.

The museum is committed to reaffirming its educational mission and offers programs that serve

this purpose.

"As an art museum, we are an educational institution," Director of Education Lisa Abia-Smith said. "We have to appeal to how the visitors learn."

In the novel Interactive Discovery Gallery, visitors can engage in hands-on activities that help them explore the art and the art-making process. Visitors can look at different pieces of art, try to pick out objects in the piece and describe its mood, and then write their reactions. Or they may try to make a sculpture or write a poem inspired by the art. The gallery also has folders with artist biographies, works and pictures.

"Its intention was to let people become a part of the art," Sproles said.

Adjacent to the gallery is a studio and lecture hall that will help facilitate other educational activities and classes. Visitors may also take tours led by specially trained "exhibition interpreters." Originally, the museum had docents who shared facts about the art, but the new interpreters will instead encourage dialogue about the pieces, Abia-Smith said.

The art pieces also have interpretive labels that hopefully will help generate discussion, Turner said. Leslie Buck, visiting from Berkeley, Calif., said she appreciated these labels as she looked at some of the European pieces.

"I like the way they have a lot of history and explanations," Buck said. "That really helps you understand."

Abia-Smith said the museum also offers teacher training and professional workshops for K-12 teachers to help them determine how they can use the museum to enhance their curricula. In addition, the museum will have talks, lectures, music and other activities related to the art.

"We're trying to design programs that are not just visual arts but are multidisciplinary," Abia-Smith said.

University students will also benefit from the museum's reopening. The museum has classes, practicum and research opportunities and other resources. Starting in May, Masters of Fine Arts students will display their projects in the museum for the first time in four years.

The museum has also dedicated the Focus Gallery to show off works related to different curricula, Turner said. On display this term, "Colorful Lanterns at Shangyuan" is a Chinese scroll painted during the mid- to late-Ming Dynasty (1368-1644) that depicts a market scene. The scroll comes to the University in collaboration with a conference arranged by history professor Ina Asim.

The scroll has more than 2,000 different images, Turner said. A digital reproduction of the scroll will allow people to sift through the images and labels will provide more information.

"It's the first recorded image of the East with someone with eyeglasses," Turner said.

Junior Alishiya Halaney can testify to the connection between art and the classroom.

"I like the Andy Warhol exhibit because I studied it in my art and gender class, so I can relate to who he is and what he was about," Halaney said. She said the class explored some of the controversy surrounding Warhol's work and its relation to pop culture.

After four long years of waiting, many hope that University members and the community will come to the museum to "see, think, do."

"I think museums are wonderful places to lose yourself," curator Fong said.

Allan Price, vice president of University Advancement, echoed these sentiments.

Quoting Pablo Picasso, he said, "Art washes away from the soul the dust of everyday life."

ayishayahya@dailyemerald.com

SPECIAL COLLECTIONS

Art

AMERICAN AND REGIONAL ART

The American art collection features mostly 20th century and contemporary art: paintings, prints, drawings, sculpture and ceramics of the Pacific Northwest. Prominent artists' work make up the collection, which includes the largest public collection of paintings by Morris Graves; the David McCosh Archives, which has nearly 1,600 works of art; and historic documents and paintings and drawings from the New Deal's Works Progress Administration.

ИСКУССТВО

EUROPEAN ART/RUSSIAN ICONS

The museum's European paintings include German expressionist painter Max Pechstein's "Ballet Dancers," 1912, and Le Corbusier's "Women on the Beach," 1932. In addition, there is a significant collection of Russian icons from the Novgorod and Moscow schools from the 15th through 18th centuries.

예술

KOREAN ART

For the first time, the University has set aside a permanent gallery dedicated to Korean art. It will be the only university in the United States with a space specially created for this type of art. The growing collection includes traditional costumes and accessories, ceramics, paintings and bronzes.

艺术

CHINESE ART

The Chinese collection is the largest at the museum and includes jade objects, ceramics, hanging scrolls and hand scroll paintings from the 15th through 20th centuries, and two Qing dynasty imperial thrones from the Forbidden City in Beijing.

芸術

JAPANESE ART

This collection includes Japanese art and artifacts, paintings, woodblock prints, early Imari and Kutani ware ceramics and lacquer ware.