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# University groups provide distractions for weekend

*The Student Fibers Guild will host a textile analysis of the "Lord of the Rings" trilogy Friday through Sunday*

BY EVA SYLWESTER  
 DAILY EMERALD FREELANCE REPORTER

While the upcoming weekend marks the transition between Dead Week and the rigors of Finals Week, some University-sponsored events are taking place to distract students from their studies.

## Textile Fest

The University Student Fibers Guild is sponsoring showings of the extended cut of all three "Lord of the Rings" movies: "The Fellowship of the Ring" at 6 p.m. Friday, "The Two Towers" at 4 p.m. Saturday and "The Return of the King" as part of a textile analysis film festival at 4 p.m. Sunday. The films will be shown in 177 Lawrence Hall, which seats 250 people. Admission is free, and snacks will be provided.

The event will pay special attention to the use of hand-made textiles in the movies' costumes. Guild members have prepared reports analyzing the construction of the costumes.

The University Student Fibers Guild will also be collecting donations for local charities and their volunteer projects, which include knit items for

battered women, premature babies and Marines serving in Afghanistan.

The University Student Fibers Guild is a student-run organization devoted to the propagation of fiber-related arts, including knitting, weaving, needlework and wool spinning. For more information on the group, consult its Web site at [www.geocities.com/uohandweavers](http://www.geocities.com/uohandweavers).

## Card-making

There will be a free presentation on card-making from 2 to 4 p.m. on Saturday in the basement of the University Bookstore. Local artist and Lane Community College instructor Nichol Rauch has experience in forms of paper art, including origami, calligraphy and bookbinding. She will share examples of her work and offer tips on using the bookstore's selection of specialty art papers.

"She's really good at ferreting out stuff and showing people what's available," said bookstore workshop/studios coordinator Christopher Smith.

The workshop is in conjunction with a sale at the bookstore, where all items are discounted 20 percent.

## Concerts

Several University musical ensembles will wrap up the term with concerts open to the public. The Oregon Jazz Ensemble and two jazz lab bands kick off the weekend with a concert at 8 p.m. on Friday at Beall Concert Hall. Admission is \$3 for students and seniors and \$5 for the general public.

The Repertoire Singers and Campus Band will perform at Beall Concert Hall at 2:30 p.m. on Saturday. Admission is free. The Repertoire Singers, conducted by Lauren McGuire, specialize in Renaissance-era music and folk songs. The Campus Band is directed by Erica Drake, and the program includes works by 20th century composers.

On Sunday at 12 p.m., the University Percussion Ensemble will perform in room 198 of the music building. The ensemble, directed by Sean Wagoner, is one of two percussion ensembles at the music school and focuses on traditional percussion pieces.

At 5 p.m. on Sunday, the University Gospel Ensemble will give a concert at Beall Concert Hall. The gospel ensembles, directed by Cedric Weary, will perform traditional holiday music in addition to gospel music. Admission for both Sunday concerts is \$3 for students and seniors and \$5 for the general public.

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# Business: Contest joins classroom, real world

Continued from page 1

## PRESENTATION SCHEDULE

Business students compete for \$1,000 in the Quest for AdVenture competition today:

### Technology Track Presentations

**Room 211 Lillis**  
 8:30-9:05 a.m. — MicroModics  
 9:10-9:45 a.m. — Perpetua  
 9:50-10:25 a.m. — CleanSmart

### Service Track Presentations

**Room 232 Lillis**  
 8:30-9:05 a.m. — The Youngest Fan  
 9:10-9:45 a.m. — VIP Sports Travel  
 9:50-10:25 a.m. — Ella  
 11:00 a.m. — Finalists Announcements  
 1-1:35 p.m. — Finalist No. 1 Presentation  
 1:40-2:15 p.m. — Finalist No. 2 Presentation  
 2:35 p.m. — Award Announcements

"The best kind of education is the junction between classrooms and real-world experience," said Randy Swangard, director of the Lundquist Center for Entrepreneurship. "We have a chance to take students and fundamentally give them the education of their lives."

The teams began working on their projects in the Management 610 New Venture Planning class. In the class, the teams work with mentors to develop the financial viability and potential of their products.

Though many teams developed their ideas in June and worked throughout the summer, the University courses are a chance for preparation and evaluation from professionals, Swangard said. The courses and competition also offer advice on how to create effective professional business proposals.

Students give a 15-minute presentation to six judges from businesses such as Umpqua Bank (who also sponsors the event) and Douglas White & Associates, a consulting firm. After the presentation, teams in the semifinal round have 20 minutes of questions and feedback from the judges. In the final round, the judges can give very blunt and straightforward advice to the surviving teams, Swangard said.

The technology track has three businesses this year. CleanSmart is an environmentally aimed business that seeks to advise businesses on chromated copper arsenate, a hazardous material, and treat and cleanse wood that may have come in contact with the material. MicroModics wants to be the first business to put anti-bacterial and stain-resistant chemicals into carpets that will last as long as the carpet. Finally, Perpetua is proposing its Harvester technology, a battery that offers a long-lasting power source for products — such as the wireless sensor — that have exceptionally high battery replacement maintenance costs.

Wireless sensors is just the market

that graduate student Jed Cahill, a Perpetua team member, is aiming for.

"It's early in the wireless sector field, so we want a piece of the action," Cahill said. "We're hoping to get some of that cash."

His teammate Mason Adair said he remains optimistic about his performance today.

"Our product is almost like science fiction, and it has a lot of coolness appeal," Adair said. "If we make it in this competition, we go to Portland, which has us compete against the best of the best. There are real business people there who are writing checks for people like us every day."

The service track has three companies. One, called Ella, focuses on providing apparel for plus-size women, while the other two are sports themed: The Youngest Fan aims to provide interactive golf entertainment for kids at golf tournaments, and VIP Sports Travel will give travelers the inside treatment as they meet with sports contacts and enjoy a sports-themed vacation.

While the teams see promise in their ideas, there are high expectations from professionals and many let-downs in the business, Swangard said.

"The average venture capitalist looks at 1,000 businesses plans in a day and chooses one," Swangard said.

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