

# McDonald a historic venue for shows

*The downtown theater has hosted everything from vaudeville and rock bands to rallies and speeches*

BY AMY LICHTY  
PULSE REPORTER

There are a variety of venues in Eugene to see concerts, plays, lectures and movies, but none like the McDonald Theatre, at Willamette Street in downtown Eugene. The theater, which has been around since the mid-1920s, is currently owned by the Keseys, the family of Ken Kesey, who wrote "One Flew Over the Cuckoo's Nest." The building is also on the National Register of Historic Places and is a Eugene historical landmark. In its history, the theater has hosted traveling vaudeville companies, popular musicians, major theater productions and

important political personalities such as the recent speeches by Teresa Heinz-Kerry and Ralph Nader.

University junior and journalism major Julian Peters described the McDonald Theatre as having an "old theater" feel to it. When comparing it to other venues in Eugene, Peters said she liked the McDonald because of the amount of seating available and the size of the venue.

Junior English major Rachel Horn agreed.

"I like the McDonald more (than the other venues in town) because it's bigger," she said. "It's just way better."

With the wide variety of productions, the type of audience

varies as broadly as the performances. Hosting everything from punk rock and reggae concerts to weddings and private parties, the McDonald Theatre sees a diverse crowd from one day to the next.

"We have the ability and the connections to pull in large shows but also the versatility to bring in small and local bands," McDonald Theatre operations manager Ginger Loeshner said.

The McDonald Theatre recently opened a bar inside the building named The Lounge, which allows the theater to host smaller bands, while the main stage gives the venue the opportunity to bring in big-name acts.

The Lounge, which is open every Friday night at 9:30, features either live music or a DJ on those Friday nights without a main-stage performance. During major events, televisions placed throughout the bar allow

of-age patrons to hang out in a smaller and quieter atmosphere but still enjoy what's being featured in the main theater.

One recent memorable show was a concert last year featuring the Pixies, tickets for which sold out in only four minutes.

"A girl from Georgia called me over the phone and was hysterically crying, saying, 'The Pixies are my favorite band! I have to get tickets!'" Loeshner said. "But tickets were gone."

Hoobastank, NOFX, and Evanescence have also played at the venue. Evanescence performed at the McDonald Theatre just three days after its premier at the MTV Music Awards in 2003. Jimmy Eat World and George Clinton will be coming to the Theatre in the coming weeks.

amylichty@dailyemerald.com

## Digital art: State-of-the-art technology

Continued from page 10

Pouch" from his home in California but has made a few Oregon visits during production, said the project allows him to work directly with aspiring artists, unlike his experiences working on big-budget films.

"In the last seven or eight years I haven't worked with an artist, I've only worked with marketing people," Dias said. "It's so nice to be working with a group of fresh, young artists."

Multimedia design and art student Jonathon Banks, who is a co-production assistant for "The Story Pouch," said the project is sort of like an internship because it provides real-world animation experience for those hoping to break into the field.

"There's no class you can take that can teach you what everyone has learned on this project," Banks said. "We're using all top-of-the-line, state of the art technology that is being used in Hollywood. That gives everyone an edge that they can't get in a classroom. In most classes we use older technology."

Kesterson said he is aiming for a finish date of spring 2005, when the filmmakers will most likely show the film in Corvallis and Eugene. They plan to submit "The Story Pouch" and a documentary on its making, to film festivals. Additionally, the film's creators plan to make an interactive DVD featuring the film and additional content.

natchilingerman@dailyemerald.com



October 14, 2004

Dear UO Students,

The University of Oregon Athletic Department welcomes you back to campus as you begin the 2004-05 year. As the football season continues and we host our Pac-10 rivals, we are sending you this important message to ask for your cooperation regarding good sportsmanship at our home football games.

Overall, feedback we received from visiting teams has been positive. Visiting administration, coaches, staff, players and fans have praised our overall athletic program, our teams and the gameday atmosphere. All made a point of complimenting the behavior and spirit of Oregon fans.

Our student fans have helped in so many ways to make Oregon Athletics something special. We ask that you lend a hand in making sure our visitors feel welcome in the loudest stadium with the best student section they will visit all season by displaying good sportsmanship at all Oregon events.

Thank you for your continued support and assistance. GO DUCKS!!

Sincerely,

Bill Moos  
Director of Athletics

Mike Bellotti  
Head Football Coach

Len Casanova Athletic Center • 2727 Leo Harris Parkway • Eugene, Oregon 97401-8833 • (541) 346-4481 Fax (541) 346-5031

An equal opportunity, affirmative action institution committed to cultural diversity and compliance with Americans with Disabilities Act

UNIVERSITY OF OREGON DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

## WOW HALL

Community  
Center for the  
Performing Arts

8th &  
Lincoln

• Thursday, October 14 •

**Tech Nyne,**

Project Deadman,  
Skatterman & Snug Brim,  
Kurt Calhoun, Big Krizz Kaliko  
Hip-Hop

7:00 pm, \$18 advance, \$22 door

• Friday, October 15 •

**The Spirit of Guthrie**  
featuring Vince Herman,  
Rob Wasserman, Jim Page  
Folk

8:00 pm, \$12 advance, \$15 door

• Monday, October 18 •

**Project/Object**  
with Ike Willis and  
Napoleon Murphy Brock  
Performing the  
Music of Frank Zappa  
8:00 pm, \$12 advance, \$15 door

• Wednesday, October 20 •

**Mason Jennings**  
with Haley Bonar  
Singer-Songwriters

8:00 pm, \$12 advance, \$12 door

• Thursday, October 21 •

**Eyedea & Abilities,**  
Illogic & DJ Prizm, Los Nativos,  
The Ramsey Bros.  
featuring Ms Suad  
Hip-Hop

8:00 pm, \$12 advance, \$12 door

All Ages Welcome  
687-2746