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Denim, bold colors dominate fall fashion

*Flashy, tight-fitting
clothes take a back seat
to conservative dress*

BY DAHVI FISCHER
PULSE REPORTER

Summer is now little more than a memory and pictures in scrapbooks for many students. While students have to say good-bye to summer flings and sleeping in, one thing they won't necessarily have to bid adieu to is a summer wardrobe.

"This fall, you can pretty much get away with any color," said Martha Harvell, sales associate at Melange, a boutique in Eugene.

Ashley Matthews, owner of Eugene boutique Lemon Juice, agrees.

"Colors such as emerald, pink and purple are big this fall. Lots of color is big unlike in other falls," Matthews said.

Even though brown is typically a color worn in the fall, Harvell said this fall there is an especially abundant amount of brown being seen everywhere, and that "brown is almost replacing black."

The days are getting colder, and although Matthews says miniskirts are still in this season, colder days create the need to cover up a bit more. Matthews suggests denim. For both sexes, it is argued that a pair of jeans can make any outfit complete.

"Men's jeans are getting nicer," Matthews said. "There are more men's designer jeans being made. The dark wash looks good on men. A man's jeans do not have to be



A teal Renny dress, by Theory, personifies the feminine-but-eclectic style hot in fall fashion. It is available at Lemon Juice in Eugene.

LAUREN WIMER
SENIOR PHOTOGRAPHER

expensive, just something they can go out in."

Senior journalism major Stephen Weeks, who describes himself as fashion-savvy, said the hot jean brands for men who are willing to spend the extra money are Seve For

All Mankind and Paper Denim.

Matthews said for women, the must-have jean this fall is Joe's Jeans, which she carries at her boutique. She said they are especially popular because they are cut for

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