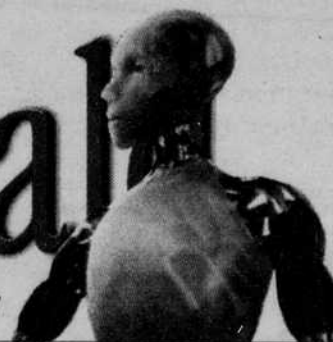


# Oregon Daily Emerald

'I, Robot' hits screen Friday Page 7



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## Blood bank seeks student donations

*Facing a nationwide blood shortage, Lane Memorial Blood Bank reaches out*

BEN BROWN  
NEWS REPORTER

The Lane County Memorial Blood Bank is giving students on campus the opportunity today to roll up their sleeves and help hospitals and patients by donating life-saving blood.

Students can sign up to donate blood in the EMU's Taylor Lounge from 11 a.m. to 3 p.m. today.

The event comes on the heels of an American Red Cross press release issued Tuesday urging all eligible donors to donate blood as soon as possible to combat a critical nationwide blood shortage.

According to the press release, blood supplies nationwide have been dwindling since early July. An ideal blood supply is three days worth, but many hospitals across the country are currently operating with less than a one day supply of blood, according to the release.

"The West Coast is doing better than most, but we are all doing poorly," University blood drive coordinator Kristi Henderson said.

Henderson said the new crop of blood donors needs to come from the student-age population.

"A large part of our donor pool are baby boomers who are aging," Henderson said. "They are needing blood rather than giving blood."

Getting summer donations is difficult because many regular donors go on vacation. Summer is also a difficult time to run blood drives on college campuses because

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## NEWS BRIEFS

### Magana sentenced to 94 years for crimes against women

Lane County Circuit Judge Karsten Rasmussen sentenced former EPD officer Roger Magana Tuesday to serve 94 years in prison on multiple counts including rape and sexual assault.

On June 28 Magana was found guilty of 42 counts including sexual assault, rape, sodomy, official misconduct, kidnapping and burglary.

Many of these crimes are Measure 11 offenses that carry minimum offenses, and there is little chance that Magana will receive early release.

At sentencing Tuesday, Magana continued to claim innocence and scolded both his accusers and his former co-workers for starting the investigation that ended with his conviction.

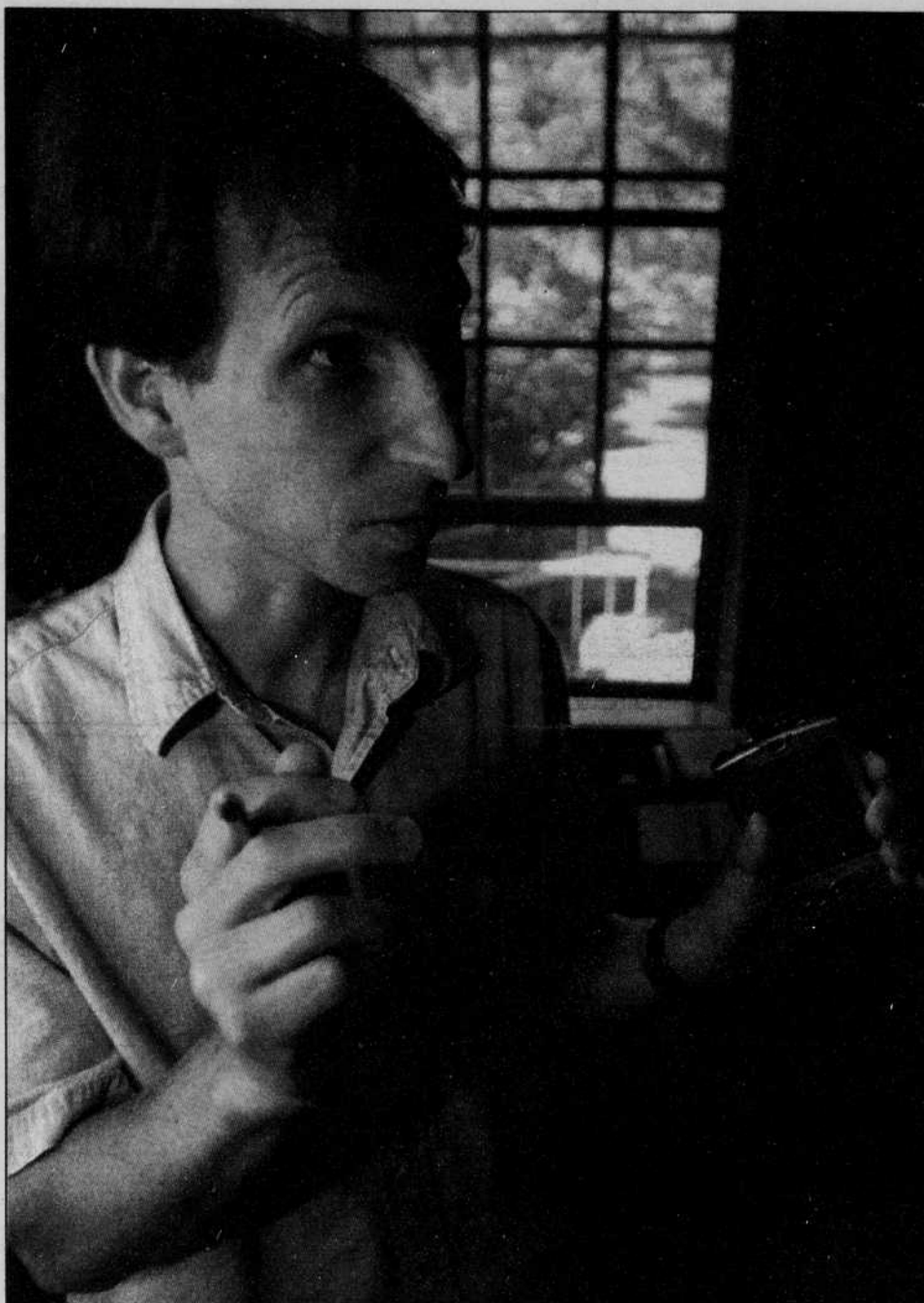
During the emotionally charged sentencing, several members of Magana's family attacked Magana's victims while deputies worked to control the chaos. No one was injured.

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## Cleaning up the neighborhood

*Students in the Department of Planning, Public Policy and Management will map 'problem areas' in the West University neighborhood this fall*

MEGHANN M. CUNIFF  
FREELANCE REPORTER



Erik R. Bishoff Online & Photo Editor

School of Planning, Public Policy and Management Assistant Professor Marc Schlossberg explains how, through the use of iPaq Pocket PC and GIS (Geographic Information Systems), students in his Applied GIS and Social Planning class will be able to precisely map the West University neighborhood.

Broken beer bottles. Loud parties. Drug-addicted bums. The occasional riot. The West University neighborhood, home to thousands of students, has always had its share of problems, which some say has led to a rocky relationship with the University.

"It really is almost a love-hate relationship between the neighborhood and the University," said Deborah Healy, board secretary of the West University Neighborhood Association.

The West University Neighborhood Association and the University have been searching for a way to establish a healthy relationship that can benefit everyone involved. This fall term the Department of Planning, Public Policy and Management is offering a course that aims to do just that.

Students in Assistant Professor Marc Schlossberg's Applied Geographic Information Systems and Social Planning class will work with West University neighborhood residents to create a computerized map of the area using hand-held mapping devices. Using these maps, planners can figure out where the problem areas are in the neighborhood and help beautify the area by adding more lighting or garbage and recycling facilities, Healy said. The mapping devices can record information about an area, such as tree location and garbage can placement, and make it available in graphic layers. People viewing the map can choose which layer of information they want to see at what time.

The map will serve both as a way for students to apply the technical skills developed in prerequisite courses to a real-life situation and a way for the University to help the West Neighborhood and its leaders build a better community, Schlossberg said.

"We're really trying to get our joint needs fulfilled," Schlossberg said, adding that this course is one of the few in the country to actually work with a neighborhood to produce something it can use.

Universities typically have a strained relationship with surrounding neighborhoods, Schlossberg said.

"Normally when universities do projects in the community, they do projects on communities. They abstract data from the community, come back to their office and do their thing and leave nothing behind," he said. "Communities are tired of being research subjects and getting nothing in return."

Schlossberg said he had been exploring ways to use mapping as a tool to help community leaders improve the quality of living in their

Please see UNIVERSITY, page 3

## Bastille Day festivities celebrate solidarity

*A celebration of the French holiday called for 'regime change' in the United States*

OMIE DRAWHORN  
NEWS REPORTER

On a normally quiet evening at the Eugene Train Station, a scattering of people congregated inside and outside of the adjacent Morning Glory Bakery and Cafe, spilling over into the station parking lot.

It is still sunny and they are free and lively. Many are dressed for the sun in shorts and tie-dyed shirts. Some — both men and women — sport bustiers and skirts, reminiscent of Revolutionary France.

They are there in celebration of Bastille

Day, the French holiday commemorating the beginning of the French Revolution in 1789.

Even in this colorful gathering of people, one woman stands out from the crowd. This is Madame de la Boot Bush, Carol Berg. Wearing a gaudy gold sequined top, long silver shimmering skirt, purple and blue flowing wig and a tiara reading "Queen Oops," she looks like something out of a carnival.

But, despite her carefree dress, Berg means business. She stands on the corner of 5th Avenue and Willamette Street, trying to draw people into the event she put on, an event that's actually less about Bastille Day and more about protesting

Please see BASTILLE, page 3



Tim Bobosky Freelance Photographer

Carol Berg coordinated an evening of music and theater Wednesday near the Eugene Train Station leading up to the storming of the Bastille in celebration of Bastille Day.