

Oregon Daily Emerald



Meet Eugene's true counterculture Page 2

Friday, May 14, 2004

SINCE 1900 UNIVERSITY OF OREGON EUGENE, OREGON

Volume 105, Issue 155

PRAISING PROFESSORS



Erik R. Bishoff Photographer

University of Oregon President Dave Frohnmayer presents professor Elizabeth Reis with the Ersted Award for Distinguished Teaching on Thursday afternoon. Frohnmayer also surprised professor Daniel Close, presenting him with his award during his class in 100 Willamette. A third professor, unavailable at the time of the presentations, will be surprised with an award Friday.

University Day lets students, faculty express campus pride

Volunteers spend a day working to clean up and beautify the University in a tradition that started in 1904 and was revived in 1990

By Jennifer Marie Bear
News Editor

Thursday was a bad day to be a litterbug. Students and faculty members turned in droves to participate in University Day, devoting many hours to the back-bending work of flower planting and picking up trash. And the volunteers would not have looked kindly on a litterbug who marred their efforts to beautify campus.

Alison Waterkotte, co-chairwoman of the University Day Committee, said the event was a smashing success, with several hundred volunteers. She added the campus is going to look its best for graduation and Spring Family Weekend thanks to the efforts of all the volunteers. The family weekend starts today and ends Sunday.

"University Day allows students, faculty and staff to make a visible contribution to campus," Waterkotte said. "Without this annual event, most of this work could never get done. Benefits to the campus include not only beautification before graduation, but also an elevated sense of ownership and camaraderie among students, faculty and staff on the campus."

Sophomore planning, public policy and management major Fiona Gwozdz was one of the many people who volunteered on University Day. She took two hours out of her day to pick up trash on campus.

"I think it's important to give back to the community," Gwozdz said. "Students need to respect the place they come to learn every day."

She added that University Day this year was really successful and many students recognized the need to keep the campus looking nice.

"The campus isn't going to be beautiful by itself," Gwozdz said. "We all love it and we all want it to be beautiful for many years to come."

According to Waterkotte, University Day is more than just a community service event, it is one of the oldest traditions on campus, dating back to 1904 when University President Prince Lucien Campbell suggested students pitch in to help clean up campus. The event died off, however, in the mid-1920s. In 1990,

Turn to **DAY**, page 6

NEWS BRIEF

School of Law to hold graduation Sunday

More than 160 graduates of the University School of Law will receive their juris doctor degrees Sunday at the Hult Center for the Performing Arts.

State Supreme Court Justice Rives Kistler will give the commencement address at the ceremony, which begins at 1 p.m.

"I'm looking forward to one last chance to see our class all gathered together," outgoing Student Bar Association President Jeff Eager said. Eager will be one of the speakers at the ceremony.

Eager said he would remember "going through a very rigorous academic program with people and the relationships I've developed with these folks." University President Dave Frohnmayer, a former dean of the law

school, will also speak at the ceremony.

"The job market isn't the strongest it's ever been, but this class is very sharp," he said.

Frohnmayer will address how graduates gain a "wide variety" of skills that extend beyond the courtroom.

Also attending the ceremony will be Sen. Ron Wyden, D-Ore., and U.S. Circuit Judge Stephen Reinhardt, who serves on the 9th Circuit Court of Appeals. Both will receive the Meritorious Service Award.

"It's basically the Law School's highest honor given by the faculty," Assistant Dean for External Relations Matt Roberts said.

After accepting the award, Wyden and Reinhardt will each give a short speech.

"(Sen. Wyden) will be talking about the fact that legal education is a privilege that brings with it increased responsibility to the community," Wyden spokesman

Geoff Stuckart said.

Reinhardt practiced labor law from 1957 until President Carter nominated him to the 9th Circuit in 1979. The judge recently incited a national controversy by declaring the "under God" clause of the Pledge of Allegiance unconstitutional.

Wyden's award citation notes his advocacy for consumer rights, environmental protection, health care and technology. Reinhardt's citation states that he "has stood steadfast for half a century against those who would exalt existing privilege and authority over broader community or individual rights."

The Hult Center's doors will open at noon, and seating will begin at 12:30 p.m. The reception will be held at the Knight Law Center immediately following the ceremony.

— Peter Sur

Debate heats up over tobacco marketing

In what some call unethical promotion, several University fraternities have received free chewing tobacco products

By Moriah Balingit
News Reporter

Tobacco companies have been giving free chewing tobacco to the University's fraternities, a practice that is drawing both criticism from health officials and

justification from students who say they're old enough to choose for themselves whether to use tobacco products.

Stephanie Young-Peterson, the tobacco prevention coordinator for the Lane County Public Health Department, said tobacco companies are employing this practice in an effort to get students hooked.

Young-Peterson said the marketing strategy is "appalling" and "unethical" on the part of both the fraternities and the tobacco companies.

"It's like, 'Hey, here's free cancer!'"

Young-Peterson said.

Members of Kappa Sigma, Beta Theta Pi, Chi Psi and Sigma Nu all reported that they had received free tobacco products. According to Kappa Sigma President Drew Wedeking, obtaining the products was easy and only required filling out a survey.

"If you want chew, you can get it," he said.

Young-Peterson said the marketing strategies the companies employ are very

Turn to **TOBACCO**, page 4

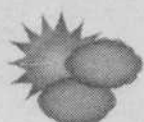


Kristi Kepniss Freelance Photographer

Sigma Nu member Stan Walker stands in front of his fraternity house Wednesday smoking a cigarette.

WEATHER

LOW
45



HIGH
70

INSIDE

Campus buzz.....4	Crossword.....10
Classifieds.....10	News Briefs.....1,3
Commentary.....2	Sports.....7

NEXT ISSUE



Women's softball team prepares for its last season game