

ETHICS

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should be distinctly separated, as they were in the past.

"We live in a media age where that doesn't happen very much," he said.

Stavitsky said it can be especially difficult to establish trust with college students who tend to seek much of their information from online sources and watch television programs such as "The Daily Show" and "Saturday Night Live," which parody the media.

"They also undercut our trust in media by pointing out some of the problems in media," he said.

Rinaker agreed college students, or the "MTV generation," may not always turn to the most reliable media sources, which can undermine overall media credibility.

"We want our news in tidbits," he said. "It's tough to get too in-depth."

Junior Megan Barrer, who is studying general science, said she gets some of her news off the Internet but tries to be more skeptical of it than other sources.

"Anybody can put something on the Web," she said, adding that she tends to trust other sources, such as newspapers and broadcast news, more than online. "I think for the most part, it's pretty true and accurate."

But senior math major Ryan Fraback

said people need to realize that all media are biased to some extent.

"Obviously, it is biased," he said. "It does represent a viewpoint."

He said this probably leads many people to conclude that the media are less credible, and it is therefore important for people to get a variety of perspectives.

"You kind of have to use some deductive reasoning," he said.

Rinaker said media need to relay the same accurate information to facilitate informed debate.

"Then we can at least debate our beliefs on the same foundation," he said.

Contact the higher education/student life/student affairs reporter at chelseaduncan@dailymerald.com.

ETHICS WEEK EVENTS

Today: 7 p.m.

• Radio Ethics: What's working and what's not working in what's left of radio news.

• Location: EMU Metolius and Owyhee rooms

Tuesday: 7 p.m.

• Ethics in Campus Media: Special issues facing journalists in

a diverse and sensitive student community. Panel will include editors from campus media.

• Location: 221 Allen

Wednesday: 5 p.m.

• Top Ethical Challenges to Journalism: Being human and doing news in today's media marketplace.

• Location: 185 Lillis

Thursday, May 6: 4 p.m.

• The Ruhl Lecture: "The Wolf in Reporter's Clothing: The Rise of Pseudo-Journalism in America."

• Gerlinger Alumni Lounge

SOURCE: University Society of Professional Journalists

CAMPUS BUZZ

Thursday

- Rogue River Clean-up, Outdoor Program Barn, 7 a.m.
- Human Resources workshop entitled "Demonstrating a Deeper Understanding of Communication," EMU Fir Room, 8 a.m.-noon.
- EMU Craft Center Lonely Pot sale, EMU Craft Center, 10 a.m.-4 p.m.
- Administrative Rule public hearing, EMU Alsea/Coquille rooms, noon.
- Student Forum, Beall Concert Hall, 1 p.m.-1:50 p.m.
- Latin America Studies lecture by Jonathan Fox entitled "Indigenous Mexican Migrants and Collective Identity Formation," EMU Fir Room, 3:30 p.m.
- Judaic Studies lecture by Claire Katz entitled "Sarah's Laughter and the Joys of Motherhood: Eros and Responsibility in the Work of Emmanuel Levinas," Browsing Room, Knight Library, 4-6 p.m.
- Take Back the Night rally and march, EMU Amphitheater, 6 p.m.
- Journalism Ethics Week panel entitled "Radio Ethics," EMU Metolius/Owyhee rooms, 7 p.m. This discussion is part of Ethics Week leading up to the Ruhl Lecture on May 6.
- Oregon String Quartet, Beall Concert Hall, 8 p.m.

Student Advisors Wanted

Applications due tomorrow

APRIL 30, 2004

Applications should be submitted to the UHC Director's office.

Please call 356-4447 for more information.



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HEALTH CENTER



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Thrifty Thursday

UO Students!! Present this Coupon with Your Student ID at the

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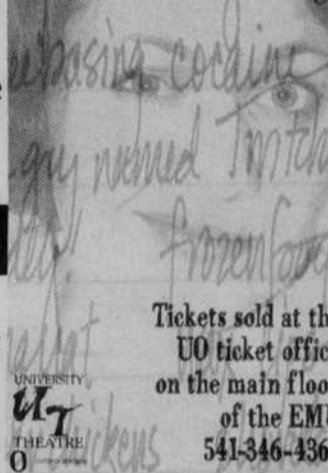
Thursday Performances Only!

a second season production of the arena theatre

Fuddy Meers

a play by David Lindsay-Abaire

April 21, 22, 23, 24
April 29, 30, May 1
8:00pm no late seating



Tickets sold at the UO ticket office on the main floor of the EMU 541-346-4363



2004 KOREA NIGHT

SUNDAY MAY 2, 2004

@EMU BALLROOM

5:30 DINNER

7:00 SHOW

GENERAL ADMISSION \$7

STUDENT ADMISSION \$6

TICKETS AVAILABLE @
EMU TICKET OFFICE

PRESENTED BY

UOKSA

ksa@gladstone.uoregon.edu