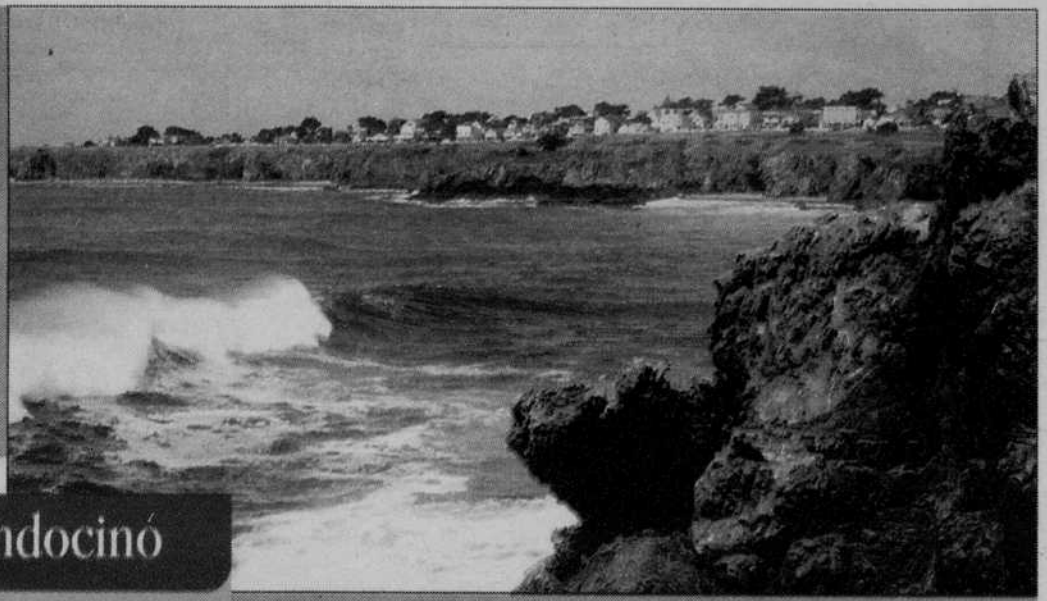


# Memory-making Mendo

By Damien Sherwood  
Freelance Reporter

From wine tasting  
to mountain biking,  
Mendocino Bay has  
something for everyone



Courtesy Damien Sherwood

Picturesque Mendocino Bay's sporadic weather rarely deters the multitude of outdoor enthusiasts and photographers who visit each year.

After pulling off Highway 1 and drifting down Lansing Street between beautiful houses and a rocky cliff above the Pacific Ocean, Mendocino, Calif., unfolds.

Lansing Street seems to drive straight into the picturesque seascape of Mendocino Bay, juxtaposed surrealistically behind the village and invoking the instinct to pull out a camera.

The Mendocino area, or just "Mendo" to the locals, relies heavily on tourism centered on the area's historical roots and coastal beauty.

Mendocino Bay sings a sirens' song to shutterbugs who want that perfect crashing wave shot or close-ups of tide-pool creatures. But photographers are warned to stay aware of their surroundings and watch for sneaker waves.

The history of the area is meticulously documented. The Kelley and Ford Houses offer libraries of journals, photos and other records about Mendocino's origin. Mendocino, founded in 1852, still retains a number of old houses. Most noteworthy are those dating back to the 1870s and 1880s.

To keep the intimate atmosphere of the village alive, supermarkets, fast

food restaurants and motels are completely absent. There is a nice hotel or two in the village, but the nearest Safeway is 11 miles north in Fort Bragg. The largest town in Mendocino County with a population of about 6,000, Fort Bragg also has its roots in the 1850s when it was created as a temporary military outpost.

More than 60 silent films, advertisements, educational videos, TV series and movies have been shot in Mendo since 1904. A brief scan of the book outlining these films will reveal titles including "East of Eden," "Cujo," "Karate Kid — Part III," "The Fugitive" and "The Majestic." The house used in the television series "Murder, She Wrote" also stands in the center of town.

The numerous festivals in the Mendocino area celebrate everything from whale watching to wine tasting. Most notably, the Fourth of July parade — voted best parade in the nation by Newsweek — music festivals, wine festivals and whale watcher gatherings attract the most people. Also popular is the gallery scene within the village. A heavy art culture spawned in the 1970s has developed throughout the decades.

The North Coast Brewing Company

## Mendocino

**Estimated Distance:** 450 miles to Mendocino from Eugene

**Estimated time:** 8-9 hours driving

**Estimated expenses:** Varies greatly depending on activities, but about \$40 per day minimum including gas

in Fort Bragg has been hailed by the Beverage Testing Institute of Chicago as "one of the 10 Best Breweries in the World." It offers daily tours and samples of their award-winning brews such as the dark Old Rasputin Russian Imperial Stout and the Belgian-style PranQster Golden Ale. Across the street, the tap room and grill serve tasty lunches and dinners at reasonable prices.

Mendocino County has a lot to offer in available campsites and outdoor activities. The Outdoor Store in Fort Bragg provides everything one would need, and a number of pocket books

by Bob Lorentzen detail all the major parks and trails in the area.

"(Lorentzen's) a local guy, so his maps are accurate," Outdoor Store employee Brian Miller said.

He added that non-local authors don't detail their maps as intimately. A resident for almost a year, Miller says his favorite place to hike or bike is the Forest History Trail seven miles east of Mendocino on Little Lake Road.

"It's pretty rugged," Miller said of the trail. "The biking is intermediate to advanced. Probably leaning more toward advanced."

Miller also recommends anywhere you can stop for beach walks, but says MacKerricher Park and Ten Mile Beach, located just a few miles north of Fort Bragg, are definitely the best.

If campers are looking for a real outdoors experience, though, the best place to stop is the Lost Coast, about an hour north of Fort Bragg. It gets its name from its location in the middle of the Sinkyone Wilderness State Park,

miles from any highway. Hikers pay \$3 per person per night when they register to camp and begin an adventure that takes them through about 17 miles of coastal canyons, forests and beaches. It takes around two to three days to reach the end of the trail, but serious campers love it.

Another popular but more expensive activity around Mendo is at Catch A Canoe & Bicycles, Too! As the name suggests, tourists can rent canoes, kayaks, outriggers and all sorts of bicycles. Boaters have the choice of taking a trip into the Mendocino Bay or following Big River inland. Big River winds through a canyon and stays tidal for about eight miles, making it the longest unspoiled estuary in Northern California.

"Since we're in an estuary, it doesn't really get crazy," resident Jim Rae said. "People that don't go boating all the time can have a really great time."

Damien Sherwood is a freelance reporter for the Emerald.

## VEGAS

continued from page 4B

more dangerous for tourists. I parked the Vespa at the casinos, and after losing almost \$100 at blackjack between the Tropicana and MGM Grand, decided to take my money to the sports bar and treat my four companions to beers.

We relaxed and cleaned up for our final night and waited at Rain, a club at the Palms. Rain sits kitty-corner to another popular nightclub, Ghost Bar, where MTV was filming its spring break special that night. Two lines of eager clubbers circumscribed the casino, creating what seemed like a three-hour wait. Being the impatient crew

that we were, we walked up to the VIP line and trotted right in, although still not bypassing the \$20 cover. We were within the first 100 people in the club, allowing us to run to the elevated dance floor and take advantage of its quickly dissipating vacancy. This club won my vote.

Outside we found another bar, another deejay and another dance floor garnished with a deep blue swimming pool and lounge chairs at its trim. After purchasing a Long Island for \$7, I was unexpectedly greeted by the Black Eyed Peas performing on the back stage — an event that completed my night and my trip.

Jenny Sherman is a freelance reporter for the Emerald.

## COAST

continued from page 3B

housed this mammoth mammal for two years before scientists and researchers moved him to Iceland. His former tank has been transformed into aqua tubes where visitors can walk through a variety of ocean ecosystems, including one teeming with sharks.

Admission to the Oregon Coast Aquarium is about \$10, which includes access to extensive exhibits featuring jellyfish and seahorses as well as native species of fish, birds and mammals.

The Mark Hatfield Marine Science Center has a suggested donation of \$4 and is located around the corner from the aquarium. The center is part of Oregon State University's marine sciences program and is home to a variety of tanks and hands-on exhibits. The octopus tank is a family favorite and thrills children who place their

faces against the tank.

Newport's historic bayfront is an artist's gallery of murals and shops along a one-mile stretch of waterfront. This may be the only place to view "Al" the half-man, half-alligator, now preserved in one of the bayfront gift shops. The Wax Works and Ripley's Believe It or Not are also interesting attractions. Restaurants are plentiful along this stretch and offer fresh seafood and chowder.

"I like to fly kites and get my toes wet, and sometimes I fall and get wet but that's OK because mommy has more clothes for me," Madelyne Fitts, 5, of Milwaukie, Ore., said about her time on the beach.

Whether skipping class or looking for a weekend adventure, a drive to the Oregon coast can make a memorable trip. Just remember to pack a wind breaker and a change of shoes.

Sheldon Traver is a freelance reporter for the Emerald.

## BRAD'S SPECIALIZED SERVICE

Service designed with you in mind for the past 30 years and into the future.  
1566 W. 2nd • Eugene • 683-4643 • please call for appointment

10% off all services for UO students, faculty & staff (discount not applicable to coupons)

### ★ ★ EXTRA SPECIAL ★ ★

<h4 style="text-align: center;">Lube, Oil &amp; Filter</h4> <ul style="list-style-type: none"> <li>• Up to 5 qts. oil</li> <li>• Filter</li> <li>• Lube Chassis</li> <li>• Tire Rotate</li> <li>• 21 Pt. Inspection</li> </ul> <p style="text-align: center; font-size: 24pt; font-weight: bold;">\$15<sup>99</sup></p> <p style="font-size: 8pt;">Expires 5/5/04. \$3.00 Environmental shop charge included.</p>	<h4 style="text-align: center;">Complete Clutch Replacement</h4> <p style="text-align: center; font-weight: bold;">ALL NEW PARTS</p> <p>Comes with a lifetime warranty on parts.</p> <p>New: disc, pressure plate, t/o bearing, pilot bearing and surface the flywheel.</p> <p style="text-align: center; font-size: 24pt; font-weight: bold;">As Low As \$284<sup>99</sup></p> <p style="font-size: 8pt;">Price includes labor. Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>
<h4 style="text-align: center;">Complete Used Car Inspection</h4> <p>Bumper to Bumper Don't get caught with a lemon. Let us check it out.</p> <p style="text-align: center; font-size: 24pt; font-weight: bold;">\$39<sup>99</sup></p> <p style="font-size: 8pt;">Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>	<h4 style="text-align: center;">Timing Belt Installation</h4> <p>Includes timing belt and labor. Call for the price on your vehicle.</p> <p style="text-align: center; font-size: 24pt; font-weight: bold;">as low as \$134<sup>99</sup></p> <p style="font-size: 8pt;">Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>
<h4 style="text-align: center;">Muffler Installation</h4> <p style="text-align: center; font-size: 24pt; font-weight: bold;">\$69<sup>99</sup></p> <p>Includes muffler and labor.</p> <p style="font-size: 8pt;">Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>	<h4 style="text-align: center;">Alignments</h4> <p>Front End/<sup>\$29<sup>99</sup></sup> Thrust Angle/<sup>\$39<sup>99</sup></sup> Four Wheel/<sup>\$49<sup>99</sup></sup></p> <p>Save \$ and wear &amp; tear, get your vehicle aligned. Plus \$3.00 Environmental shop charge.</p>
<h4 style="text-align: center;">Tune-Ups</h4> <p>4 cyl./<sup>\$39<sup>99</sup></sup> 6 cyl./<sup>\$49<sup>99</sup></sup> 8 cyl./<sup>\$59<sup>99</sup></sup></p> <ul style="list-style-type: none"> <li>• Includes spark plugs</li> <li>• Transverse &amp; A/C Platinum plugs extra interference extra.</li> <li>• All adjustments and inspections</li> </ul> <p style="font-size: 8pt;">Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>	<h4 style="text-align: center;">Front or Rear Brakes</h4> <p>Most cars &amp; light trucks, semi metallic pads extra.</p> <p style="text-align: center; font-size: 24pt; font-weight: bold;">\$59<sup>99</sup></p> <p style="font-size: 8pt;">* We also offer a lifetime warranty brake pad, ask for details! Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>
<h4 style="text-align: center;">Cooling System Flush &amp; Service</h4> <ul style="list-style-type: none"> <li>• Includes 1 gal. antifreeze</li> <li>• Inspect belts &amp; hoses</li> <li>• Pressure test</li> <li>• Transverse &amp; A/C interference extra.</li> </ul> <p style="text-align: center; font-size: 24pt; font-weight: bold;">\$29<sup>99</sup></p> <p style="font-size: 8pt;">Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>	<h4 style="text-align: center;">Factory Maintenance Service</h4> <p>Save a bunch, give us a call!</p> <p style="text-align: center; font-size: 24pt; font-weight: bold;">Starting at \$159<sup>99</sup></p> <ul style="list-style-type: none"> <li>• 15,000</li> <li>• 30,000</li> <li>• 45,000</li> <li>• 60,000</li> <li>• 90,000</li> </ul> <p style="font-size: 8pt;">All service schedules available Call for the price on your next mileage maintenance service. Expires 5/5/04. Plus \$3.00 Environmental shop charge.</p>

Use these coupons to get the same great service at lower prices!

Travel & Recreation Guide cover design by Kira Park | layout by Tanya Johnson  
Photo credits provided by Susan Mascha Corporation (Dungeness), Bartel Hedberg of Call for it (Astoria),  
Bartel Hedberg of Call for it (Astoria), Tim Boser (Orion) and Jenny Sherman (Hood) |