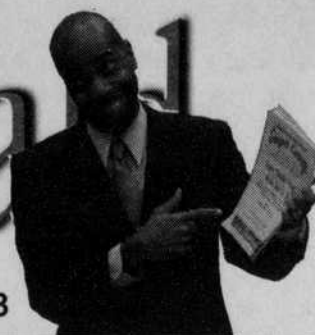


Oregon Daily Emerald



Gospel Singers perform statewide Page 3

Friday, February 27, 2004

SINCE 1900 UNIVERSITY OF OREGON EUGENE, OREGON

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University marketing research rated No.1

Research done by marketing faculty is the most cited source among the top 22 public business schools in the country

By Chelsea Duncan
News Reporter

Faculty research in the University's Marketing Department tops 22 other public universities nationwide in terms of how often the research has been cited in other publications, according to a University press release.

A survey released in January by Academic Assessments Services ranks the department first among the top public universities in the nation. Among the 23 public and 23 private business schools surveyed, the department ranks sixth.

The department is also ranked first among West Coast universities, including the University of Southern California, University of California-Berkeley and Stanford University.

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Broadway businesses repressed by economy

Since the City of Eugene spent \$2.4 million to open the street to traffic, few businesses have moved into the area

By Nika Carlson
News Reporter

The City of Eugene on Sept. 23, 2002, opened the downtown pedestrian mall on Broadway to traffic for the first time in more than 30 years. City officials hoped the redesigned street would bring people, business and increased safety to the depressed area.

Voters also overwhelmingly supported the \$2.4 million renovation project, which came up on a ballot measure in 2001.

In the one-and-a-half years since the opening, however, an equally depressed

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MIDWEEK MUSIC



Lauren Wimer Photographer

The Sawyer Family, a Eugene-based "gutter rockabilly" band, played at the WOW Hall with three other bands on Wednesday.

A LOWDOWN, DIRTY SHOW

Throw Rag and the Sawyer Family impress with grinding sets at the WOW Hall

By Ryan Nyburg
Senior Pulse Reporter

The reason for having a concert in the middle of the week apparently eluded a number of people Wednesday at the WOW Hall. Audience members were relatively scarce when four bands took the stage and attempted to liven up the cold Eugene night.

Opening up was Eugene's own Speedshift, a decent if not terribly inspiring rock combo. The subject matter of the songs consisted of standard-issue relationship

problems; the music, a bland form of "modern rock." The performance as a whole felt completely unmoving.

This is not to say that the band was terrible. They just need to learn to stretch themselves out a bit. It might be a good idea for them to write songs that don't sound like everything that was popular on new rock radio circa 1995 to 1998.

Next up was the Sawyer Family, another Eugene band, and this combo is something wicked. It plays a fast and dirty style of gutter rockabilly that takes its influence from the Penguins' "Earth Angel," "The Texas Chainsaw Massacre," beach party movies and just about everything in between. It's

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CONCERT REVIEW

Athletics scheduling garners criticism

The men's basketball team may play the University of Illinois, but law student Frank Silva says the school's mascot is offensive

By Chuck Slothower
News Reporter

A controversy is brewing between University officials and individuals in the community regarding the men's basketball team's reported plans to play the University of Illinois. Some feel the University of Illinois' nickname and its mascot are offensive.

The hubbub constitutes the re-emergence on campus of the American Indian mascots issue. Law student Frank Silva and others presented University President Dave Frohn-mayer with a resolution in the summer of 2002 asking the University to refrain from scheduling athletic contests with teams that use American Indian names and imagery without tribal oversight.

Silva said the resolution was signed by 240 law students, 25 law professors and current and former law school deans.

"(Frohn-mayer) agreed to take it into consideration with a wink and a nod that it's not going to be an issue," Silva said.

University of Oregon Executive Assistant President Dave Hubin said Frohn-mayer did not implicitly consent to refrain from scheduling games against teams that use American Indian mascots.

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NEWS BRIEF

Bomb hoax may be result of unfinished homework

A Eugene Police Department investigation has revealed that the University student who allegedly called in a bomb threat to the Knight Library Wednesday did so in an attempt to cancel class because he didn't have his homework done on time.

EPD spokeswoman Kerry Delf said 46-year-old James Gregory Evangelista, a graduate student in special education at the University, allegedly called the Knight Library from a pay phone in the University Bookstore and claimed he placed a bomb in the building to protest President George W. Bush's administration.

A man also called in a bomb threat to the Emerald, saying he wanted to protest "Bush's government," an Emerald

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Huh? What? Jessica Cole-Hodgkinson really takes a look at current affairs

