

# Group holds lecture about sustainable business

The Sustainable Business Group will host a lecture by Jeffrey Hollender today

By Athanasios Fkiaras  
Freelance Reporter

The Sustainable Business Group at the Charles H. Lundquist College of Business is working to increase awareness about alternatives to environmentally unfriendly manufacturing practices and work toward a more environmentally conscious future.

"Really, our responsibility is education," SBG Vice President Benjamin Gordon said. "We're here to educate the community."

The student group, founded two years ago, hosts guest speakers from local businesses with the intent of showing students how businesses have been both successful and environmentally responsible. Many of the speakers have emphasized using alternatives to products such as plastics and finding ways to reuse their resources in order to work toward "long-term survival" rather than "short-term profits," according to Programs Director Alexander Friedman.

"Green business works when you add environmental and social costs on to your balance sheet," Friedman said.

SBG was inspired by the annual

Sustainable Business Symposium, which also hosts guest speakers at the Lundquist College of Business, along with trade expos, panels and workshops. The purpose of the symposium is similar to that of SBG, although the symposium has been co-hosted by other disciplines. When the first symposium was held in 1997, the Environmental Studies Program, the law school and the Department of Planning, Public Policy and Management also participated, according to co-adviser Vera Kewene.

Aside from educating fellow students about sustainability, several SBG members said they have grown personally from working within the

group of eight student members.

"It's opened a wealth of opportunity in my eyes," Gordon said. "It's a great way to educate oneself on how others have been successful in making a living while being a socially conscious member of society."

SBG is also working on a waste-reduction project around the University, and is hoping to increase awareness about reducing waste.

"I think it's really important that business students consider the environment," Director of Development Saki Amemiya said. "Recycling can help (businesses) get more benefits. I really want people to think 'sustainability.'"

SBG is hosting a presentation today by Jeffrey Hollender, CEO of Vermont-based company Seventh Generation, at 8 p.m. in 182 Lillis. Hollender's company uses recycled materials to make environmentally friendly household products such as laundry detergents and toilet paper. According to the company's Web site, the name Seventh Generation comes from the Great Law of the Iroquois Confederacy, which states: "In our every deliberation we must consider the impact of our decisions on the next seven generations."

Athanasios Fkiaras is a freelance reporter for the Emerald.

## SENATE

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budget of the University Counseling and Testing Center. The service will not be funded by PFC next year; it will be assessed as a health fee that students pay.

PFC member Colin Andries said the Senate was being "asinine" by criticizing the committee even though PFC spent less money than provided for by the benchmark. He said senators should have expressed their concerns about the benchmark in November rather than after PFC finished its work.

Senate Ombudsman Mike Sherman said he had a responsibility to students to fix what may have been a mistake — the benchmark that Senate set in November — even if it was late in the allocation process.

"I realize it may seem like we're going back on our word," Sherman said. "Any good leader will recognize his mistakes, admit his mistakes, then try to fix them. I think that's just being a good leader."

The Emerald's budget proved the most controversial of PFC's allocations. The ASUO Executive issued a memo urging senators to "send the PFC back

to committee for further consideration." The Emerald's budget was the only one referenced in the memo.

ASUO Vice President Eddy Morales said the newspaper should receive funding based on its internal readership survey, which would provide a "more concrete formula."

Oregon Commentator Editor in Chief Tim Dreier, an economics major, said the readership survey would not be an appropriate funding model for the Emerald.

"You can't take a survey that's done for one specific purpose and use it for another specific purpose," Dreier said.

Morales also expressed concern that students pay for the newspaper to be distributed off campus.

"We don't think it's a bad thing that non-students read the Emerald," Morales said. "(But) we don't think that we should be paying for it."

Emerald Editor in Chief Brad Schmidt said Morales' position was inconsistent because he had not challenged other groups, including campus radio station KWVA and OSPIRG, which also benefit off-campus users. Schmidt added that the Emerald was the only group out of more than 120 student groups to have its

budget vetoed and later brought to the Senate's attention.

Schmidt said the ASUO Executive has twice attempted to block the Emerald's budget without notifying the newspaper, and he asked the Senate to consider if Morales had a conflict of interest with the newspaper's budget. The Emerald has reported extensively on Morales' alleged assault of a University student.

The Emerald's budget was approved along with the other incidental fee-funded groups.

The Senate, in the three-and-a-half hour meeting, also confirmed ASUO President Maddy Melton's nominations to the ASUO Constitution Court. Randy Derrick, Andrea Hall and Stefan Myers will take their seats on the court, despite rumblings that the appointments leave the court with only two law students — the minimum mandated by the ASUO Constitution — who will graduate in June.

KWVA's controversial request for \$31,794 to finish its remodel was re-approved by the Senate. The funds, which the Senate allocated last week from surplus only to encounter a veto by the ASUO Executive, will come from the overrealized fund instead of surplus.



Adam Amato Senior Photographer

The EMU Boardroom was packed for Wednesday's Student Senate meeting.

The Senate also approved a \$3,327 request made by the University Dance Team to send the group to national dance championships in Daytona Beach, Fla. The Senate expressed dismay that EMU Director Dusty Miller declined to release funds to pay for the trip.

The Criminal Law Association

also received a \$50 food account transfer to pay for pizza when the group hosts guest speakers, and the Community Internship Program received \$1,936 to bring fifth-grade children to campus for a visit.

Contact the campus/federal politics reporter at [chuckslothower@dailyemerald.com](mailto:chuckslothower@dailyemerald.com).

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Oregon Daily Emerald

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For schedule and information, contact Silvia at the ASUO Women's Center at 346-4095 or by e-mail at [sherman2@gladstone.uoregon.edu](mailto:sherman2@gladstone.uoregon.edu).

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