

Oregon Daily Emerald



Local poets heat up open mic night Page 10

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THE MAN BEHIND THE CALENDAR



Lauren Wimer Photographer

University graduate Kevin Meyer flips through the 'Oh Girls' calendar before purchasing one from creator Zach Patterson (left).

12 MONTHS OF 'OH'

UO graduate Zach Patterson has sold hundreds of copies of his 'Oh Girls' calendar, but the UO won't endorse it

By Caron Alarab
News Reporter

Zach Patterson just started his own business.

After taking photos of female University students straddling hay bales, washing soapy cars and cuddling in hot tubs, the recent graduate of the University's Lundquist College of Business has created a spirited calendar called "Oh Girls," which has yet to be endorsed by the University.

"I always knew I wanted to start my own business, I just didn't know what it was going to be," he said.

At \$10 a copy, the "Oh Girls" calendar features images of young University students in suggestive outfits with different themes for each month. Patterson said he's proud of his product.

"With all the time you spend at your job all day, your work better be fun and you better enjoy doing it," he said.

Patterson has been working on the calendar since spring term and finished the soapy, sultry and sexy photo

shoots with some female friends and recommended models this summer. His parents helped him to finance the calendar's production.

Although he didn't pay the models, Patterson said 90 percent of his revenue goes to his business and expansion funds while the rest goes to charities, including Birth to Three, a local organization that provides parent education and support.

Junior psychology major Sarah Wood is just one of more than a dozen models who appear in the calendar. Wood said she met Patterson through her boyfriend last year. Featured in the July spread, Wood said posing with another girl in a steamy hot tub scene was a "blast," even if she didn't get paid.

"It's not every day that someone asks you to be in a calendar," she said.

Although she hasn't received any reactions from the general public, Wood said those who have seen her in the calendar liked it, including her boyfriend. She said the calendar's unofficial association with the University should help boost sales in the student community.

Unfortunately for Patterson, the campus appeal of his product could get him sued.

Chris Standish, the University Bookstore book division manager, said that when the calendars first came in, Patterson said they had been cleared with the University Office of Trademark Management. But after working with Patterson for some time and selling the calendars for less than two hours on Sept. 30, Standish said the bookstore was notified that the calendars were not cleared.

"When we realized he had misrepresented his product, we pulled his stock," he said.

Patterson denied ever meeting Standish and said he told the bookstore he hadn't cleared his product with the OTM yet. Convinced the OTM denied his license as part of a "power trip," Patterson said his June concept pitch to the office wasn't as risqué as the current version. He said OTM initially appeared interested in his product, but later rejected it without reason.

Patterson went ahead with the project, but removed images with University apparel and made the calendar less conservative.

While the current version does not show University clothing and labels, some may consider it an infringement on the University trademark.

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University lures faculty despite disparity in pay

A long-term plan to increase staff and faculty pay hits a setback as salaries slip compared to other schools, according to a recent University report

By Chuck Slothower
News Reporter

Professors' wallets at the University may be a little lighter than those of their colleagues at similar universities. According to a University Senate Budget Committee report, professors at the University continue to make less money than their peers at comparable institutions.

Despite a detailed long-term plan and a goal of achieving 95 percent salary parity with other institutions, the University lost ground last year in its efforts to provide faculty members with competitive pay.

The failure raised questions about the University's ability to recruit and retain good professors.

"I think everyone's aware that low salaries hurt the ability to recruit faculty as well as retain faculty," Greg McLauchlan, former president of the University Senate, said.

In 2002-03, the University raised salaries and benefits by an average of 5 percent, from \$61,600 to \$64,800. The increase reflects raises related to faculty retention, promotion and post-tenure review, as well as cost-of-living raises and the increasing cost of providing benefits.

Institutions comparable to the University, however, provided even greater raises over the last three years. As a result, the University's salaries slipped by 1.1 percent compared to similar universities.

This contradicts the University's goal, stated in the May 14 report, "to increase average faculty compensation a minimum

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OUS must give millions to state

House Bill 2148 will allow the state to draw millions to pay for non-educational expenses

By A. Sho Ikeda
Senior News Reporter

In the last days of the 2003 legislative session, Oregon lawmakers passed legislation that will allow the state to draw millions of dollars from tuition revenue generated by the Oregon University System, which includes the University.

House Bill 2148 will force OUS to cough up \$14 million from its "other fund" revenue, which is made up mostly of student tuition and fees. Up to \$5 million of the total may be drained from the University's budget and placed in the state's General Fund, meaning that students will see their tuition and fees used to pay for other state expenses in the 2003-05 budget.

"To balance the higher (education) budget on the backs of students was expected," Oregon Student Association Executive Director John Wykoff said. "But to balance other state funds on students was a bit of a surprise and sets a bad precedent."

Lawmakers plan to take \$14 million from OUS because state budget experts estimate the university system will save that amount over the next two years through lower employee pension rates, fewer new employees and other changes.

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