

# Red Cross wants blood donors during slow summer

After appealing to the public, the Northwest has a stable two-day blood supply, but officials still stress the need for more donations

By A. Sho Ikeda  
Reporter

Despite low blood supplies in the Northwest and across the nation, Lane County is continuing to keep a fairly stable supply. But because blood donations tend to slow to a trickle during the summer, the county is stepping up its search for donors.

Earlier this month, the Red Cross headquarters in Washington, D.C., sent out a nationwide appeal to the public for blood donations. Though national blood supplies returned to safe levels within a week, the Northwest still had less than a one-day supply of vital blood types such as O-negative, the universal donor blood type.

After a regional appeal on July 14, the Northwest blood reserve returned to a stable two-day supply, said Melissa Long, spokeswoman for the Pacific Northwest Red Cross.

However, Long said blood supplies in the Northwest are still not at their optimum levels — a five- to seven-day supply of blood.

"In the summer we are always teetering on the edge," Long said. "Earlier this month, we were close to an unfortunate number of blood units for hospitals in the area."

Summer presents a challenge for the Red

Cross and other organizations that collect blood, Long said. Good weather and outdoor activities keep people from thinking about donating blood but also increase the chances for accidents, which in turn increases the need for blood. Long said blood is also constantly needed for people who require transfusions for their conditions or operations.

"Cancer doesn't take a summer vacation," Long said.

**"We're looking good compared to the rest of the country. We should be fine, as long as there is no major catastrophe."**

Christine Stockdale  
Lane Memorial Blood Bank spokeswoman

Christine Stockdale, spokeswoman for Lane Memorial Blood Bank, said blood supplies in Lane County have remained stable this summer. The blood bank is the only organization that collects blood within Lane County.

"We're looking good compared to the rest of the country," Stockdale said. "We should be fine, as long as there is no major catastrophe."

Stockdale explained that the Red Cross distributes blood across the region and the country, spreading its blood supply. Lane Memorial,

on the other hand, keeps its blood supply within the county.

"Patients in Lane County come first," Stockdale said.

Stockdale said while blood donations slow down during summer, Lane Memorial still sees donations from people of every age. She said that while the majority of donors are in their 60s, a considerable number are high school students.

According to the Pacific Northwest Red Cross, 15 percent of donations come from college students; however, that number drops considerably during the summer.

To help bolster blood donations, Stockdale said Lane Memorial implements a heavy telephone campaign to recruit donors.

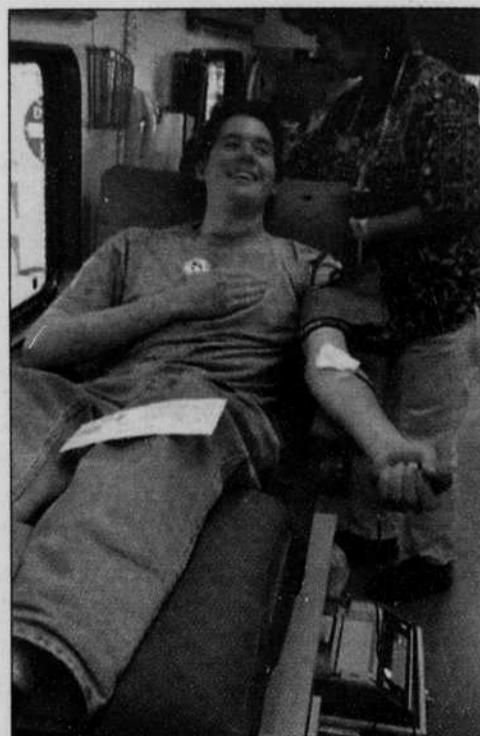
Mindy Tseng, a tele-recruiter for Lane Memorial, said efforts were "going really great."

Tseng said Lane Memorial receives 17 to 20 donors for every 100 numbers called, and many call back after recruiters leave messages.

Lane Memorial also sends out its "Blood Mobile" nearly daily to collect blood in the county, Stockdale said. The Blood Mobile is a modified coach bus that collects 30 to 35 percent of the approximately 15,000 units of blood needed annually to help patients in the county's hospitals.

The Blood Mobile will be on campus to collect blood on Monday, Aug. 25.

Contact the reporter at shoikeda@dailyemerald.com.



Jessica Waters Emerald

Pamela Fudger assists as biology major Brandon Kilgore donates blood inside the Blood Mobile. The van collects donations at the EMU about once per month.

## NEWS BRIEF

### First beam installed at new art museum

Construction on the University Museum of Art reached a significant milestone last Thursday as museum officials, construction workers, donors and University President

Dave Frohnmayer celebrated the placement of the first beam in the structure, a 35-footer.

After donors signed the beam, the group watched as a 175-foot crane lifted the beam and construction workers put it in place.

The \$12.72 million renovation and

expansion began in October 2002 and is scheduled to be completed in February 2004.

Lawrence Fong, the museum's associate director, said the building required improvements to keep up with other art museums across the nation. Fong said the new museum

will increase educational outreach and bring more European and Asian art to the University.

"We had an opportunity to improve the building," Fong said. "There will be significant changes to the facility and to its programs."

When construction is finished, staff

will begin the process of moving the museum's collection of more than 12,000 objects back into the building. The building will feature a new interior, including a museum shop and cafe. Exhibits will be installed in nine galleries, six of which will be new.

—A. Sho Ikeda

## DPS

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Poling said the new powers will allow quicker citation of detained suspects, which in turn would result in a smaller chance of a violent incident.

Still, some councilors felt the timing was questionable.

Ward 3 City Councilor David Kelly offered two amendments to the proposal, but both failed. The first amendment would have tabled

the issue until fall when students could give more input, and the second would have limited the new powers to citing a minor in possession of alcohol and possession of less than an ounce of marijuana.

"My frustration is that I also want to hear from constituents, who are students, what the idea looks like to them," said Kelly, who represents the University area.

ASUO officials attended the meeting and urged the council to

postpone the vote and give students a chance to speak out.

ASUO Campus Outreach Coordinator Shannon Tarvin said ASUO was "very disappointed" with the proposal's passage, adding ASUO didn't have a chance to completely feel out what the expanded powers mean for students.

"We still have a lot of questions that have not been answered yet, and that's why we have not taken a stance on the expanded powers," she said.

"We've had very little time to consult or consider the repercussions of this."

Tarvin said ASUO will lobby to bring the issue to the Public Safety Advisory Group, which has six student representatives, so the issue can be "reviewed and consulted" with a student voice, adding that the University can still choose to limit the powers or not implement them at all.

Contact the managing editor at janmontry@dailyemerald.com.

## CAMPUS BUZZ

**Wednesday**  
"Natural Timber Country," documentary film viewing, 7:30 p.m., 110 Willamette, free and open to the public. Film is about the history of logging in the Big Woods and features logging footage from the early 20th Century.  
**Thursday**  
"J. and the Beanstalk," Mad Duckling Children's Theatre performance, 11 a.m., Robinson Theatre lawn at 1109 Old Campus Lane, \$4 for individuals and \$3.50 for groups of 10 or more. The play is an adaptation of the fairy tale and depicts a young girl who goes to the Enchanted Forest in search of adventure.

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