

# Harrington steps into philanthropy

Former Duck Joey Harrington plans to cut up his billboard, sell the pieces and funnel the money to new University scholarships

By Brad Schmidt  
Editor in Chief

When the University's Athletic Department blanketed New York City with a 10-story image of then-Duck quarterback Joey Harrington, many across the nation deemed it wasteful spending. Two years later, University President Dave Frohnmayer had the opportunity to thank Harrington for recycling of sorts.

The athletic department last week gave Harrington ownership of the illustrious billboard and, in turn, Harrington announced his intention to sell pieces of the poster to fund annual scholarships for business students at the University.

"A lot of athletes who leave the University are able to give back down the road, which was always my intention," said Harrington, now a quarterback for the Detroit Lions. "But this opportunity presented itself a lot sooner than I might have hoped."

Harrington, a graduate of the Lundquist College of Business, said he would like to have the first round of scholarships available for the 2004-05 school year.

The endowment, projected to raise \$250,000, will fund three scholarships: one to a graduate student in the Warsaw Sports Marketing program, one to a junior applying to the college of business and one to an incoming freshman

from Oregon.

"I'm hopeful that we can raise half a million, that's my goal," Harrington said. "If we raise half a million dollars I'll be very, very excited. That will provide enough money, more than enough money to give away three substantial scholarships each year."

Harrington said he thinks the memorabilia items could sell quickly. If they do, the first scholarships could be awarded for the 2003-04 academic year, he added.

Pieces of the billboard are available in three

**"I'm hopeful that we can raise half a million, that's my goal."**

Joey Harrington  
Former Duck quarterback

sizes. Fans can buy trading cards for \$19.93 and medium-sized posters for \$49.93 from joeyharrington3.com. Large posters are available upon making a donation to The Harrington Family Foundation, which is spearheading the collection efforts.

Harrington is the latest athlete to make a donation to the University and, as Athletic Director Bill Moos noted, the former Heisman Memorial Trophy finalist's fundraising efforts are unparalleled.

"We've never had one quite this unique and we're thrilled to play the role that we're playing," said Moos after having symbolically given Har-

rington ownership of the banner just minutes earlier.

Frohnmayer called Harrington's efforts much more than emblematic, saying the donation "will result in very substantial benefits to the academic side of the University."

Harrington dreamed up the endowment idea during a February beach vacation, the same time he formalized plans for a June 26 charity concert in Portland. More than anything, Harrington said he didn't want to lose touch with the University, and added how important his schooling has been — most notably during contract negotiations.

"I received a very quality, a top-notch education at the Lundquist College of Business, and it helped me on numerous occasions," Harrington said.

Ashley O'Halloren, who was a sophomore during Harrington's final season and is now president of the Warsaw Sports Business Club, acknowledged the quarterback's generosity on behalf of students.

"Speaking for those folks who won't have to get a part-time job or go into debt in student loans because of what you've done here today," said O'Halloren, now a senior, "Thank you for not only recognizing the challenges that we face as students, but for taking action to help."

Contact the editor in chief at [editor@dailyemerald.com](mailto:editor@dailyemerald.com).



Harrington

## CAMPUS BUZZ

Welcome to "Campus buzz," a list of what's happening on campus. Our intention is to set aside a space where we can publish a public notice of events that otherwise might not receive any coverage. To do this, however, we need your help, so tell us about your events!

We will accept "Campus buzz" submissions at the Emerald front desk (Suite 300, EMU), by fax (346-5821) and by e-mail ([campusbuzz@dailyemerald.com](mailto:campusbuzz@dailyemerald.com)). Here are the guidelines for submitting events for publication:

- Please include a description of the event, location, date, time, cost, phone number and contact person (tell us if you would like the phone number and contact name published).

- The Emerald will attempt to print as many event listings as possible. However, space limitations and priority will be taken into consideration. Submission does not guarantee publication.

- First priority is given to one-time, free events happening on campus that are sponsored by a student organization or University department.

- Lower priority is given to events that cost money, that are not unique or one-time occurrences, that happen off-campus and that are not sponsored by campus organizations.

- Listings are published Tuesday and Thursday for upcoming events. For example, Wednesday and Thursday event listings are published on Tuesday. Thursday listings will include events that happen between Friday to Tuesday.

- Submissions for events will be considered only if they are received by noon two business days before the event. Example: A Tuesday event listing must be received by noon Friday.

- Listings may be run only once per submission; ongoing events must be resubmitted each time they occur.

We hope this feature will be useful to students and to groups on campus. Look for the "Campus buzz," and make sure to let us know when your group is sponsoring an event.

## NEWS BRIEF

### Harrington-sponsored concert tickets available

About 300 tickets are still available for "An Acoustic Night of Music," a June 26 benefit concert sponsored by The Harrington Family Foundation.

Chan Kinchla and John Popper of Blues Traveler and Jason Mraz will perform at the

event, which begins at 7:30 p.m. at the Crystal Ballroom in Portland. All proceeds will be donated to Shriners Hospitals for Children.

"I'd love to have as many (students) as possible," University alumnus Joey Harrington said. "It's for everybody. It's the kind of music that a lot of people can enjoy."

About 1200 tickets for the event have already been sold, said Tony Cameron, an administrative assistant for the Crystal Ballroom. Tickets can be purchased at [www.ticketmaster.com](http://www.ticketmaster.com) for \$22.50. If tickets remain on the day of the concert, they can be purchased at the door for \$30.

"My guess is it will sell out," Cameron said. — Brad Schmidt

## Task Force

continued from page 1

"We want to turn the neighborhood around and make it a better place to live," Oliver said.

Specifically, changes to the conduct code could include taking punitive measures against students for committing serious off-campus crimes, such as rioting.

Because many freshmen move to the West University area seeking low-cost housing, the University hopes to conduct an orientation for freshmen at the end of the school year, which would include lessons on basic tenant rights and responsibilities, off-campus behavioral issues and legal culpability.

Beginning August 1, a police officer will patrol the neighborhood by foot to build a police presence in the area. Assistant City Manager Jim Carlson said the University and the City of Eugene will split the cost of the officer.

Until the longer-term goals can be implemented, however, the Task Force proposed a variety of short-term initiatives. Most notably, the Task Force suggested notifying landlords when police respond to one of their properties due to a noise complaint or a party.

The Eugene Police Department will also continue its "knock-and-talks," where officers obtain and visit a list of residences where kegs of beer will be consumed to discuss the party host's responsibilities.

The Task Force strongly believes that the city needs to implement basic housing standards to improve living conditions of living spaces in the whole city, and particularly in the West University Neighborhood, Ward 3 City Councilor David Kelly said. He added that the Task Force



The roundabout at East 17th Avenue and Mill Street was the center of the June 7 riot.

reviewed a model housing program in Corvallis, and that many of that program's features seemed applicable to Eugene.

Kelly said the city is also interested

in resurrecting the West University Neighborhood Association, a group that has been inactive for many years. The Task Force suggested that the neighborhood association could be-

come a positive influence in the area.

"There has been a lot of interest in reviving the neighborhood association and we hope to have business owners, landlords, permanent resi-

dents and students involved with the organization," Kelly said.

Contact the reporter at [shoikeda@dailyemerald.com](mailto:shoikeda@dailyemerald.com).

Jessica Waters Emerald

GOT A STORY IDEA?



GIVE THE ODE A CALL! 346-5511