

Getting down to business

Senior Kevin Meyer graduates on Saturday with national recognition and an award-winning business plan

Jonah Schrogin
Freelance Reporter

Business can be much different than many people may think — just ask graduating senior Kevin Meyer. In just two years at the University, he founded a club, was nationally recognized for a company he managed on his own and won an award for a business plan he created.

Meyer, who has a concentration in entrepreneurship, transferred from Central Oregon Community College in 2001. He will be one of 250 business administration undergraduates receiving their degrees at the Charles H. Lundquist College of Business commencement at 3 p.m. on Saturday on the Knight Library south lawn.

Meyer said he has been interested in business since he was a child.

"I had a business when I was about 12 years old that I ran with a friend where I used to collect golf balls near the local golf course, and we'd sell them back and we'd walk away at the end of the day with about \$50 in our pocket," he said.

When he arrived at the University, Meyer started the Entrepreneurship Club and was CEO of the club until last winter.

"He's extremely driven and self-motivated," said Kristin Gilbert, an Entrepreneurship Club adviser. "If he doesn't know the answer, that doesn't stop him."

After his first year at the University, Meyer applied for College Works Painting, a national program that trains students on how to run a paint-

ing business, including marketing, sales and management. While students usually earn about \$9,000 in eight months, Meyer made \$14,000 from February to October 2002.

In recognition of his success, he was nominated for "manager of the year" in Oregon, and he was one of six students to win the program's National Quality Award.

Meyer and two friends also designed a business plan for a company in their management class in fall 2002. They called the company Meyer Brau, and the purpose was to sell high-quality, non-alcoholic brew.

"I've always been interested in beer," Meyer said. "It's one of those things that's kind of ingrained in every culture you can think of."

The plan was entered into the Quest for Adventure competition, which Meyer and his team won.

"It was the capstone to my education," Meyer said. He added he plans to continue working with the idea after he graduates.

"Kevin not only has great ideas, but also has the drive and discipline to see them through," Undergraduate Programs Assistant Director Jeanne Coe said. Meyer said he has accomplished his goal of doing something different at the University.

"I was able to have my voice heard," Meyer said. "I influenced my own experience."

Jonah Schrogin is a freelance writer for the Emerald.



Meyer

THE *Hot Body Club*



CHARITY CAR WASH IN BACK PARKING LOT

2pm to 5pm

683-6021
2165 W. 11th Ave Eugene
MON - FRI 12-2 SAT & SUN 2-2
www.hotbody.com

**SATURDAY JUNE 21ST
SUMMER
KICK OFF
PARTY**

2pm to 2am!!

**\$500 bikini
contest**
...sign up now

**UGLIEST HAWAIIAN
SHIRT CONTEST**

Limbo contest, lots of
summer games and
event prizes for all!

**TROPICAL DRINK
EXTRAVAGANZA**

& beer bonanza!!

**FREE HAWAIIAN
LUAU BUFFET!**

Hourly free give aways.
Free leis at the door!!

Wear bathing suits and
get in free!!

Education students help create change

Jessica Loehndorf aimed to support students when she launched the 'Career Connections' program

Lindsay Sauvé
Family/Health/Education Reporter

Department of Education research associate and Professor Dan Close works closely with many of the top students in the counseling, family and human services field.

He said it's difficult to choose just one high-achiever, but one student that stands out is Jessica Loehndorf, a graduating senior in family and human services.

"Jessica is the leader," Close said. "She's a perfect balance of all the pieces."

Loehndorf has been named one of the top students of the 133 graduating seniors in the College of Education. And it's not only because of high grades. Loehndorf has taken the initiative to create change and more opportunities for education students.

During the past year, she spearheaded a program called "Career Connections," which is designed to gather professional resources for education students.

"The aim of the program was to help support students professionally and help students feel comfortable in the department of education," Loehndorf said.

As part of her senior year internship, Loehndorf coordinated the "Relationship Checkup," an event sponsored by the marriage and family therapy department. The event, which occurred last February, offered free counseling services to individuals, families and couples.

Loehndorf has applied to graduate school and plans to continue work-

ing to promote "Career Connections." She has long-term ideas of establishing a clinic that would combine a variety of medical services, such as counseling, gynecology and pediatrics, geared toward helping families.

Close will have the honor of carrying the banner at the school's commencement 9 a.m. Saturday on the Memorial Quad.

Other students have also made an impression on the education college—students like David Bryant. Bryant established "Saturday Adventures," a program in Eugene that establishes mentor relationships between at-risk children and senior citizens, who he calls "seasoners." Bryant's program is the first of its kind, and he plans to spend his post-education time raising money to keep it afloat.

Finally, Kristen Hall is one of the top education students, thanks to her immense involvement with the community, Close said. Hall has volunteered with the Eugene Relief Nursery and the Special Olympics.

During her junior year, Hall was a intern at Jasper Mountain Center, a treatment facility for abused and neglected children. This past year, Hall interned at the Department of Human Services child welfare department as mental health liaison intern.

Contact the reporter
at lindsaysauve@dailyemerald.com.



Loehndorf



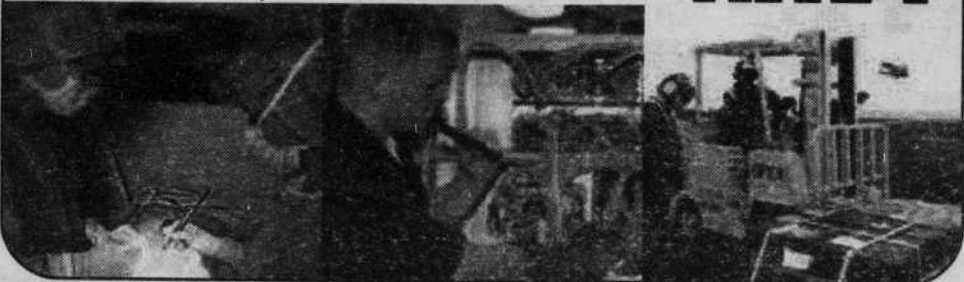
Wondering what the economy will be like when you graduate?
Worried the search for your dream job will be a nightmare?

Then let us help you

ACCELERATE YOUR LIFE!

We can place you in challenging and prestigious career programs such as **Naval Flight Officer, Nuclear Power, Civil Engineering, and Logistics (Supply Corps)** up to 24 months before graduation. We offer full-ride scholarships for Medical and Dental school and tuition assistance for other advanced-degree programs. Our pay is competitive and our benefits—including health coverage, worldwide travel, and unique training programs are unbeatable. If you want to spend the rest of your college time on your education (and not on your job search), contact us about a Navy commissioning program today. Call us toll-free at 1-800-914-8498 or e-mail us at lpt_port@cnrc.navy.mil.

NAVY



going overseas? catch the oregon daily emerald
on the world wide web: www.dailyemerald.com