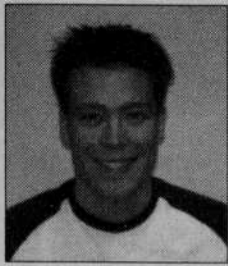


## CANDIDATES FOR UO BOOKSTORE BOARD OF DIRECTORS



Matthew Bauman



Lisa Freeman



Chelsea Hogue



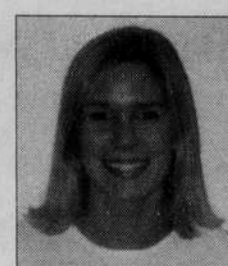
Shelby Koontz



Melisse Kuhn



Rachel Pilliod



Jill Robertson

## STUDENT-AT-LARGE POSITION

**Matthew Bauman**

As a candidate for the Student-at-Large position on the UO Bookstore Board of Directors, the qualities I possess would make me the best vote for this position. The knowledge I have gained in my accounting and business classes, along with my experience in the leadership of the U of O Running Club, would be an asset to the bookstore board of directors. I am prepared to work hard and dedicate my time and energy to make the bookstore the best it can be for all students! I am a dedicated, trustworthy and qualified individual who, like you, has concerns about the costs of textbooks, book buyback prices, and the operations of the bookstore. If elected, I will promote the Board having it's own e-mail address so you can share directly with it. To become more responsive to YOUR needs, I would promote programs that emphasize customer satisfaction and student services. Together, we can improve our bookstore! On election day, the best choice is a Vote for MATTHEW BAUMAN.

**Kate Callister**

No photo submitted.

I am committed to making the University of Oregon Bookstore a successful and efficient means for students to access the materials needed each term. I feel that my experience in customer service, retail sales, finance, and business make me well suited to contribute to the Board of Directors. One way in which I feel that I can contribute is by focusing on a strong channel of communication between the store and it's consumers. A high level of importance should be placed on the feedback of students in regards to the stores ability to meet their needs. I look forward to the opportunity to represent the concerns of other students and make a positive impact on the bookstore operation.

**Lisa Freeman**

Over the past three years I have made regular purchases at the University of Oregon Bookstore, Inc. I have experienced firsthand the helpfulness and the resourcefulness of its employees. By becoming a member of the Board of Directors, I will be sure to see that this kind of customer service continues. I also plan to find ways to keep the cost of course books down. I was pleasantly surprised to learn that in a study of 74 universities only four other universities had lower books prices than we do. I am currently a junior double majoring in Journalism and Comparative Literature. My focuses in Journalism are Public Relations and News-Editorial. While living in the dorms, I participated in Complex Government. This past year I became a member of the Public Relations Student Society of America. By only having this one extracurricular activity next year, I will have plenty of time to devote to being a member of the Board of Directors. I look forward to hearing student and faculty concerns about the bookstore and incorporating those ideas into positive changes.

I would appreciate your consideration in voting me for the Student-at-Large position

**Aaron Fukuda**

No statement or photo submitted.

**Chelsea Hogue**

As I approach my senior year here at the UO, I have one goal that I have yet to achieve, to make a difference in the lives of other students directly. I generally avoid positions that require an election process because I am not a politician. I try to avoid taking partisan stances on issues, and am in fact an Independent! For this reason I have chosen to run for the Bookstore board of directors. Unlike other elected positions, this one is more about business savvy than political schmoozing.

If I am elected to the student at large position, I would truly be "at large" and available to students. I would make the time to meet with students who feel that the bookstore is not on par with their expectations. In fact, I don't think many students realize (or utilize) what a unique bookstore we have! We have students making decisions that are normally left to business people. This gives everyone (including you) more opportunity to affect change, because the board is of your peers. So, elect one of your peers, not a politician. Elect me, Chelsea Hogue, a fresh face interested in the needs of every student!

**Shelby Koontz**

I am interested in running for the UO Bookstore Board of Directors Student-at-Large position because I want to be active in the organization and its policies. I believe that it is important to be involved in and take on responsibilities within student organizations. Many students are not aware that they are members and owners of the UO Bookstore, and I would like to help in changing that. Communication plays a central role in this task, and I would also like to see an increase in the amount of information that is relayed from the organization to its members.

I believe that I should be considered for this position because not only am I hardworking, dedicated and responsible, but I am also well rounded and open-minded. In addition to these characteristics, I will contribute my positive attitude to the board and the organization. I am honest, approachable and friendly, and if elected, I will do my best to ensure that the vision, mission and objectives of the UO Bookstore are met. Thank you for your consideration, Shelby Koontz.

**Melisse Kuhn**

In the realm of budget cuts and tuition increases it is important to know your "corner store" will continue in its promises of building relationships and returning services and profits to students, faculty, and staff. During the Fiscal Year 2001-02 the University of Oregon Bookstore saw a 15% profit increase and returned nearly one million dollars to its members through the 10% point-of-sale book discount. While these figures rank the University of Oregon Bookstore as one of the top ten discount-giving college bookstores in the nation, there is tremendous opportunity to do more. I propose a point-of-sale book discount that directly reflects the financial growth of the bookstore: when the bookstore sees an increase in profit, the student sees a greater discount when they buy their course books.

To ensure accountability to the bookstore's mission of serving the University community, I will move to make the bookstore's financial statements easily accessible to its membership. I will also encourage community forums for students, staff, and faculty to

voice their concerns and considerations regarding the bookstore's services and community involvement. My duration in office will not be spent idly. I will be an ambitious representative aggressively working to ensure the bookstore is accountable to its mission statement of serving the University community. Elect me, Melisse Kuhn, as your bookstore representative!

**Rachel Pilliod**

Fellow students, I am writing in the hopes that you will vote for me for the member at large position on the Bookstore Board of Directors. Having served students within the ASUO, I thought now might be a fine time to branch further out into the community and see how we can continue to improve our relationship with the UO Bookstore. Having worked for the UO Bookstore for over a year, I have knowledge of their daily operations, the mission and policy of the business and their relationship with students. It is my intent, if elected, to represent students and their varied viewpoints well, and to communicate the decisions of the UO Bookstore to students on campus. Thank you for your time.

**Jill Robertson**

I feel I'm a great candidate for the student-at-large position on the University of Oregon Bookstore board and could add fresh new ideas about how to communicate more successfully with the student body. A majority of the students, including myself, are not fully aware of the operational aspects of the bookstore and I would like to see that changed so we are informed of where our dollars are going.

For the last two years I have been a member of the Student Advisory Board for the Rec Center and was elected into the Vice Chair position for the past year. Being on the board taught me about many interesting standpoints on how the facility is run and the importance of student input. I enjoyed being a liaison for the student body and by running for this position I hope to continue acting as a student voice among our university. I am dedicated and will put the time forth that is needed to fulfill this position to its highest potential.

## FACULTY POSITION

**James R. Terborg**

No photo submitted.

Professor of Management

Lundquist College of Business

I have been a customer of the University of Oregon Bookstore since 1980. Over that time, the Bookstore has grown and adapted to changing needs. Today, the bookstore is a valuable resource to University of Oregon students, faculty and staff. The mission of the bookstore is to partner with students, faculty and staff to provide course materials and other products and services that enhance our ability to learn. The bookstore strives for outstanding customer satisfaction by being efficient, responsive, and a meaningful place to work. As a Professor of Management, I study organizations. As a customer, I benefit from a well-managed bookstore. I offer my skills and experience to work with the student-led Board of Directors to help make the University of Oregon Bookstore the best and most responsive in the college bookstore industry.