

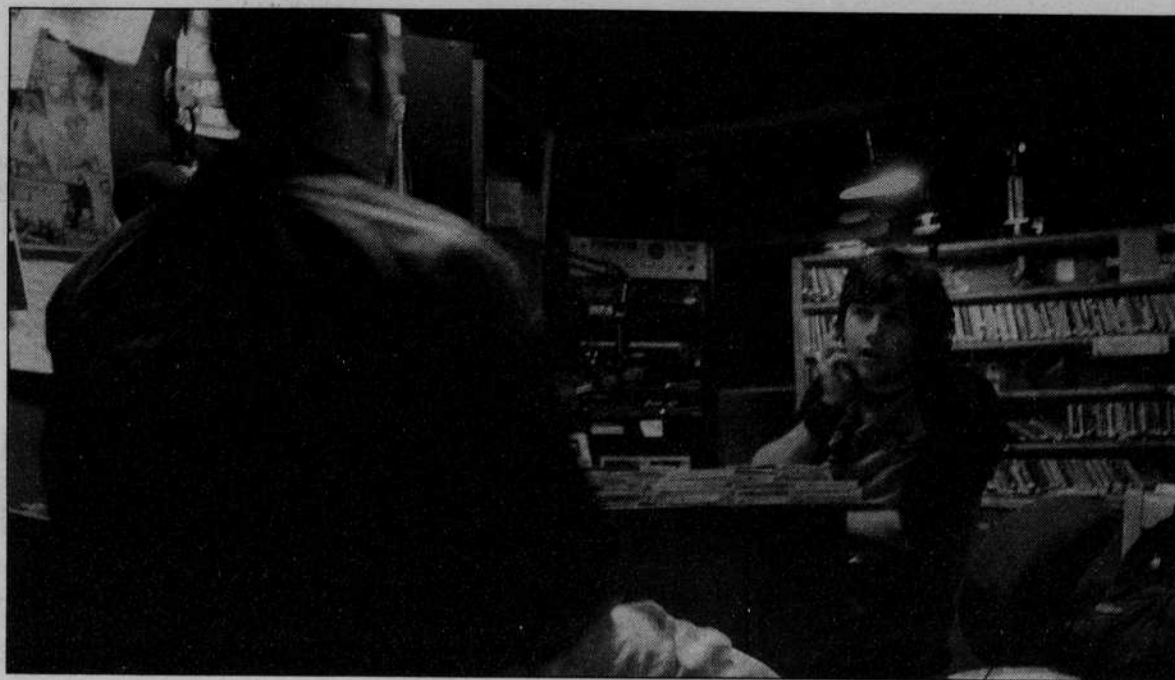


**Black & white
and READ**

all over campus.

Oregon Daily Emerald

Suite 300 EMU • 346-5511
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Danielle Hickey Emerald

Ryan Murphy, a music director and deejay at KWVA, the University's student-operated radio station, will help with the station's week-long birthday bash. The celebration is also a budget-boosting fundraiser for new digital equipment.

KWVA

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realized the need for a local music medium.

"Early on, there was almost a

militant feeling that the University needed a station to promote independent labels, something other local stations weren't doing," said Ken Fletcher, a Eugene resident and deejay for KWVA since 1993. Fletcher's show, "Mr. Random," runs Tuesdays from 4 p.m. to 6 p.m.

In April 1991, KRMA began broadcasting to the EMU Fishbowl from a tiny room in the EMU basement. It was 1993 when the station was finally licensed by the Federal Communications Commission and allowed to broadcast on a local frequency. The name was later changed to KWVA.

Now KWVA broadcasts from a remodeled women's bathroom on the mezzanine level of the EMU, which also lent them the meaning behind the banner slogan, "Smell the Music."

Because most radio stations have already made the move to digital broadcasting, students from KWVA moving into radio careers may find themselves a little

behind in the times if the station doesn't get more funding. KWVA offers students the chance to work in a fully functioning radio station, but Nisser said the experience can only be complete if the station receives enough funds to buy digital equipment.

However, KWVA has made some modern advancements in recent years, such as increasing its outreach via the Internet. The ability to broadcast on the Internet allows the station to go beyond its local scope and reach the world community. Local bands featured on KWVA programs are able to reach a much larger fan base, which helps the station to further its mission to "represent the underrepresented."

"Last week, we got a call from Spain. It's amazing, the channel we have to the rest of the world," Cox said.

Contact the reporter at lindsaysauve@dailyemerald.com.

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KWVA birthday bash events

Monday

Who: The Koozies, I Can Lick Any SOB in the House, Los Pistoleros Mexicanos del Norte
Where: John Henry's, 77 W. Broadway

When: 9 p.m.

Cost: \$4

21 and over

Tuesday

Who: The Lovers with special guests

Where: Tiny Tavern, 394 Blair Blvd.

When: 9 p.m.

Cost: donations accepted

21 and over

Wednesday

Who: The Bastard Saints, Out of This Comes That, Monkee Torture

Where: The Wetlands, 922 Garfield St.

When: 9 p.m.

Cost: \$3 general, \$2 students and KWVA deejays

21 and over

Thursday

Who: Mr. Lif & DJ Fakts One, Sleep & Norman of Ol' Dominion

Where: WOW Hall, 291 W. Eighth St.

When: 8 p.m.

Cost: \$8 advance, \$10 door all ages

Friday

Who: Toad in the Hole, Hello Lobster, Bloody Castles Ragtime Band, Chevron, Rock and Roll Soldiers, Some Cheap Christ, Mine 37

Where: WOW Hall, 291 W. Eighth St.

When: 7 p.m.

Cost: \$5 general, \$4 students and KWVA deejays

all ages

Campus buzz

Tuesday

"Striking Against the Empire: An Analysis of the True Indigenous Roots of Chicanos," and "Bienvenidos a Mi Puellito Afro-Antiliano" (Part of a final three-part session of the first Graduate Research Colloquia on Diversity and Community, sponsored by CODAC. Speakers are Zelda Lopez Haro and Carla Guérron-Montero), 3:30 p.m., EMU Alsea and Coquille rooms, free, 346-3212.

"The Artist and Her Work" (lecture by

weaver Virginia Davis), 7 p.m., 115 Lawrence, free (Note: Event conflicts with "Money Pit," call 346-3610 to check if event is still being held at same place/time).

"Money Pit" (film in a week-long series for Eugene and Springfield Historic Preservation Week), 7 p.m., 115 Lawrence, free (Note: Event conflicts with "The Artist and Her Work," call 346-3618 to check if event is still being held at same place/time).