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RECYCLE

### **Leisure King**

continued from page 5

Mode," shortly after the formation of the label. Lanker said he felt lucky to be signed so quickly and praised Leisure King's support.

"We got signed to a record label with basically no fan base," Lanker said. "We essentially started from scratch.'

McLean said he is taking a cautious approach to signing more artists; he briefly considered expanding the company's local scope to include a band from Los Angeles, but quickly reconsidered this due to monetary factors.

"The time and expense of monitoring something like that would definitely be prohibitive," he said.

Label musicians record at the local Gung-Ho Recording studios, and the label's albums are released through Burnside Distribution Corporation in Portland. Design and

work on the label's Web site is farmed out locally.

Although Leisure King's albums are available at Tower Records stores, most of the label's sales come from online retailers. McLean cited CDBaby.com, although Amazon.com also carries Leisure King albums. Locally, the label's releases are available at Compact Disc World, Face the Music, House of Records and Borders.

McLean said in spite of distribution, the label struggles to make itself visible. He expressed surprise in how well online sales worked and said he doesn't consider the label's success typical.

"In the standard world of business, are we successful? No, we are not," he said. "On the other hand, the point is to make some damn good records. And I think that makes us successful.'

Contact the Pulse reporter at aaronshakra@dailyemerald.com.

## Skiing

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"Conditions are great this time of year," Johnston said. "We might get 50 inches of snow, but then three days of sun, and you're left with this beautiful light, dry powder.'

These ideal snow conditions are due in large part to Mount Bachelor's position on the eastern side of the Cascades, where snow falls lighter and drier than most Northwest resorts. When the weather is clear, Mount Shasta is visible 180 miles south.

Avid skier and University student Joe Dimick said Mount Bachelor is one of his favorite ski spots, especially in the spring.

"It's just nice not to freeze to death out there while you're trying to enjoy the slopes," Dimick said. "Spring skiing at Bachelor is just a lot more relaxing."

On Monday, Mount Bachelor began offering a spring season five-day pass. The \$125 picture pass is available online and is valid from April 21 to the end of the season scheduled for May 26, depending on the weather and customer demand.

Johnston said that spring holds many more activities than just skiing or snowboarding at Bachelor. On May 2 and 3, the resort is offering the Subaru Race and Ace Challenge. an event combining skiing or snowboarding and golf. Johnston said participants ski or snowboard on a gated course one day, then golf 18 holes at Sunriver Resort the next. Registration is \$99 per player or \$396 for four-member team entries.

Contact the senior pulse reporter at ryanbornheimer@dailyemerald.com.

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# STUDENT ADVISORS WANTED

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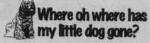
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