

Sweatshop Free T-shirts™
Made In LA

WE'RE NOT CHUCK E. CHEESE WE'RE NOT WAL-MART...

The shame of it.

Los Angeles is our community, and we share it with millions of disenfranchised people who have been, and continue to be, humiliated. They live in fear because the US government has refused to recognize them as fully franchised members of our society. This has resulted in a society in denial—a society looking more and more like a well designed apartheid system...a society in contradiction, collecting taxes from people they conveniently ignore.

Most companies operating within this degrading system don't seem to care. Some

are afraid of immigration reprisals and others remain silent while salting away unconscionable profits. Others, move their operations off shore where they are free to pay poverty level wages with impunity.

American Apparel... the anti-brand. American Apparel is addressing this civil liberties crisis as it applies to California, the country as a whole, and the apparel industry.

We discontinued the use of sub-contractors and created a unique "manufacturing community," supported by loyal, highly motivated, fairly paid employees, enjoying the

benefits and rewards of a job well done. Specifically, we are engineering our production process so that every American Apparel employee will earn a living wage and beyond. Our culture recognizes outstanding performance and promotes from within, provides health care benefits, training and education programs, ESL, and a soon to be operating day care facility.

American Apparel is striving to become a new model for the apparel industry, and asks for your support.



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The American Apparel family of brands include:
Classic Girl for women,
Standard American for men and women
and **Classic Baby** for infants and toddlers.

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www.americanapparel.com