

**Premier Travel**  
 • Airfare Specials!!! •  
 Los Angeles + \$127.00\*  
 Baltimore - \$198.00\*  
 Frankfurt - \$403.00\*  
 London - \$499.00\*  
\*tax not included, restrictions may apply. Subject to change without notice.  
 Eurail Passes issued on-site!!!  
 E-mail: fares@luv2travel.com  
**1011 Harlow**  
**747-0909**  
 Student Travel Experts

## ASUO

continued from page 1

ing \$6.5 million loss in revenue at the University. The Oregon University System as a whole will face a nearly \$27 million budget gap if the measure fails, but the tuition surcharge would reduce the cuts to only \$13.6 million.

The OSA estimates the surcharge would also result in a 1.1 percent loss in enrollment at the University.

ASUO President Rachel Pilliod said Measure 28 is different than past measures in that students may be more interested in the outcome.

*"We really want to let the students know how the measure will affect them."*

**Adam Petkun**  
 ASUO state affairs coordinator

The measure "will have an impact on students either way — whether it passes or fails," she said. "Students will feel a little more personally, perhaps, than some of the other ballot measures."

Contact the senior news reporter at janmontry@dailyemerald.com.

## Radio

continued from page 1

the public interest, even if conservative, pro-industry voices generated more advertising revenue than their liberal counterparts. The Fairness Doctrine was repealed in 1987.

Roger Aronoff, media analyst for the anti-liberal watchdog group Accuracy in Media, said one possible reason for the domination of talk radio by controversial conservative hosts is they offer a more entertaining message.

*"Whoever has the money to acquire numerous stations can get the same programs broadcast simultaneously and that risks the brainwashing of the vast masses."*

**George Beres**  
 community activist

"Maybe the conservatives have more material and a better sense of humor," Aronoff said.

He added that talk radio slants to the right because it is the only outlet for conservatives when the traditional media distribute unbalanced information.

But Eugene community radio activist George Beres said the claim that mass media are liberally-biased is a "red herring." He added while some journalists ascribe to a personal liberal philosophy, he doesn't think it taints their news coverage.

He compared conservative talk radio to campaign advertising in politics, which he said are both motivated by big money and have the capability to influence listeners. Beres said the trend toward consolidation of mass media ownership is alarming because it limits the diversity of viewpoints presented by news sources.

"Whoever has the money to acquire numerous stations can get the same programs broadcast simultaneously and that risks the brainwashing of the vast masses," Beres said.

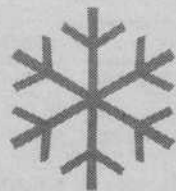
He added that the Fairness Doctrine's 1987 repeal was caused by the Reagan administration's deregulation of the FCC, and gave corporations new freedom in acquiring multiple media outlets. Beres said the decreasing number of media owners is depriving the public of access to differing points of view.

Aronoff disagreed. "I think the marketplace is big enough that no one can make the claim 'Hey, I can't get my message out,'" Aronoff said.

Beres said the conservative slant in talk radio is the symptom of a larger problem: the dominance of big money in broadcasting. He added that the FCC was once able to protect against the consolidation of media ownership and the political bias in talk radio. Beres said the influence of corporate philosophy on the media has been expanding unchecked, allowing for the current domination of talk radio by adversarial, right-leaning radio hosts.

"We need to focus on the terrible problem of the FCC being a shadow of its former self, and the result being the growth of attack radio across the country," Beres said.

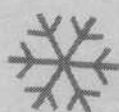
Contact the reporter at jenniferbear@dailyemerald.com.



Bucks for your books.

# Winter karma.

Cash in your pocket and give your books another life.

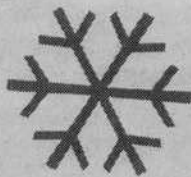


## Book Buyback:

UNIVERSITY OF OREGON BOOKSTORE  
 DECEMBER 4-14  
 Regular store hours.

EMU  
 DECEMBER 9-13  
 Monday-Friday 10am-4pm

MOSHOFKY CENTER DUCK SHOP  
 DECEMBER 9-13  
 Monday-Thursday 10am-5pm  
 Friday 10am-4pm



UNIVERSITY OF OREGON  
**BOOKSTORE**

## WOW HALL

Community Center for the Performing Arts

8th & Lincoln

■ Tuesday, December 3 ■

**Cyril Pahinui**  
 with Patrick Landeza  
*Hawaiian Slack Key*  
 \$15 advance, \$16 door, 8:00 pm

■ Wednesday, December 4 ■

**Guttermouth, Pulley, Bastard Saints, Blue Collar Special**  
*Punk Rock*  
 \$8 advance, \$10 door, 8:00 pm

■ Thursday, December 5 ■

**Chanukah Party**  
 with The Klezmonauts, Rabbi Hanan Sills & Friends, Emily Fox, Rob Tobias & Friends, Chico Schwall Unit  
*Jewish Folk*  
 \$8 - \$10 door. Teens half price. Under 12 free.  
 7:00 pm

■ Friday, December 6 ■

**An Evening with Kevin Burke**  
*Irish Fiddle*  
 \$14.50 advance, \$15 door, 8:00 pm

■ Saturday, December 7 ■

**WOW Hall Membership Party**  
 with Jasmine A.S.H., Theurgic Seed, Bill Willie Blues  
 Food donated by over 80 local businesses  
 Membership Appreciation Dinner Party  
 7:00 pm

Free to members

Memberships available at the door for \$15 or more. Guests of members: \$8 at the door. Ages 6 - 11: \$4. Five and under: free.

■ Sunday, December 8 ■

**An Evening with Keola Beamer**  
*Hawaiian Slack Key*  
 Doors 7:30 pm, showtime 8:00 pm  
 \$16.50 advance, \$18 door

■ Monday, December 9 ■

**The Motet with SambaDa**  
*Afro-Cuban Jazz Funk*  
 \$8 advance, \$10 door, 8:00 pm

All Ages Welcome • 687-2746

www.dailyemerald.com

**IS YOUR VOICE GETTING HEARD?**

online reader polls