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CIVIL WAR BLOOD BRIVE

FRIDAY, NOVEMBER 15

EMU Taylor Lounge, 10 a.m. to 4 p.m.

This year, Oregon's football teams won't just be competing for points . . . they're out for blood.

Students, staff, alumni, fans, and friends are invited to roll up their sleeves and donate to the local blood supply in the 1st Annual Civil War Blood Drive Rally.

Stop by the EMU from 10 A.M. to 4 P.M. on Friday,





484-9111.

bloodban

November 15 to give blood

One FREE Civil War Blood

Drive tee shirt will be given

Questions? Call the Student

Alumni Relations Board at

346-2107 or contact Lane

Memorial Blood Bank at

each hour of the campus

blood drive.

in support of the Ducks.

Sponsored by Lane Memorial Blood Bank and the University of Oregon Student Alumni Relations Board

A view to a kill



Members of Students for Peace. dressed as trainees for the Western Hemisphere Institute for Security Cooperation, remove a "body" from the EMU Amphitheater on Thursday. Throughout the day, the group staged events that included disappearances. executions, a "die-in" and a massacre to protest the training facility. WHISC, founded in 1946 and formerly known as the U.S. Army School of the Americas, has trained Latin American military personnel in "counter insurgency" warfare tactics and "psychological operations," according to the demonstrators. Jeremy Forrest Emerald

Staples

continued from page 1A

"Staples' new policy is the beginning of the end of the practice of destroying endangered forests to make disposable paper products," said Rebecca O'Malley, program advocate for ecopledge.com, one of the groups involved in the Paper Campaign.

The company will also create an environmental affairs division to report annually on its environmental results, as it is dedicated to the continuous efforts of learning, analysis, action and measurement.

Staples Public Relations Manager Owen Davis said that formalizing this policy continues efforts that have already been underway as a part of Staples' commitment to the environment. Davis said consumer education is important because there must be a demand for the products they are trying to promote. One of the newer products being offered is paper from the Living Tree Paper Company, a Eugene-based company, which makes paper from non-wood products and post-consumer waste.

Efforts of the Paper Campaign included more than 600 protests at Staples stores nationwide, tens of thousands of letters and calls to the companies' CEOs and national news coverage.

Staples invented the office superstore concept and now has more than 1,400 stores. Ross Hammersley, pacific coast field organizer for ecopledge.com, said they are optimistic that other companies will follow Staples' lead. In the past, ecopledge.com has been able to convince one company to commit to a certain issue, then pressure their competitors to follow suit.

"We can target one market leader and hope the dominoes fall," Hammersley said.

Contact the reporter at jodyburruss@dailyemerald.com.

Blood drive

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drive chairwoman for the University Student Alumni Relations Board.

The University of Oregon and Oregon State University student alumni boards are working with Lane Memorial Blood Bank and the American Red Cross to bolster the levels of available blood, which will be distributed throughout the northwest for pa-

tients who need transfusions.

"There's always critical shortages for blood," Associate Vice President for Alumni Affairs Dan Rodriguez said.

The idea originated from dialogue between OSU event organizers in charge of the annual November blood drive and representatives from the Red Cross group, Portland Pacific Northwest Regional Blood Services.

"I think it's just a great way for people to get involved in the Civil War competition," said Jennifer Price, assistant director for constituency relations for the University Alumni Association.

However, all fun aside, giving blood does take some bravery.

"The worst part is the finger prick," Price said. "They prick your finger to check your iron level."

Yet, before supporters roll up their sleeves for the cause, there are a few things to consider.

Those who want to contribute for the first time should bring picture

identification, and all donors should be 17 or older, be in good health and weigh at least 110 pounds.

People should also evaluate their medical histories beforehand. Interested parties should also drink a lot of fluid and eat a good meal with a source of protein, such as yogurt, cheese, eggs, peanut butter or meat, before donating.

"I think people are eating better since the hot weather is gone," Lane Memorial Blood Bank spokeswoman Chris Stockdale said.

Stockdale added that low-iron count is not usually an issue and that few people are turned away for that reason.

For more information, contact the Student Alumni Relations Board at 346-2107, or to schedule a local appointment, call the Lane Memorial Blood Bank at 484-9111 or the Red Cross at (800) 448-3543.

Contact the reporter at jilliandaley@dailyemerald.com.

Mascot

continued from page 1A

Disney created a written agreement with certain stipulations.

But despite the Disney contract and denials from the administration, some people associated with the University aren't so sure the appearance of "Mandrake" is benign.

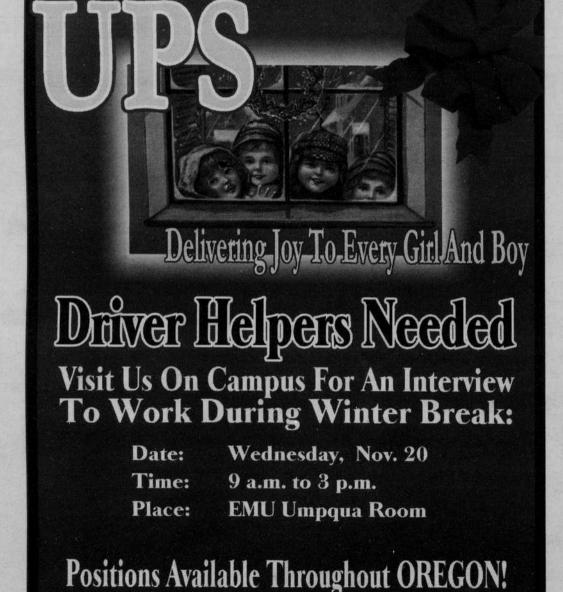
This story will conclude on the front page of Monday's Emerald.

Contact the news editor at bradschmidt@dailyemerald.com.



Office of Trademark Management

Sporting Oregon jackets, circa 1948, (from left to right) Ed Crowley, Phil Harris, Leo Harris and Walt Disney befriend "Puddles" the duck.



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