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Autzen

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2001 highlight video on the Duck-Vision giant screen.

If that doesn't get the average Ducks' blood boiling for football, nothing will.

"It's been going up all summer, and now it's done, and we're definitely very excited to get in there and see how it feels, see all the extra people," fullback Matt Floberg said.

Those extra people will be excited about some new amenities inside the stadium. The main concourse, underneath the expansion itself, has a plethora of eating options, including "Mike Bellotti's Barbecue" and others. The Oregon Bookstore will have a shop set up so fans don't need to make the trek to the Duck Shop in the back of the Moshofsky Center. There are information booths and increased First

Aid stations. Perhaps most importantly, the number and quality of bathrooms increased significantly.

With new amenities come new rules. Some of the new seats were added closer to the field, not above the

"We're definitely very excited to get in there and see how it feels."

Matt Floberg
 Duck fullback

rim of the bowl, and so there is even less space on the sidelines this year.

That means there won't be any standing-room spaces on the field, and the public won't be allowed on the field until five minutes after game's end. There are also new, discreetly placed planting boxes in between the visitor's sideline and the stands.

There are other small touches that fans will notice at Autzen. Each gate has a skyward-pointing wooden structure, each made with wooden beams that were salvaged from the old press-box overhang. The south gate, the new student entrance, was renovated to look like the north gate, complete with ticket booth.

The final new amenity to Autzen is on the field itself. The Ducks ripped up the old NexTurf, which caused slipping problems last season, and replaced it with FieldTurf, a surface that plays more like grass.

Now all that remains is for the Ducks to go out and play.

"I hope and I believe we will do justice to it," Bellotti said.

In the new stadium, "doing it justice" could mean simply staring at the structure, soaking it all in.

Contact the sports editor at peterhockaday@dailyemerald.com.

Jude

continued from page 2

For \$50,000, Moos put the Oregon Ducks in the living room of thousands of homes in New York and across the country on satellite. Even if it is at 2 a.m. on Sunday, Oregon will have its games replayed on the Yankees' broadcasting network. More importantly, he showed he means business, literally.

Forget the fact that New York is 3,000 miles away and that most New Yorkers probably hadn't heard of Oregon football until they saw Joey staring down on them. Forget that the game is at 2 a.m. It doesn't matter.

Now the commercial capital of the world is practically being forced green and yellow. They'll have to

take notice soon enough, especially with the national media attention Moos is getting for such innovation.

But \$50,000? True, it's more than most University professors probably make in a year — and at some point, the spending on both sides of the Willamette River will have to be balanced — but it's next to nothing in the money-rich world of sports. Considering Moos has spent \$140 million on facilities alone in his eight years in Eugene, \$50,000 seems like tissue paper.

Moos has got it, and this is apparently what the donors want, so why not spend it?

The check may have already been written for the Yankees, but the Ducks' campaigning may still cost them — on the field. With the money-driven exposure comes great pressure. A few extra viewers

may not affect the football team, but the Ducks will have a target on their backs from now on.


The Ducks used to relish the role of underdog and the unknown, but that's not the case anymore. Moos may like the attention, but you can be sure the USC Trojans will be ready to grind out another game this year, considering the Oregon billboard that lies just off their campus. Everyone else will be gunning for them, too.

Fifty-thousand dollars won't get the Ducks out of a seven-point deficit late in a game or put them in the national championship game. They still have to play football.

It doesn't matter, anyway. It's just pocket change.


Contact the senior sports reporter at adamjude@dailyemerald.com.

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