



**Celebrating 16 years as
a FAVORITE among advertisers
& the UNIVERSITY COMMUNITY!**

- Duck Bucks™ are a proven, cost-effective vehicle to promote your business.
- Students returning to campus each term look for Duck Bucks™ and use them throughout the term.

**DISTRIBUTION DATE and
DEADLINE for 2002-2003**

ISSUE:

Fall 2002

Winter 2003

Spring 2003

Summer 2003

DISTRIBUTION

Week of October 7

Week of January 13

Week of April 7

Week of June 23

DEADLINE

Thurs, October 3

Thurs, January 9

Thurs, April 3

Thurs, June 19

**Your Sales
Representative will
call on you soon,
or call us at
(541) 346-3712**

RATES

One Duck Buck™
Three Duck Bucks™
Full Page (includes free color)
GREEN

one term

\$140
\$375
\$825
\$40

three terms

\$110 per term
\$300 per term
\$650 per term
\$40 per term

four terms*

\$100 per term
\$270 per term
\$575 per term
\$40 per term

* Buy all four terms and **summer** is just \$50 per Duck Buck!

ACTUAL COUPON SIZE/FORMAT

YOUR OFFER

(Money Saving Offer, Address, Expiration Date. One offer per coupon)

YOUR MESSAGE

(Business Logo, Address, Artwork)

SINGLE COUPON

Oregon Daily Emerald

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