

Crowd hurls Subway items at Jared, Mayor Jim Torrey

■ Angry Subway patrons use food to attack Jared Fogle and Eugene's mayor, claiming the chain's diet doesn't work

By Franklin Allen Tabernathy
Oregon Daily Emerald

Bodyguards of a high-ranking and scale-tipping city official rushed Subway pitchman Jared Fogle to safety Sunday after an antagonistic crowd at the McDonald Theatre lobbed sub sandwiches with six grams of fat or less at America's reigning diet dandy.

Ironically, the subs thrown by the crowd — which was angered by the chain's "weight-loss lies" — were the same variety as those which helped Fogle lose 235 pounds and earned him his job promoting the chain's "healthy" product line.

The bodyguards whisked Fogle and Mayor Jim Torrey to the secure confines of an undisclosed, low-fat eatery in this college town. Officials said both were unharmed but shaken, and later, hungry.

A source close to Torrey who spoke on the condition of anonymity confirmed early reports that Torrey then ordered a Boca burger with avocado, a plate of fresh pear slices and two dozen napkins at the location. Fogle reportedly didn't eat. Exclusivity terms in his Subway contract forbid him from partaking of another restaurant's entrees.

Fogle spoke in Eugene to promote Subway's new line of low-calorie breakfast smoothies and his new book, "Subtracting the 'Ton' From Nutrition."

"Food is so delicious and good. My sweet lord, this is so freakin' good!"

Jim Torrey
Eugene mayor

"Jared was pretty shaken," the anonymous source said between bites of a pastry. "He came here to share his message with people about eating healthy and getting fit. What he got for his trouble was a knuckle sandwich, so to speak."

Torrey was unavailable for comment, as his mouth was full.

Meanwhile, more than 50 raucous members of the crowd turned their frustrations toward the streets as they lumbered out after a 6:15 p.m. complimentary appetizer. A contingent of the Eugene Police Department's emergency force arrived as a unified and glandular faction of 17 crowd members chanted, "Six grams of lies!"

Some used ketchup and mustard packets to scrawl a picture depicting a Subway truck crushing Fogle. Subway napkins and plastic bags cluttered streets and sidewalks up to two blocks away.

Police dressed in riot gear with large paper bibs surrounded the crowd and subdued them by 6:30 p.m., Sgt. Angelo Benedict said. Two people were injured and rushed to Sacred Heart Medical Center when one choked on a large bite of lunch meat and another got Dijon mustard in his left eye.

"This is a devastating quake on the Richter scale of Eugene's nutritional history," University seismologist Elaine Belkamp said. "I feel for Mr. Fogle. I believe in him. In fact, I've cut back my éclair intake by 25 percent in the last two weeks."

A Eugene woman who shouted obscenities at Fogle said the crowd

was frustrated with Subway because of their "bogus" advertising campaign. She said the "results are not typical" disclaimer at the end of every "Jared" commercial is an "indictment" of the Subway diet's lackluster results. No one expected the 6-foot-2-inch Subway pitchman to lose almost as much weight as a prototypical NFL linebacker carries. And no one expected a gaggle of seeming well-wishers to turn their dieting frustrations on him in Eugene. He was well-received in Portland on Thursday and in Bend on Saturday.

A blues rocker familiar with Fogle and his humanitarian and dietician philanthropy said he was dismayed and disgusted that some Eugeneans reacted hotly.

"But you know what?" the rocker said in a growling blues scat. "He's still lookin' good. He knows the way. His name is Jared, and



Albany Trudeau Emerald

Mayor Jim Torrey was led to safety after being attacked by angry Subway customers.

he'll lead you to Subway. That's where he goes, along with the rest. For seven sandwiches with six grams of fat or less."

The Emerald hopes you enjoyed this April Fools Day story.

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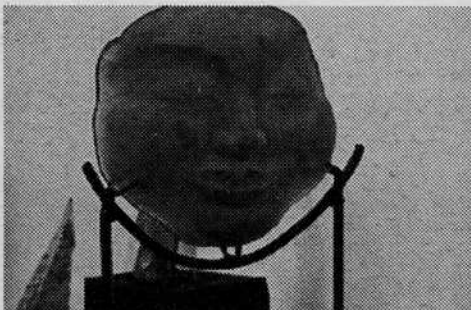
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