

Students host annual Casino Night

University marketing association members hope casino night will be a winner for recruiters as well as job-seekers

By Robin Weber
Oregon Daily Emerald

Business leaders and business hopefuls are betting on success at this year's American Marketing Association Main Event.

The event — which will be held from 4:30 p.m. to 7 p.m. Wednesday in Gerlinger Lounge — is a casino night designed to match up aspiring students with potential employers.

Slated for the same day as the University Career Fair, the Main Event offers live jazz by the University School of Music, appetizers and casino games including blackjack, craps and poker. Admission is free.

"This is not just a career event," University AMA Chapter President Mei Huang said. "It's a good way to have fun and talk to people in a relaxed environment."

The AMA is an association designed to familiarize students with the marketing field and with the career opportunities that await them. Association members learn about careers in marketing through speakers and workshops scheduled throughout the year.

Following a five-year tradition of linking students and employers, the evening offers a chance for com-

panies interested in hiring to meet with students looking for a job or an internship.

While in the past it has drawn mostly from a pool of junior and senior business students, the aim of this year's activity was to reach a broader audience, AMA Main Event Coordinator Claudia Ciobanu said.

"This isn't just for business majors," she said. Ciobanu said the mixer is now aimed at students in all the professional schools as well as any other students hoping to make connections that can serve them in the future. In past years, Ciobanu said the event has been a success.

"This is not just a career event. It's a good way to have fun and talk to people in a relaxed environment."

Mei Huang
president,
AMA University chapter

"Everyone was a winner," she said. "Some won prizes. Some scheduled interviews."

AMA Professional Liaison Derek Weber also saw the benefits. Two of his peers made career connections through the Main Event, he said. Weber advised students attending the activity to bring a résumé for

Who:
University chapter of the American Marketing Association

What:
6th annual Main Event — Casino Night

When:
4:30-7 p.m. Wednesday

Where:
Gerlinger Lounge

Cost:
Free

the recruiters and to dress professionally. While the event is designed as a social, its main purpose is still for business.

"(The recruiters) know they're at the event to meet people," Weber said. "But they also know they're here to have fun."

Recruiters from more than a dozen companies in advertising, public relations and management, including Main Event corporate sponsor Meier & Frank as well as American Express and Fred Meyer, are scheduled to attend. While results vary from year to year, AMA members are optimistic about this year's turnout.

"If only a couple of people get interviews," junior AMA member Tim Germer said, "that's the whole point."

E-mail reporter Robin Weber at robinweber@dailyemerald.com.

ASUO drops grievance filed against PFC

The recent grievance filed by Commentator publisher Bret Jacobson isn't 'ripe for review'

Kara Cogswell
Oregon Daily Emerald

On Tuesday, the ASUO Constitution Court dismissed a grievance filed by Oregon Commentator publisher Bret Jacobson against the ASUO Programs Finance Committee.

Justice Michael Harris wrote in the opinion that the grievance is not "ripe for review" because PFC has not yet voted on whether to approve the Commentator's mission statement.

The PFC voted to postpone voting on the Commentator's mission statement and budget during its

Jan. 17 meeting because it expresses a conservative philosophy.

According to the mission statement, the Commentator provides "students with an alternative to the left-wing orthodoxy promoted by the other student publications, professors and student groups."

PFC voted unanimously to strike the phrases "left-wing," "political" and "conservatism" from the mission statement.

According to PFC member Joe

Streckert, the ASUO Green Tape Notebook rules prohibit groups receiving student fee funding from being affiliated with a political party.

In the grievance, Jacobson said Streckert had not fulfilled his duties as a committee member. The court dismissed this charge as well, again because PFC has not voted on the mission statement.

The Commentator's next PFC hearing is scheduled for 6 p.m. Feb. 5.

According to the Constitution Court, Jacobson may file another grievance after PFC makes a final decision about the Commentator's mission statement.

E-mail student activities editor Kara Cogswell at karacogswell@dailyemerald.com.



JACOBSON

News brief

Conflicted interests surround east campus

The Fairmount Neighborhood Association met Tuesday to discuss its relationship with the University regarding the east campus area.

Members of the association disagreed with one another on a number of issues, ranging from a property development agreement between the neighborhood and the University to whether association President Laura Marriott can adequately keep association members informed under its current communication systems.

University Planning Director Chris Ramey and University Associate Vice President Jan Oliver attended the meeting. Ramey talked briefly about the University's plans to work with the association to update a 20-year-old agreement guiding the development of University-owned property in the area.

Comments from the association ranged from support for updating

the 20-year-old agreement to insistence that all parties adhere to the plan as-is. Some in the association also raised objections to the University's new childcare center, sited for the southeast corner of 17th Avenue and Columbia Street.

Association member Christine Bradshaw, who thought the property development agreement should be honored as-is, said the University violated the agreement by not informing the entire neighborhood association. Marriott, however, said the University had not violated the agreement because she had met with representatives from the University. Many association members, including Bradshaw, then expressed concern that Marriott had not kept the neighborhood well-informed.

"If somebody's as involved in the neighborhood as I am, and I didn't know that a childcare center is going in, that's just not right," Bradshaw said.

Oliver said the University would continue to work with the association, but hoped to hear a more unified voice from it soon.

— Marty Toohay

Forum

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EMU administrators and Cultural Forum coordinators submitted one budget Wednesday night, and the Cultural Forum presented a revised mission and goal statement to the board as well.

Budget committee members and EMU administrators had objected to the original statement submitted by the program, which had included the reinstatement of Cultural Forum program coordinator Linda Dievendorf as a goal.

The budget committee will submit the SARO and Cultural Forum budgets to the EMU Board for approval Feb. 6. Budgets can not be finalized without a vote by the board.

E-mail student activities editor Kara Cogswell at karacogswell@dailyemerald.com.

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