

# Student finds success at the Career Fair

By Hannah Unkefer  
Public Relations Assistant, Career Center

For senior Brandi LaLande, getting a job after graduation fell into place after attending a Career Fair in February. LaLande was a Career Fair veteran and had attended many previous Fairs looking for an organization seeking her skills and the sociology degree she would have in June 2001. It was at the February Career Fair where LaLande first met with a Christie School recruiter. Because of her Career Fair knowledge gained from taking a one credit Mentor Class, offered through the UO Mentor Program, LaLande knew to come prepared with a resume and dress professionally. She also knew how to map out a route and research the companies she had the most interest in. "I had done research on the organization and therefore, knew what questions to ask." As a result of her preparation and professionalism, LaLande stood out among other candidates. After attending the Career Fair, LaLande wrote a cover letter as an assignment in her Mentor Class. LaLande decided to follow up with the recruiter and send it to the Christie School. Soon, they responded expressing interest in LaLande and an interview was set. Following a job shadow, LaLande accepted a position she was offered as a Residential Treatment Counselor, working with children who are emotionally disturbed. Said LaLande, "This will be a very rewarding position and I feel lucky to have gotten involved with the Mentor Class which taught me how to find such a wonderful position."



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# Don't be caught OFF GUARD

If the Fall Career Fair took you by surprise, don't let the same thing happen twice! Get ready for the **Winter Career Fair on Wednesday, January 30, 2002** in the EMU.

The Winter Career Fair isn't limited to those who missed the Fall Fair, though. Anyone who wants to get a jump on their career should mark their calendar for this important event.

The Career Center can help you prepare for the Career Fair by offering career counseling, job search strategies, interviewing skills, resume writing help, and more.

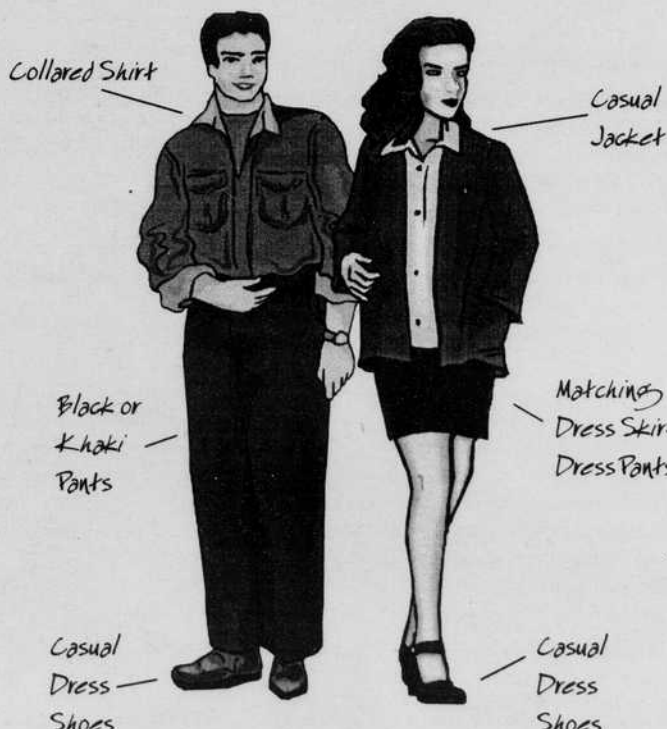
Drop by 220 Hendricks Hall and see how we can help you jump start your career!



# Career Fair Attire

What should I wear to the Career Fair? Well, it depends on what you are hoping to get out of the Fair...

Regardless of your intentions, baggy jeans and baseball caps are generally **not a good idea**. A recruiter's first impression of you is very important.



If you are looking to network, gather information, or check out internships, **business casual** attire is appropriate.

If you are planning on distributing resumes and hoping to land an interview, **professional** attire is more appropriate. If you don't own a suit, a sports coat with dress pants is acceptable. Rather than bringing a backpack, you should consider some sort of folder which will neatly hold copies of your resume.

