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Broadcasters

continued from page 1

sports, allows footage to be aired on KEZI, Eugene's ABC affiliate. Both ESPN and ABC are owned by the Disney Corporation.

But CBS affiliate KVAL, which held the University sports contract until the 1999-2000 school year, continued to show Duck football game footage on its "Inside the PAC" show, which highlights all teams in the Pacific-10 Conference.

ESPN and KEZI feared the show had unfair access to their contracted footage and "Inside the PAC" resembled KEZI's "The Mike Bellotti Show."

Of the top ten football schools, none have official rules regarding

broadcasting similar to what the University is trying to implement, DeVore said. The University of Florida has an unwritten rule asking broadcasters to limit their footage to four minutes per story, he added.

The University held a hearing on July 11 to gather public input, but the letters sent by local and national media organizations, and the editorials by The Oregonian and The Register-Guard, all in opposition, were printed after the meeting, which marked the end of a public-input period.

So far, the request for a 21-day extension to add the criticism has fallen on deaf ears. Athletic Director Bill Moos, who will make the final decision on the proposal, was out of the office Wednesday. Assistant Athletic

Director Dave Williford is out of town all week, and Dave Heeke, the associate director for external operations is on vacation until the end of the week.

But last week Moos said the proposal would look different than the current version that has aroused so much ire from broadcasters, and Williford said Monday the final edition should come out this week.

Despite signs the policy will be tempered, OAB CEO Bill Johnstone said his organization will not step down. Johnstone previously said his organization will take the policy to court if passed in its current form.

"We'd like to go back to the way it was before and have the industry police itself," he said.

The Spot

continued from page 1

some greek houses and poor marketing. The University required Phi Delta Theta to go dry before the fraternity folded, and, except for occasional University-funded advertisements, individual greek houses are responsible for recruitment.

Shelley Sutherland, the coordinator of Greek Life, agreed that the time commitment of recruitment is daunting, but she said the school's 15 fraternities and 9 sororities are seeing as many pledges this summer as they did in the past few years.

"I don't think being in the fraternity or sorority is a problem, but it's living in the buildings that is," she said. "Not all the fraternity and sorority houses are as nice, fixed up and modern as some of the apartment complexes."

In recent years, four greek houses have closed down and two have opened. About 2,000 students live in fraternities and sororities, a number that has held steady but is relatively low compared to peer universities.

Sutherland said the greek system's stiffest competition is the cluster of apartment buildings near Autzen Stadium.

Also, a handful of group-living options near the University are of-

fering the camaraderie that fraternities and sororities tout.

Residents in the Student Cooperative Association, which owns three former greek houses near 16th Avenue and Alder Street, split bills and chores to cut the cost of group living. A handful of former fraternity and sorority houses in the area have been converted to religious boarding houses.

The Collegian at 18th Avenue and Alder Street houses 43 rooms and is run much like the University's residence halls at a cost similar to the University Inn.

Megan Lee, the operations manager at The Collegian, said that because there is so much demand for off-campus group living, she doesn't expect much competition between The Spot and The Collegian.

"People like the smaller group environment," she said. "There's enough of a need to go around."

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