Lang

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side, Fatone explained. He's building a "very respectable" music collection "that I'm really proud of." Carson asked what discs Fatone picked up on his spree to add to his respectable collection. Fatone replied he had bought greatest hits albums from Journey, Duran Duran and Queen.

So much suddenly makes sense. The group has other reasons to celebrate as well. On Tuesday, MTV announced the nominations for this year's Video Music Awards. The group's first single, "Pop," somehow got a nod in the "breakthrough video" category. The clip is packed with computer-generated special effects, but we've seen that before. Usually, the breakthrough category is reserved for new visions or concepts, such as **Bjork**'s clip for "All is Full of Love," where two eerie robots are built and then make out. Sorry, *NSYNCers, Tron-inspired computer landscapes created with modern technology just aren't a breakthrough.

Especially compared to Fatboy Slim's "Weapon of Choice," which picked up the most nominations this year. If you haven't seen this clip yet, scour the Internet to see star of stage and screen Christopher Walken dance, groove and eventually soar as he tears through an empty hotel lobby. Like Jason Alexander and many other actors who don't look like Gene Kelly or Madonna, Walken was trained in dance during his younger years to make himself more marketable as an actor. Looks like the work paid off. When the video comes on, it makes you stop what you're doing and watch from start to finish no matter how many times you've seen it.

"Weapon of Choice" is another popular and visionary success for the

In Partnership

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king of video directors, Spike Jonze. Along with the movie "Being John Malkovich," Jonze is the genius behind The Beastie Boys' "Sabotage," which is filmed like the opening to a 1970s cop show; Weezer's "Buddy Holly," in which he put the band on stage for a concert in Arnold's diner from "Happy Days"; and Bjork's "It's Oh So Quiet," which ran like a scene from a Broadway musical featuring Bjork and crew dancing and singing through a tire dealership.

Take a second to punch Jonze's name into a search engine and find a listing of his videos. He has worked with almost every influential band

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of the past 10 years from **X** to **Fatboy**, and he created a memorable clip every time.

Jeremy Lang is an associate editor of the Emerald. He can be reached at jlang@dailyemerald.com.

*NSYNC

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University neighborhoods seemed unmotivated to make their way to a nearby store and get the new album. Freeman Corbin spent most of Tuesday afternoon basking in the sun on the porch of his house on 13th Avenue, even though his abode is sandwiched between House of Records and Face the Music, where the parttime DJ said he gets most of his music.

He had a simple reason for his lack of movement: "*NSYNC sucks, from my perspective," he said.

But Sybylla Lindert, who works at the Sam Goody store in the Valley River Center, said some people who looked college-aged demonstrated a perspective opposite to Corbin's and snagged a new album Tuesday.

As 7-to 11-year-olds grabbed copies and swooned over the large cardboard cut-outs of the group in the store, Lindert said the number of college students who ventured out for the CD had been low.

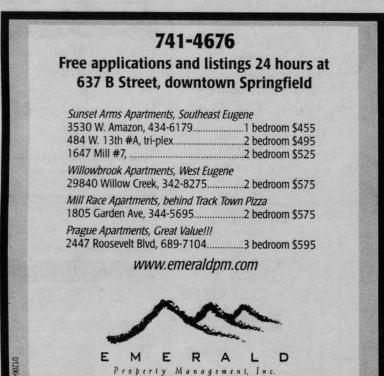
"It's mostly females who giggle a lot and wear sandals," she said.

Even though Face the Music had sold 11 copies by the end of the afternoon, Singleton said most had been purchased by younger girls with temporary University identification cards, showing they were in the residence halls for camps or other activities. The first copy, she said, went to a woman in her mid-40s.

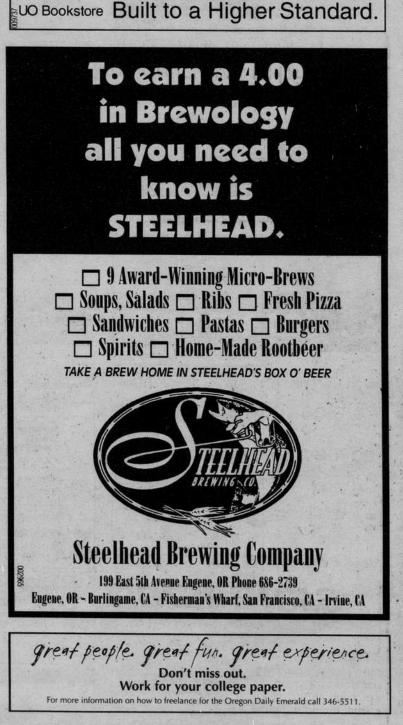
Singleton had a theory for why the college *NSYNC loyalists — who she said do exist — hadn't come out Tuesday: Many were probably sorority girls who had gone home for the summer.

Student Sen. Dave Sanchez said one of his friends had already bought the album, so perhaps those who did emerge to make their purchase made a hasty retreat to their homes to hook up the headphones and kill the day in pure pop bliss.









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