

Roses

Cupid's Classic Choice

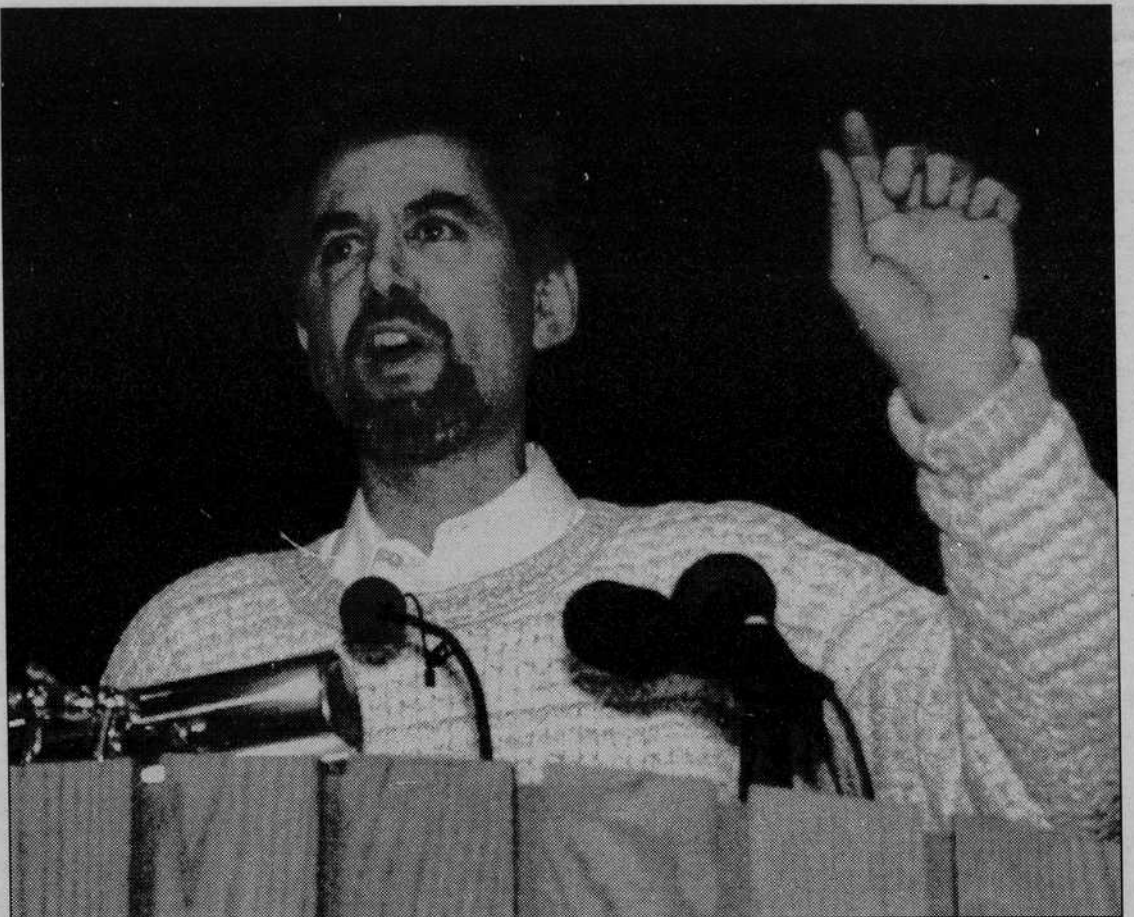
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Adam Amato Emerald
Fox News Watch panelist and media watchdog Jeff Cohen speaks to onlookers at the Central Presbyterian Church in Eugene Monday.

Media

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to be used, according to Cohen. Corporations run stories that will get the most attention but are not necessarily the most important or newsworthy, he said.

"There are two paths to ratings. American people are not allowed to hear serious news. They've never been given this alternative," he said.

Journalists may not report on a controversial story because they

could easily be labeled as liberal, according to Cohen. Often times, management often will not defend their writers, he said.

David Zupan, member of the Eugene Media Action Organization, agreed with the speaker.

"The problem is that there is a concentration in the media today. There is a tendency for a lack of diversity," he said.

Consumers can combat the problems that face the media by becoming proactive, Zupan said.

All citizens have the responsibility

"to respond to what they like and don't like," he said. "They can have a very powerful effect if they let the media know what they are watching."

University students are powerful components in the battle against media misuse, said junior Nate Corbell.

"As consumers of news, be skeptical — not cynical — when viewing or reading the daily news," Corbell said. "We need more young people to come out."

FUN

stuff in the
ODE Classifieds
(Off The Mark,
your daily horoscope
and of course
the crossword.)

The ASUO Women's Center Presents:

For Information: 346-4095

The Women Building Coalitions Conference

February 15-17, 2001

Keynote Speaker: Loretta Ross

Executive Director
Human Rights Center for Education

Friday 8:00 - 9:30 pm
University of Oregon

Dinner 6-7:30 pm, Friday
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WOMEN'S FILM FESTIVAL 2001

February 15, 123 Pacific, U of O

The Way Home

4:00 - 5:30 pm

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5:45 - 7:15 pm

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