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 Vice President of National Advertising—Mark Businski
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 Office Manager—Jesse Lee

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 Account Executive—Kay Dendy
 Sales Associate—Lisa Bruckenstein
 Sales Associate—Lisa M. Karl

Regional Marketing Managers

Northeast—Andrew Gregory
 Southeast—Saul Lookner
 Mid-Atlantic—David Mars
 Southwest—Peter Maugeri
 Midwest—Tony McRoberts
 West Coast—Matthew McRoberts
 Associate Marketing Manager—Brett Catlin

Web Development

Directors of Web Development—Aaron Bell, Lawrence Gentilello, Tuyen Truong
 Online Editor—Wendy Marinaccio
 Content Manager—Brian Mackle
 Graphic Designer—Sanford Arisumi
 Java Developer—Anju Gupta
 Web Producer/Office Coordinator—Nicole Brown

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 Executive Director
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Main Office

220 Boylston St., Suite 302
 Chestnut Hill, MA 02467
 tel (617) 964-5060
 fax (617) 964-5065
 info@steamtunnels.net

Advertising Sales

Empire State Building, Suite 3920
 350 Fifth Avenue
 New York, NY 10118
 tel (212) 404-7455
 fax (212) 404-7460
 advertising@steamtunnels.net

Web Development

37A 29th Street
 San Francisco, CA 94110
 tel (415) 401-1560
 fax (415) 206-1409

Email: You can send email to any *Steamtunnels* staff member by typing the person's first initial and last name, followed by @steamtunnels.net.

MEET THE STAFF

Mark Businski VP of National Advertising

As the Vice President of National Advertising, Mark Businski contacts potential advertisers for *Steamtunnels* and heads up our New York office. Mark comes to *Steamtunnels* from CASS Communications, where he worked for 19 years in College Marketing. During his tenure at CASS, Mark served as the Senior Vice President, Eastern Regional Manager. His *Steamtunnels* office is located on the 39th floor of the Empire State Building. Students visiting New York City should come by the office for a visit. There are great views of midtown Manhattan from his office!



Hometown: Flint, MI (birthplace of General Motors and the setting of *Roger and Me*)

College: Michigan State University, degree in Advertising Management, 1981

Favorite web site: Steamtunnels.net

Hobbies: Boating, hiking, water and snow skiing; Scouting (he's an Eagle Scout and is currently an Assistant Scoutmaster)

Jane Kim Intern

Jane works in the Boston office of *Steamtunnels*, writing web reviews, researching articles and helping to keep the editorial team running smoothly. Aside from her normal intern drudgery, she also gets to go out on cool assignments. In this issue, check out her experience during a ride-along with a Kozmo.com delivery person. She wanted to ride the scooter, but they wouldn't let her.



Age: 21

Hometown: Massapequa, NY (home of the Baldwins and Joey Buttafuoco)

School: Boston College

Major: Communications, with Hispanic Studies concentration

Hobbies: Been playing the violin for 10 years; in-line skating

Fave web sites: astroabby.com, nytimes.com

Top 10 reasons to check out the all-new Steamtunnels.net

The screenshot shows the Steamtunnels.net website with several callout boxes pointing to specific features:

- Specific to Your School:** Points to the top navigation bar.
- Steamtunnels Radio:** Points to the 'Radio' link in the top navigation bar.
- Web Site Library:** Points to the 'Web Site Library' link in the top navigation bar.
- Message Boards:** Points to the 'Message Boards' link in the top navigation bar.
- All Magazines:** Points to the 'All Magazines' link in the top navigation bar.
- Steamtunnels Guides:** Points to the 'Guides' link in the top navigation bar.
- Sweepstakes and giveaways:** Points to a featured article on the main page.
- Up-to-the-Minute Weather and News:** Points to the weather and news section on the right side of the page.
- Weekly Polls:** Points to a poll section on the right side of the page.
- Local Information:** Points to a list of local events and listings on the left side of the page.
- Extended Articles:** Points to a featured article on the main page.