

Name: Noah Robertson

Age: 29

Occupation: National sales manager for Cloudveil mountain apparel


Why Jackson: Robertson actually moved to Jackson for work—something that sets him apart from most people here. "I was passing through when I heard about an opening at Cloudveil," says Robertson. He jumped on the opportunity. As one of the company's first employees, Robertson has been a jack-of-all-trades, working in various capacities over the past two years before landing in his current position.

The Jackson experience: "Access to the mountains is unparalleled. You can ski in the morning or go for a five-mile hike after work," says Robertson. "It's also amazing to be only 50 miles from the oldest and largest national park."

Favorite piece of gear: Cloudveil Serendipity jacket. "It's breathable, wind and water resistant, and you can wear it for anything."

THE GEAR: CLOUDVEIL SHIRT AND PANTS.

PHOTO ASSISTANTS: JONI MADERE, LEIGH THOMPSON
HAIR AND MAKEUP: GREER GUDERIAN

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Got the itch to go to Jackson? Read our tips on prepping for the powder, keeping hydrated at high elevations, and hitting the best après ski spots in town. It's all at www.experience.com/jackson.