

Name: Mike Mathews

Age: 25

Occupation: Operations Manager,
Rhinoskin.com

Why Jackson: Mathews came to Jackson after college to be a ski bum before entering "the perils" of the real world. After a stint in the service industry, Mathews had an opportunity to join Rhinoskin.com, a company that makes "ruggedized protection" (like their flagship titanium hard case) for Personal Digital Assistants (PDAs). He knew the job would pacify his parents, bolster his resume, and allow him to stay in Jackson longer than he anticipated.

The Jackson experience: "Winter comes and it's work, ski, eat, and sleep," says Mathews, who enjoys Jackson's young culture. Mathews adds that living in Jackson has solidified his passion for outdoor recreation. "Wherever I go from here on out, there will have to be some sort of outlet for getting out and being active."

Favorite piece of gear: Anything capilene.

THE GEAR: DYNASTAR BIGS SKIS. GOODE POLES.
PATAGONIA FLEECE. LEVIS JEANS. SMITH SHADES.

