

# five **future**

FOR THE

become a **trailblazer**  
by seizing the opportunities  
in these **emerging** fields.

## **every generation**

has its own industry buzzwords that promise an express pass to broad responsibility and monetary success, coupled with risk and adventure. In the '90s it was biotech! media synergy! dot-com! These concepts are part of the establishment now, but new industries continue to

**revolutionize** the way we think about work, communication, charity, law, and even the time we spend running errands.

The common thread linking the five industries featured here is the way they leapfrog traditional approaches to business and, in the process, help

## **shape the future.**

So take the leap—before these new industries are old hat.

